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A STAFF E-NEWSLETTER DECEMBER 10, 2014



PUP + SPS = PULPD

BY BRYAN SHAFFER AND KATHERINE PURPLE



At the October Libraries All Staff Meetings we, along with Scholarly Repository Specialist David Scherer, presented on the rebranding of the strategic collaboration between Purdue University Press (PUP) and Scholarly Publishing Services (SPS), which began in March 2012. These two units comprise the new Purdue University Libraries Publishing Division (PULPD).

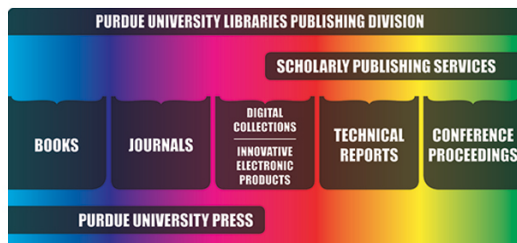


The Publishing Division is dedicated to enhancing the impact and extending the reach of academic research and scholarship through the development and dissemination of books, journals, digital collections, innovative electronic products, technical report series and conference proceedings. In collaboration with fellow information professionals in the Libraries and across the University, we provide targeted services to support Purdue faculty, staff and students at all stages of the scholarly communication process, as well as scholars working beyond the confines of Purdue. The continuum image below graphically represents the major publishing areas of PUP and SPS, and it identifies where they intersect.

Soon the Publishing Division will relocate from our current site on the third floor of Stewart Center to the first floor, occupying the newly renovated space that previously housed the Center for Career Opportunities interview suites. This move will provide a more public face for our organization, raising our campus profile, which will allow us to better serve the Purdue community.

As we look forward to welcoming 2015 with new space and new leadership, we hope you will continue to share this information with your colleagues and contacts across campus. Refer them to us or David, should they wish to discuss the publishing options and resources available to them with PULPD.

Additional information about the Purdue University Libraries Publishing Division can be found at www.lib.purdue.edu/publishing.



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STRATEGIC GOAL ICONS

You will notice the use of these icons before the article that are symbolic of our Libraries strategic goals.



LEARNING: Libraries faculty lead in information literacy and learning space implementation, research and scholarship.



LIBRARIES STAFF RETIREMENTS



Becky Bunch
Libraries Event Planner

During her 40-year career at Purdue University, Becky Bunch has served in a variety of key positions and committees with immense contributions. In 1973, she began her career at Purdue in the Purchasing Department. Over the span of her career, various transfers and promotions included business-related positions in Forestry and Natural Resources, College of Agriculture, Budget Office and Agricultural Economics, during which time she completed her undergraduate degree in Consumer and Family Sciences. After a brief absence from the University, she returned as a secretary in Management transferring to the President's Office in 1998 as an Administrative Assistant serving as the assistant to the first spouse and responsible for events at Westwood, the President's home. She came to Libraries in 2013 and has served as the Libraries Event Planner until her retirement on December 31, 2014. A reception will be held for Becky on December 15, 2-4 p.m. in the West Faculty Lounge on the second floor of the Purdue Memorial Union.

Marilynn Shonkwiler

Acquisitions Unit

After 25 years of service to Purdue University, Marilynn Shonkwiler will be retiring on December 29, 2014. Marilynn worked all but three months of those years for Purdue Libraries. She began her library career in 1990 as a Library Assistant III where she received serial periodicals. Marilynn was



promoted in 2000 where she performed serial maintenance duties. In 2006 she transferred to the Monograph Receiving Library Assistant position in the Acquisitions Unit. She has made many valuable contributions to the Acquisitions Unit over the years. A reception for Marilynn will be held December 29, 2-3:30 p.m. in Acquisitions Unit, Room 170, STEW.



HICKS LIBRARY HOSTING STUDY BREAK ACTIVITIES

Purdue University Libraries will offer study break activities for students in Hicks Undergraduate Library during prep and finals week to help Purdue students alleviate stress. All of these events are free and light refreshments will be served.

Activities that will be offered are:

Therapy Dogs and Cats

Caring Paws volunteers will bring dog and cat teams for students to interact with.

Thursday, December 11

6 p.m.

Hicks Common Area

Massage Therapy

Massage therapists from Purdue's Division of Recreational Sports will be stopping by the library to offer students quick chair massages.

Monday, December 15

6 p.m.

Hicks Common Area

Therapy Dogs and Cats

Caring Paws volunteers will return with their dog and cat teams.

Tuesday, December 16

6 p.m.

Hicks Common Area

Therapy Dogs

Therapy Dogs International will bring several dog teams for additional stress-relief for students.

Wednesday, December 17



SCHOLARLY COMMUNICATION:
Libraries facilitate and enhance the continuum of the scholarly communication process.



GLOBAL CHALLENGES:
Libraries faculty lead in international initiatives in information literacy, e-science, information access and data management and collaborate on Purdue's global initiatives.



INFRASTRUCTURE:
Libraries staff working together to enhance the users experience, raise awareness of Purdue Libraries and recognize the continued learning and successes of our knowledgeable staff.

OFF THE SHELF

Continuing

- Secretary V (C/S) (Posting 1403124). [Check the Libraries Opportunities page](#). Review of applicants has begun.
- Electronic Resources Manager (A/P) (Posting #1403024) [Check the Libraries employment opportunities page](#). Review of applicants has begun.
- Digital Library Software Developer (A/P) (Posting #1402464) [Check the Libraries employment opportunities page](#). Currently accepting applicants.
- Engineering Information Specialist (Faculty) [Check the Libraries employment opportunities page](#). Review of applicants has begun.
- Director, Purdue University Press and Head, Scholarly Publishing Services (M/P) (Posting #1401610) [Check the Libraries Opportunities page](#). Review of applicants has begun.
- Digital Data Repository Specialist (A/P) (Posting #1400407) [Check the Libraries employment opportunities page](#). Review of applicants has begun.

New Staff

- Angela White, Library Assistant, HSSEB
- Cliff Harrison, Operations Manager for Digital Programs

Promotion

- Brad Heiss, Facilities Manager, Purdue Libraries

6 p.m.
Hicks Common Area

In addition to these events, the Hicks Undergraduate Library will have board games and cards available for checkout and art relaxation stations located around the library.

If there are any questions regarding these events, please contact Danielle Schiewer (dschiewe@purdue.edu or 49-46733) or Ann O'Donnell (atodonne@purdue.edu or 49-61498).



THE "WHY" THE "WHO" OF THE LIBRARIES ALA EXHIBITS TRIP BY NANCY HEWISON

The 2015 Midwinter Meeting of the American Library Association (ALA) will take place in Chicago in late January/early February. The location of the meeting makes it possible for Libraries Administration to provide a unique professional development opportunity to all interested staff. Information about the "what, where, when and how" of the trip to the exhibits was shared via mid-November email messages from Nancy Hewison and Carole Tolley. Now here's information about the "why" and "who" of the trip.

The ALA exhibit hall is a huge place filled with colorful, eye-catching booths offering displays, demonstrations, informative media and take-away handouts and a chance to have one-on-one conversations with representatives from over 400 companies and organizations. Since Monday, February 2, is the final day of the exhibits, many exhibitors will be also be offering special giveaways in their booths. And all of them will be glad to meet you, answer your questions and explain their products and services.

Why is this an opportunity for professional development for you? As stated by ALA, "The Exhibit Hall offers you the opportunity to explore and discuss with expert vendors the breadth and depth of new and favorite library products, services, books, online services, tool, and technologies." This is a chance to learn what's new in print and e-books in subject areas you deal with in your job, try out a database that might be useful for Purdue students and researchers, or learn about new trends in scanning and digitization or library automation. As you visit the exhibits and talk with exhibitors, consider how what you're seeing and hearing applies to or shines a new light on your work, or on the services, collections, spaces and activities of Purdue Libraries.

To help you get started, this link will take you to an alphabetical list of over 400 exhibitors: http://iebms.heiexpo.com/iebms/oep/oep_p1_exhibitors.aspx?oc=15&ct=OEP&eventid=5036

Clicking on "Search by Product" in the sidebar will display a list of products and services that will help you identify exhibitors dealing in just about everything for libraries, including books in specific subject areas, archival supplies, databases, digitization services, software, online language-learning programs, equipment, furniture, sign systems and more. Click on an exhibitor name to see a description of the company, its services and/or products and the booth number within the exhibit hall. To help you make the most of your time at the exhibits, there's an exhibit hall map showing booth numbers at this link: <http://iebms.heiexpo.com/ala/ALAMW15Floorplan.pdf>



When you return from the ALA exhibits, be sure to write about it in your 2015 performance plan. If you and your supervisor use the Online Staff Evaluation System, item 2.2, "Professional Development Accomplishments," is the place to note that you attended the ALA Exhibits in January 2015. Then, item 1.3, "Professional Development" is the place to write a brief paragraph about what you learned at the ALA exhibits and how you're applying your new knowledge and insights.

With advance planning to identify some of the exhibitor booths you want to take in, comfortable shoes for walking and standing, a tote bag for carrying the information and giveaways you'll collect and some reflection afterwards on your learnings and applications, you'll have a rewarding and enjoyable experience at the ALA exhibits. So, give some thought to going, discuss it with your supervisor and reserve your place and your exhibits ticket by getting back to Carole Tolley by 5 p.m. on Friday, January 9. And, by the way, it's no secret that the bus trip up and back with Purdue Libraries co-workers and friends is always great fun!

CONGRATULATIONS

Clarence Maybee received the 2014 [Queensland University of Technology](#) Higher Education Research Best Publication Higher Degree Student Award for his paper "Learning to use information: Informed learning in the undergraduate classroom." He received a certificate of recognition and a monetary award. All recipients and papers are profiled on the [HERN](#) website.

Donna Ferullo has been admitted to the Indiana Bar.

ANNOUNCEMENTS

Farewell —
I will keep this short and sweet. I have learned quite a bit during my time at the Purdue University Libraries. I have made many friends and I look forward to continued collaboration with many of you. Peace, love and happiness for the New Year.

Lisa Zilinski, Purdue University
Assistant Professor of Library Science
Data Specialist

A farewell reception for Lisa will be held on December 23 from 2-3 p.m. in the HSSE Conference Room.

EVENTS AND EXHIBITS

Steps to the Moon. Selections from the Neil A. Armstrong Papers and the Eugene A. Cernan Papers
Archives and Special Collections
October 2014-February 2015
HSSE Library 4th floor
STEW

Steps to the Moon Open House for Parents and Children
Archives and Special Collections
January 17
1-3:30 p.m.
HSSE Library 4th floor
STEW

Libraries Staff Recognition Reception and Arts and Crafts Show
December 12
2:30-4 p.m.
Hicks B853

PUBLICATIONS AND



LIBRARIES NEW STAFF



Rhonda Haan
Copyright Office

I am the new secretary to the Director of the University Copyright Office, Donna Ferullo. I will be assisting Donna in her many campus duties and providing customer service to anyone who contacts our office. I'm enjoying my new position and if you know Donna, you know why!

I'm originally from Frankfort, Indiana but have lived in West Lafayette for the past 11 years. For 7 of those years, I worked at Burnett Creek Elementary as a one-on-one para to children with special needs. It was a very rewarding job! I started looking for something new when I realized how difficult it was to navigate 3 different schools within two separate school systems, WL and TSC...although I did enjoy more snow days than my children!

I am one of five siblings who all graduated from Purdue University. I attended school as an older student, earning my bachelor's in Sociology. Getting my degree at 30 doesn't seem that old now, but back then I felt ancient, especially when I was the only one raising my hand to answer questions.

Along with my husband Scott, I've been a member of the Clinton County Civic Theatre group for 20 years. We both act and help backstage, and Scott is also a published Playwright. We have two children, Xander (12) and Susan (9). If you have a WL Cross Country child, you will understand that I now have a running coach (who coaches running at Lafayette) and at least 3 days a week, you'll find me on the fourth floor of the co-rec looking like I'm going to pass out from the effort of running.

My office is located in Room 264 of Stewart Center and I can be reached by phone at 49-63864 or by email at rhaan@purdue.edu. I hope you'll stop by and say hello.



NOVEMBER SMILE AWARD



Candy Scott's name was randomly drawn from all those who were SMILED upon in November. She received a \$25 Von's Book Shop gift certificate.

All faculty, administrators and staff are invited to send a note of appreciation for a kindness or thoughtfulness given, assistance provided to or by a Libraries, Press or Copyright Office colleague.

To learn more about how to participate in our SMILE Program, please visit and bookmark this page on the Libraries Intranet:

<http://intranet.lib.purdue.edu/display/HR/SMILE+Program>



HANDMADE ITEMS AVAILABLE AT STAFF RECOGNITION EVENT



For several years Libraries staff members have had the opportunity to display and sell their handmade items at the Annual Libraries Staff Recognition. Dot Lanzalotto has been a participant every year since the event began in the 1990s.

"I began making hand embossed, watercolor cards as a way to supply myself with a little extra income. I found the process fun as well as quick and creative (much faster than my counted-cross stitch projects). I began sharing cards with my friends and soon after they wanted to purchase more from me

so I decided to set up shop!

Giving cards is a dying art and yet a much appreciated gesture when you are on the receiving end. I take great joy knowing that my cards may help to brighten someone's day."

PRESENTATIONS

Robin S. Adams, Andrew Brightman, Patrice Buzzanell, Monica Cardella, Nathalie Duval-Couetil, **Michael Fosmire**, Holly Jaycox, Shannon McMullen, Senay Purzer, David Radcliffe, Junaid Siddiqui and Fu Zhao, "Catalyzing Research-to-Practice Conversations: A Global, Interdisciplinary, and Emergent Symposium in the Context of Learning Design," *Proceedings of the Frontiers in Education conference, Madrid, Spain, 2014*.

K. Anna Douglas, Connor Rohan, **Michael Fosmire**, Casey Smith, **Amy Van Epps** and Senay Purzer, "I Just Google It: A Qualitative Study of Information Strategies in Problem Solving Used by Upper and Lower Level Engineering Students," *Proceedings of the Frontiers in Education conference, Madrid, Spain, 2014*.

Donna Ferullo presented "Copyright and Research" at the Graduate School's Research in Conduct seminar series, November 11, 2014.

Donna Ferullo presented "Giving Thanks for Copyright" for the Technical Video Production I course, November 21, 2014.

Larry Mykytiuk presented "Use of the Hebrew Bible in Writing Ancient Israel's History: Agreements and Parameters among Non-Minimalists (Not Herding Cats, But Finding Their Common Trails)" at the Society of Biblical Literature Annual Meeting in San Diego, CA, November 23, 2014. It was based on two articles already in Purdue e-Pubs.

Donna Ferullo participated on an Open Access Panel at Fort Wayne which was organized and hosted by the IPFW Libraries, November 24, 2014.

Larry Mykytiuk, "Did Jesus Exist? Searching for Evidence Beyond the Bible," *Biblical Archaeology Review*, January/February 2015 (vol. 41, no. 1): 44-51, 76. Endnotes are online only, published with open-access article December 5, 2014, at biblicalarchaeology.org/didjesusexist.

LIBRARIES IN THE NEWS

Exponent, December 1
[12/1/14 Active learning Center Construction Site](#)

Library Journal, December 2
[Year in Architecture 2014: Missions](#)

If you are interested in displaying or selling your handmade items at this year's event contact [Dot LanzaLotto](#). Please plan to attend the event on Friday, December 12, 2:30-4 p.m. in Hicks B853.



HAPPY HOLIDAYS

Wishing you a Happy Holiday season and a joyful New Year.



Happy Hollow Park



HSSE Library Book Tree

Photos by Patrick Whalen

Possible

The Hicks Undergraduate Library

Purdue Today, December 4

[Purdue Libraries extends hours to help students prepare for finals](#)

Journal & Courier, December 7

[Dear Neil Armstrong: Fan mail to first man on the moon](#)

Exponent, December 8

[Unconventional study locations offer alternative to students](#)

Life Sciences and Engineering libraries

Exponent, December 10

[Campus master plan continues to guide development](#)

Active Learning Center

WHAT'S COOKING?

Vanilla Ice Cream Bread Pudding with Whiskey Caramel

Visit the [Libraries Intranet](#)

COPY DEADLINE

Copy for the January 7, 2015 issue is due by noon, January 5. Send to tmabrown@purdue.edu

LIBRARIES *INSIDe* NEWSLETTER *December 10, 2014*, Volume 8: Number 25

Comments and suggestions are invited. Send information to Teresa Brown/INSIDe/STEW 264, 49-47178 or tmabrown@purdue.edu

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