

## Print Resources

Print resources often provide greater depth of information, multiple examples, and additional sources to consult. You can find more print sources using the Libraries Catalog.

### Search Tips

- The catalog offers two different search methods – basic and assisted
- Use the Assisted search option for more precise searching
- Include search terms such as *corporations and directories*
- Use the Limit Results option to filter for library location, language, or date
- Scan the list of subject headings or descriptors in individual records to find alternate search terms

### Location Codes

MEL  
Management and  
Economics Library  
(KRAN)

UGRL  
Hicks Undergraduate  
Library (HIKS)

331.124  
D922  
UGRL  
(Reference)

### **The Career Guide (Dun's Employment Opportunities Directory)**

Thousands of companies listed alphabetically, geographically, and by industry. Includes company name, location, and parent/headquarters; disciplines hired; company overview; career opportunities; training and career development; additional company locations; benefits; availability of internships or work study; and contact information.

338.7  
H271c  
1998  
MEL  
UGRL  
(Reference)

### **Corporate Statements: The Official Missions, Goals, Principles and Philosophies of Over 900 Companies**

Contains a varied collection of actual corporate statements for public and private companies (primarily located in the U.S.). Entries include name, address, and telephone number; a brief description of the company; corporate statement(s); and web address. A comprehensive index includes company names, geographic references, and companies listed by industry.

332.6  
D91  
MEL  
(Reference)

### **D & B Million Dollar Directory**

A five-volume set of the top 160,000 public and private business listings within the U.S., Puerto Rico and the Virgin Islands, that contains an alphabetical listing of company names and addresses, lines of business, officers and directors, and other marketing data; cross referenced geographically and by industry classification.

331.128  
D628  
2002  
UGRL  
(Reference)

### **The Directory of Jobs and Careers Abroad**

Offers information on overseas jobs. Includes chapters covering 50 worldwide career opportunities, as well as a directory of overseas subsidiaries of United Kingdom companies. Contains information on immigration, residency, taxation, and Social Security regulations.

670  
In2  
MEL  
(Reference)

### **Harris Indiana Industrial Directory**

Alphabetical, geographical, and Standard Industrial Classification (SIC) code indexes to Indiana companies. Includes address, telephone, and corporate data.

- 338.7025  
H769  
UGRL  
(Reference)
- Hoover's Handbook of American Business**  
Contains 750 profiles of major corporations of all types that are based in the United States. Profiles are arranged alphabetically and provide information on the nature of the enterprise, its history, top executives, and financial performance. Includes a "list-lover's compendium" with the largest, smallest, best, most, and other superlatives related to companies.
- 338.7402573  
H7695  
UGRL  
(Reference)
- Hoover's Handbook of Private Companies**  
Covers 900 major U.S. non-public business enterprises offering short profiles with in-depth histories for 200 of the biggest and most influential. Contains company lists of largest, fastest-growing, and other selected criteria. Indexes sorted by industry groups and headquarters location help narrow your search.
- 338.7025  
H769w  
UGRL  
(Reference)
- Hoover's Handbook of World Business**  
Features 300 of the world's most influential companies based outside of the U.S. Profiles are arranged alphabetically and include company overview, history, officers, locations, products/operations, competitors, historical financials, stock price history, plus results for the last fiscal year. Contains a section of lists such as the largest, most profitable, most valuable, and more.
- 331.128  
N213  
UGRL  
(Reference)
- The National Job Bank**  
Geographical arrangement of over 21,000 American public and private companies providing name, address, telephone, contact person, e-mail and web addresses, description of organization, benefits, subsidiaries, annual sales/revenues, positions commonly filled, educational backgrounds sought, number of employees, and more. Also indexes companies by industry.
- 332.6  
V24r  
MEL  
(Reference)
- The Value Line Investment Survey**  
A publication offering unbiased individual stock reports (encapsulating the company's past performance, current status, and outlook) and industry reviews. Also provides ranking information as well as an opinion section.
- 670  
W2131  
MEL  
(Reference)
- Ward's Business Directory of U.S. Private and Public Companies**  
A multi-volume set containing listings of over 110,000 companies -- 90% of which are private. Each listing includes company name, addresses, phone numbers, and provides data such as sales figures, employee numbers and executive names. Also contains sales rankings by SIC and NAICS codes.

## Online Academic Resources

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Using an online academic resource or database is a fast, convenient method for finding company information from about the 1980's to the present day. Please ask at the Reference & Information Desk if you need assistance finding additional sources.

### Search Tips

- Most databases offer two different search methods – basic and advanced (also labeled as Guided, Advanced, Customized, etc.)
- Use the Advanced search option for more precise searching
- Include search terms such as company name or industry
- Scan the list of subject headings or descriptors in individual records to find alternate search terms
- **All resources listed are available from the Libraries' homepage (<http://www.lib.purdue.edu>) in Articles & Databases**

## Business and Company Resource Center <http://purl.lib.purdue.edu/db/db271>

Contains company profiles, including corporate parent/sibling relationships; industry rankings; products and brands; company performance ratings; investment reports; comprehensive financial overviews; financial ratios; and more.

### Search options:

- Search and select a company; then view the various options by navigating across the tabs at the top

## Business Source Premier <http://purl.lib.purdue.edu/db/db141>

In addition to articles from premier business publications, contains Datamonitor company profiles; industry profiles; country reports; and market research reports.

### Search options:

- Search or browse for company profiles

## Corporate Affiliations <http://purl.lib.purdue.edu/db/corpaffil>

Highlights “who owns whom” in the corporate world. Corporate structures are mapped out for nearly 200,000 major public and private parent companies and their subsidiaries, divisions, joint ventures and affiliates.

### Search options:

- Use the Quick Search form (default) and enter as many fields as desired

## Corporate ResourceNet <http://purl.lib.purdue.edu/db/db325>

Includes detailed company profiles for the world's 10,000 largest companies. Also contains full text articles from quality business publications dating back to 1984.

### Search options:

- Choose Company Profiles in the top green bar to view Datamonitor reports
- Use Advanced Search tab at top to search for articles; refine search using limit options below

## Factiva <http://purl.lib.purdue.edu/db/db368>

From Dow Jones, offering 27,000+ company reports in addition to premier business news.

### Search options:

- Enter a company name or ticker symbol
- If Company search is not viewable, select Companies/Markets from the green bar at the top and choose Company subset

## LexisNexis™ Academic <http://purl.lib.purdue.edu/db/db151>

Offers Company Profiles (such as Hoovers), Company Financial Reports; SEC Filings & Reports; and a Compare Companies feature.

### Search options:

- Select Business in the red Search bar at the top
- For more detailed searching, select options at the right side of the screen under Business Searches

## Mergent Online <http://purl.lib.purdue.edu/db/db171>

Provides data on U.S. and international public companies including financial and industry data. Also includes D&B Million Dollar Directory Plus covering both public and private companies.

### Search options:

- Use the default screen (Basic Search)
- Enter company name or symbol in Identifier search box
- From results list, choose company name
- Navigate through tabs at the top for a detailed report

## Recommended Websites

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These free, independent web sites represent a sampling of company information available on the World Wide Web and are selected for their quality content and stability. Content quality and availability may change without notice.

### **AnnualReports.com**      <http://www.annualreports.com/>

A division of IR Solutions, listing over 2,200 annual reports online (with links to company homepages) covering the majority of the Fortune 500 companies. Many of the listings also include a Wall Street snapshot courtesy of Zacks Investment Research.

### **Business.com**      <http://www.business.com>

A business search engine and pay-per-click advertising network. Contains several hundred thousand listings within 65,000 industry, product, and service categories.

### **Doing Company Research**      <http://www.loc.gov/rr/business/company/>

#### **Business Reference Services, Library of Congress**

A guide designed to provide ideas and strategies for finding company information. Many of the recommended sources are available in the Purdue Libraries either in print or through a database -- ask at the Reference Desk for assistance.

### **Hoover's**      <http://www.hoovers.com/free/>

A subsidiary of Dun & Bradstreet, Hoovers online offers some free content from their database of more than 24 million public and private companies. Select the Companies tab at the top and choose from a variety of search methods. **For more in-depth profiles**, use the LexisNexis Academic database (see previous page) [select Business (red bar at top) / Company Profiles on right / Hoover's in Select Sources list].

### **Management and Economics Library**      [http://www.lib.purdue.edu/mel/topics/companies/companies\\_a.html](http://www.lib.purdue.edu/mel/topics/companies/companies_a.html)

Offers a selective list of library databases and internet resources that provide company information. Navigate the site using the tabs provided. (*Note:* The library has additional directories, periodical indexes, annual reports, and other sources of information about companies and industries.)