

# INSIDE

A MONTHLY STAFF NEWSLETTER MARCH 11, 2009

## One Book Higher - 2009

BY MICHAEL FOSMIRE

This past year has been one of big projects, big changes, and big accomplishments. Building on the success of last year's One Book Higher, the Libraries are sponsoring our second One Book Higher in conjunction with our staff recognition event on April 16. We will have a poster session before and after the staff lunch, 10:30-11:30 and 1:30-3:30, with the OBH awards presentation starting at 3:00. Please contribute and show off the exciting things you've been doing since our last event. Big or small, strategic or operational, this is our big chance to share information and best practices across the Libraries so we can all benefit from the work each of us has done.



The One Book Higher coordinating committee is Connie Richards, chair, Ellen Risk, Rachel Moore, and Michael Fosmire. If you have any questions about the event, please contact Connie ([crichard@purdue.edu](mailto:crichard@purdue.edu)), or any other member of the committee.

So we can begin to plan space and equipment for the event, please indicate the title of your poster, members of your group, and any equipment you need for your poster. You can submit this information on our page on the intranet: <http://intranet.lib.purdue.edu/display/HOME/One+Book+Higher+Information>, or email the information to Ellen Risk ([risk@purdue.edu](mailto:risk@purdue.edu))

Information about last year's event is available at: <http://intranet.lib.purdue.edu/display/Councils/One+Book+Higher+Program>

Thank you in advance for your participation. We're looking forward to another great event!

### MEL Submits First One Book Higher e-Poster

The MEL Renovation One Book Higher e-poster highlights the planning and development of the renovation of the Management & Economics Library. Key events are highlighted along with renderings for the proposed space.

Check out MEL's Renovation e-poster: <http://www.wix.com/Melpurdue/MELrenovation-eposter>.

For tips and guidelines for creating your own e-Poster visit the [Libraries Intranet](#).

### All Staff Meeting Recap

BY BETH Mc NEIL

The Libraries Spring All-Staff meetings provided several important updates for Libraries staff. The first presentation focused on initial results from the LibQUAL+™ survey, which the Libraries conducted first in 2005 and most recently in October 2008. Marianne Stowell Bracke and Stewart

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### OFF THE SHELF

#### New Listing

- Purdue University Press, Director (University posting #0900232)

#### Continuing Vacancies

- Archives and Special Collections Digital Collections Coordinator (University posting #0801592)
- ITRS Network Systems Administrator (University posting #0801442)
- Business Office Account Clerk IV (University posting #0900208)

#### New Hire

- Michelle Conwell, Account Clerk/Human Resource Office Clerk IV

To view all Purdue job postings visit the [Purdue employment page](#). If you have additional questions, contact [Tom Haworth](#), 494-2903.

Saunders gave an overview of some of the initial data comparing the 2005 and 2008 results. The PowerPoint for their presentation, including charts and data, is available on the intranet:

<http://intranet.lib.purdue.edu/display/HOME/Submit+Questions+for+February+All+Staff+Meetings>.



Next, Dean Mullins gave an overview of the current Libraries budget situation. I followed up with more explanation of our need to reduce our materials budget and how it relates to larger scholarly communication issues. Two handouts were distributed that demonstrate how libraries are working together on an international level to make our budget issues clear to the publishers and to promote open access. I also discussed more specific data about our materials budget cuts, showing the tiers of cuts that Information Resources Council has established and where the initial

impacts will be felt. These slides and handouts are also available on [the intranet](#).

The final third of the meeting was devoted to strategic planning. For more information, please read "Strategic Plan Update Continues" included in this issue.

Please visit [the intranet](#) for handouts and slides from the All Staff meeting. The strategic planning slides will be posted there soon.

## Strategic Plan Updates Continue

BY NANCY HEWISON

There's a lot going on right now with Libraries strategic planning, as could be seen in the highlights that Dean Mullins shared at the All-Staff Meetings on February 26 and 27. After reviewing the assumptions and guiding principles which formed the basis for discussions in the Strategic Planning Group, libraries and units, and Dean's Council (AdCom plus directors) over the past two months, Jim outlined directives and priorities for 2009-2010. These include new roles for Libraries faculty and staff, the formation of a Digital Library Group, new collaborations within and outside Libraries, and the start of planning for the combined engineering/science/agriculture library.

AdCom is now working on a new organizational structure which will change the number of associate deans from 5 to 4 and reduce the management role of Libraries faculty to permit them to focus on teaching and research. In the coming weeks, associate deans and unit heads will discuss staffing needs with regard to the directives and priorities and begin to identify training that will be needed for new responsibilities.

AdCom decided that it would be best to implement revisions to performance management in 2009 after people have transitioned to new roles and responsibilities. Therefore, related training for supervisors and employees will take place this summer and fall, leading up to performance planning for 2010. Meanwhile, the training needed for new roles and responsibilities will be provided.

More detailed information about Libraries action priorities will be available as soon as possible to assist with unit planning and with developing individual performance plans for 2009.

## Archives Provides Materials for International Exhibit

Purdue University and National Cheng Kung University (NCKU) in Tainan, Taiwan, are hosting a joint exhibition through December 2009 as part of the upcoming 77th Anniversary of the National Cheng Kung University.

The exhibition showcases the Purdue-NCKU Project (1953-1963) during the years following the Korean War in which the United States provided significant financial support to create and sustain Asia Pacific region universities and scholarships to promote their academic growth.

In November 2006, professors from NCKU visited the Purdue Archives & Special Collections to research the relationship between Purdue and NCKU. Archives provided not only that initial research but also additional historical information and images that were used in the exhibit, which can be viewed here: <http://e1700.web.ncku.edu.tw/files/11-1047-3595.php>. Some of these items are also available [in e-Archives](#).

Starting in 1952, Purdue began a financial and technical assistance program with NCKU, then

## LIBRARIES IN THE NEWS

**Purdue Exponent**, Feb. 18, 2009  
Stephanie Schmitz is quoted in "[Engineer shepherded change in Purdue's diversity](#)"

**UNS Press Release**, Feb. 24, 2009  
[Purdue Libraries' Ask a Librarian service expands online chat](#)

George Palmer Putnam Collection of Amelia Earhart Papers featured in: [Librarians' Internet Index](#), Feb. 26, 2009

[Intute-Best of the Web](#), Feb. 26, 2009

[Inside Purdue](#), Feb. 26, 2009  
Scott Brandt selected for Provost Fellows program, pg. 12

- Service Anniversaries:  
Terry Wade – 10 years, pg. 8

## ANNOUNCEMENTS

### Lunch & Learn

LCSSAC presents

"Women of Purdue - Documenting Women in Purdue History" with Stephanie Schmitz  
Wednesday, March 18, 2009

Noon - 1:00 p.m.

HIKS B848

[RSVP](#)

### Libraries Distinguished Lecture

Nobel Laureate Robert Laughlin

Tuesday, March 31, 2009

Fowler Hall

7:30 p.m.

### Libraries Gaming Event

Yahtzee! Tournament for Students

and other board games

Thursday, April 2, 2009

1:30 p.m. - 3:30 p.m.

UnderGrounds

### Libraries Award Luncheon

Thursday, April 16, 2009

11:30 a.m. - 1:30 p.m.

PMU South Ballroom

[RSVP](#) by April 2, 2009

### Archives and Special Collections

"Artifacts of Tradition"

Monday - Friday

9:00 a.m. - 4:30 p.m.

through March 31, 2009

## LIBRARIES STAFF A - Z

called Tainan Provincial College of Engineering. During the 10 years chronicled by the exhibition, the United States invested financial aid amounting to 100 million New Taiwanese Dollars (NTD), or approximately \$3 million, into NCKU.



Chen.

Cooperation with Purdue benefited NCKU with new campus buildings, facilities upgrades, new laboratories, instruments, enhanced library collections and scholarships for NCKU educators to earn advanced degrees abroad. Under these reforms and assistance, NCKU was promoted from a college into a university in 1956.

Pictured Left to Right: Professors visiting Purdue, Shu-Yuan Cao, Heng-an Chen and Jeng-Horng

## Archives Donor Recognition Plaque has Room for Your Name

BY JUDY SCHUMAKER

If you are interested in having your name included on the donor plaque with those who support the renovation of the Archives and Special Collections, and more importantly if you would like to contribute to the renovation (*which is still in need of funding*), it is easy to do through a one-time gift OR through payroll deduction. There is no minimum amount, all contributions are accepted and appreciated.

The payroll department will deduct whatever amount you designate; if you want to contribute \$5 per paycheck, you can specify that amount, or if you plan to give \$500 per year you can separate that into 12 deductions of \$41.67 (for monthly paychecks) or 26 deductions of \$19.23 (for bi-weekly paychecks). If you are interested in the \$500 level, please call me about a special opportunity that is available for matching funds through the President's Council.

You might also want to consider splitting your contribution and giving part to the renovation fund and part to the Archives general gift fund to support the ongoing work of the Archives. Simply print out the form at the link below and write in the gift fund(s) you wish to support **and get the form to me** no later than March 18. Please do not send the form to the Purdue Foundation in Dauch, as there is a delay in gift processing and your name may not be on the plaque in time for the April dedication, though it will be added later.

Click here to download the payroll deduction form: [www.purdue.edu/udo/pdf/payroll\\_deduction\\_001.pdf](http://www.purdue.edu/udo/pdf/payroll_deduction_001.pdf).

If you have included or plan to include the Archives in your estate plan, please let me know. We are including the names of these donors on our recognition plaque as well.

The donor recognition plaque will hang on the wall outside the elevator and will be in place by mid-April. A private dedication ceremony with President Córdova and members of the Board of Trustees will be held on April 17th, followed by a grand opening and exhibit reception for the general public on April 21st. The April 21st event will also feature a lecture by Irena McCammon Scott, author of *Uncle: My Journey with John Purdue* published by the Purdue University Press.

Please let me know if you have questions at 494-7987, or [jschumkr@purdue.edu](mailto:jschumkr@purdue.edu). Don't miss this opportunity to be a part of preserving Purdue's history! Thanks for considering.

## South African Librarians Visit Purdue Libraries

Nine South African university librarians visited the Mortenson Center at the University of Illinois at Urbana-Champaign through March 10, 2009. Their visit included trips to Purdue, Northwestern, and Eastern Illinois. They were here as part of a grant from the Carnegie Corporation to their universities (University of Cape Town, University of KwaZulu-Natal, and University of the Witwatersrand) to develop new methods of library support for research in South Africa. The project has three phases: a web-based library research portal, a research commons in each library, and a human resource development component intended to equip selected librarians to provide high quality research support

**KATE BEJUNE**  
ITRS, Cataloging  
Unit  
Monographs  
Cataloging  
Coordinator



**Q. What do you enjoy most about your job and why?**

A. My coworkers across the Libraries keep every day interesting.

**Q. How long have you worked in the Libraries and at Purdue?**

A. A little over 5 years.

**Q. What is one unforgettable experience that has happened to you or your coworkers while working in the library?**

A. The time last year when there was a fire in Stewart Center. Everyone thought it was a false alarm of course, but then we weren't allowed back into the building and several people were caught without car keys or house keys...

**Q. What's your favorite book, Web site, movie, or database?**

A. Web site: [cuteoverload.com](http://cuteoverload.com)  
Movie: *South Park*. My mother would be mortified as the language is rather naughty, but I love to sing along!

**Q. Have you been in all the Purdue Libraries?**

A. All but one.

**Q. Coffee, tea, water, or soft drink?**

A. Water or Coke Zero.

**Q. What do you like to do for fun?**

A. Playing with my dogs. Enjoying a lazy afternoon with a book or whatever's on HGTV. Baking, wait let's be serious, *eating* cookies. Beating Matt at backgammon.

## STUDENT STAFF

**MEGAN SIETSMA**  
Freshman  
English education



My goal is to be an English teacher in the Lafayette area.

**Q. What Library do you work in?**

A. Chemistry Library

**Q. Where are you from (hometown)?**

A. Lafayette, IN



Following their two weeks at the Mortenson Center, the South African librarians will each be going to a research library in the United States to spend one month. These libraries are: Arizona State, Texas A&M, University of Washington, Yale University, North Carolina State University, Duke University, Purdue University, and University of Texas at Austin. Avenal Finlayson from the University of KwaZulu-Natal will be coming to Purdue with Charlotte Erdmann serving as her host.

The purpose of the Mortenson Center program is to expose the group to library support strategies for research in U. S. academic libraries and to prepare them for their upcoming internship.



Pictured Left to Right: Librarians, Simon Lesejane, Mandy Wood, Hilbre Revington, Sara Mitha, Cyril Walters, Janine Dunlop, William Dansoh, Johanna Hohnson, Avenal Finlayson, and Barbara J. Ford, Director, Mortenson Center for International Library Programs and Mortenson Distinguished Professor University of Illinois Library at Urbana-Champaign

## **Libraries Evaluate Information Literacy Skills in Follow-up Assessment**

From February 16-20, nearly 50 undergraduate students participated in a follow up study as part of the Information and Communication Technology iSkills assessment. The iSkills assessment “measures your students’ ability to navigate, critically evaluate, and make sense of the wealth of information available through digital technology — so you can make the necessary changes to narrow skill gaps,” according to the [iSkills website](#).



Purdue Libraries first participated in the assessment in August 2006. Students were asked to participate in the survey during Boiler Gold Rush activities, and those who participated who were still enrolled and eligible were invited back to participate in a follow up study in February 2009.

Tomalee Doan and Matt Bejune coordinated the testing, which was held in the Hicks Undergraduate Library iLab. After the survey, participants were asked to answer a short, anonymous questionnaire about what

library services they utilize, including workshops, tours, and in-class sessions.

This assessment was built into the Libraries Strategic Plan 2006-2011 to address the goal of “Learning: Information Literacy,” and was one of the key metrics. The results of the iSkills assessment and the anonymous questionnaire will be utilized by the [Information Literacy Steering Committee](#).

## **Customer Service Update - A Change in Libraries Circulation Policy**

In the past if a patron had forgotten or lost their PUID they were unable to checkout material from any of our library locations. On February 12, 2009 the Operations Council approved the recommendation from the Circulation Discussion Group to grant an exception if the patron presents a valid government issued picture ID, such as a driver’s license, military ID, passport, etc.

When a patron uses this alternative form of identification staff will verify the patron’s identifying information against the information in Voyager Circulation to ensure that we have the correct

**Q. What do you like about the Purdue Libraries?**

A. The people I work with!

**Q. What’s your favorite book?**

A. “To Kill a Mockingbird” by Harper Lee

**Q. If you could add a class to Purdue’s curriculum, what would it be?**

A. No idea?!?!?!?

**Q. What’s the best birthday present you’ve received?**

A. An iPod

**Q. Do you use Facebook or MySpace?**

A. Yes, Facebook

**Q. Who would like to meet and have dinner with?**

A. Oprah

**Q. What do you do for fun?**

A. I love to read, watch movies/TV, and play board games

Megan is currently appearing in a media campaign for St. Elizabeth Hospital’s Newborn Intensive Care Unit (NICU) where she was hospitalized for several weeks after her birth. You can see her featured on several billboards around town, two local television commercials, and hospital posters.

If you are interested in featuring one of your student assistants, please contact Teresa Brown at [tmabrown@purdue.edu](mailto:tmabrown@purdue.edu)

## **THANK YOU**

Dear Kay (Schurr) & Pat (Whalen),

Thank you so very much for the information on Guy Mackey. This information is bound to get him into the Hall of Fame here at New Albany High School.

I really appreciate you going beyond the call of duty. I think that these additional sources that you have provided me with will make my nomination all the better.

Gratefully,  
Peggy

New Albany Hall of Fame Nominating Committee

record. Staff should explain this is an exception and that the best ID to use in the Libraries is their PUID.

If you have questions please contact Jill Begley, [jbegley@purdue.edu](mailto:jbegley@purdue.edu), Circulation Discussion Group Chair, or Laurie Sadler, [sadlerl@purdue.edu](mailto:sadlerl@purdue.edu), Circulation Services Coordinator.

## New Staff

**Adrienne Leitner**, UCO



I started with the University Copyright Office in January as a Secretary IV. I enjoy my new position with the University and being Donna Ferullo's right hand woman. Prior to this, I worked as an office assistant to a Social Security Disability Attorney for five years.

I relocated to West Lafayette at the end of October 2008 from Bremerton, Washington (just outside of Seattle). My husband of two years was discharged from the Navy after serving for eight years on submarines and is now a maintenance technician for the wind turbines in Fowler. I enjoy coaching/ playing volleyball, reading, movies, photography, scrapbooking, and playing with my two

Labrador Retrievers.

Adrienne's office is located in STEW 264 and she can be reached at 496-3864 or [aleitner@purdue.edu](mailto:aleitner@purdue.edu).

## Green Tambourine

BY JANE KINKUS

Since it is tax season, I wanted to talk about tax credits for increasing the energy efficiency of your home. I knew that you could claim a deduction for replacing the windows in your house, or insulating the attic. But there are a lot of other home improvements that qualify, and the American Recovery and Reinvestment Act of 2009 (aka Stimulus Bill) has created more incentives for improving the energy efficiency of your home. You can check the federal government's Energy Star web site for exact details at [http://www.energystar.gov/index.cfm?c=products.pr\\_tax\\_credits#s1](http://www.energystar.gov/index.cfm?c=products.pr_tax_credits#s1). Note: these specific tax credits will apply to your 2009 and 2010 taxes for improvements made in 2009 and 2010, not your 2008 taxes. You can check with the [IRS](http://www.irs.gov) regarding 2008 energy credits. And when in doubt, consult a tax professional—don't take it from me! But do note that there can be financial reasons to go green!



Speaking of financial issues, I got to listen to Ed Begley, Jr., of "St. Elsewhere" fame, speak in Loeb Playhouse on February 25th. Begley gave a very engaging talk about his experiences trying to live a green life, and focused on improvements that have already been made rather than dwelling on what remains to be done. He encouraged everybody to do one more thing to help the health of the planet. E.g., if you recycled today, just do one more thing, such as replacing an incandescent bulb with a compact fluorescent. In light of our troubled economic times, Begley also stressed being green within your means; i.e., don't go into debt installing solar panels on your house. Rather, simply do what you can as you can afford to do it. Begley also encouraged the audience to make up their own minds about environmental issues, placing an emphasis on reading peer reviewed research articles, which this librarian approved of! Begley's web site is <http://www.edbegley.com>.

Continue to send your green tips for the office or home to Jane Kinkus at [jkinkus@purdue.edu](mailto:jkinkus@purdue.edu).

## WHAT'S COOKING?

### Bran Muffins

Visit the [Libraries Intranet site](#) for directions on how to make this entree posted by Teresa Brown.

## BRAND PROMISE

- As the **information specialists** on campus, we are dedicated to **providing essential information and expertise** that meet the unique learning and discovery needs of our students and faculty.
- We promise to enhance their **experience and success** by providing guidance, education, resources, and **innovation**.
- We create and support a welcoming and **dynamic learning environment** with access to knowledge anytime, anywhere, and in any format.
- As a result, our students and faculty will know and value that they are better **prepared for academic success**, professional growth, and lifelong learning.

## COPY DEADLINE

Copy for the next issue is due by March 23, 2009.  
Send to [tmabrown@purdue.edu](mailto:tmabrown@purdue.edu)

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Comments and suggestions are invited. Send information to Teresa Brown/INSIDE/STEW 264, 49-47178 or [tmabrown@purdue.edu](mailto:tmabrown@purdue.edu)

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