

The University Copyright Office and its Role within the Libraries

BY DONNA FERULLO

PILLARS: Campuswide Information Literacy, New Relationships to/with Disciplinary Faculty, Robust Research & Scholarship Program, Robust Local Collections



Copyright is the cornerstone of many of the Libraries Pillars. There are two sides to copyright — using other people's copyrighted works and managing your own copyrighted works. The U.S. Copyright law is quite complex and can be difficult to interpret in the print world but the digital world has only increased the confusion for many in how copyright works. The University Copyright Office (UCO) is well placed within the Libraries to advise the Libraries and the University on challenges and opportunities posed by copyright. Below are a few examples of how copyright plays a role in the various Pillars.

Campuswide Information Literacy: Section Five of the ACRL Standards for Information Literacy is about the legal and ethical use of information. Many times it is referred to as copyright literacy. The UCO has a web site www.lib.purdue.edu/uco to help educate the Purdue

University community on their rights and responsibilities as copyright owners and users. Several UCO publications are targeted specifically for students to educate them on how copyright impacts their research and scholarship at Purdue and in their future careers. I also work closely with Sharon Weiner to identify opportunities to highlight copyright literacy.

New Relationships to/with Disciplinary Faculty: Part of the faculty mission is to publish their research. Purdue allows faculty to retain the copyright in most of the works they create. Traditionally, faculty would assign the copyright in their works to publishers in exchange for their work to be published. Now, that is only one option. Faculty are much more proactive in managing their copyright. The UCO has created a brochure available both in print and online that provides information on various options on how to manage your copyright. I also consult with faculty on assignment of copyright agreements and recommend the attachment of the CIC author addendum as well as specific language suggestions to amend the contract as well as provide presentations to their classes and schools. It is so important for faculty to be aware of their rights and the UCO has made this a top priority in recent years. As part of this initiative, I am currently working with ARL to develop a document that explains how faculty can reclaim their copyrights that they assigned to publishers early in their careers.

Robust Research & Scholarship Program: Data is the core of all research. Yet, controversy swirls around whether data is copyrightable. I recently attended a conference on data policy at Princeton University. Almost every speaker mentioned copyright but only in a peripheral way. Further conversation among participants revealed that many agreed that copyright plays a major role in data but no one can agree on how to address the issue. The UCO is collaborating with various individuals both internally and externally to research copyright and data.

Robust Local Collections: Copyright is at the front and center in developing all the Libraries collections. Archives and Special Collections must consider copyright in most of their decisions from deeds of gift to what they can and cannot digitize as well as who can have access to the collections. The institutional repository faculty and staff must constantly navigate the copyright maze to ensure that submissions are legal. The collection of databases that the Libraries provide access to are governed by licenses. Those licenses always have to be carefully scrutinized for fair use and interlibrary loan provisions. The Google project and the Haithi Trust also have many copyright issues.

The above is only a small sampling of how copyright is interwoven throughout many of the Libraries Pillars. The UCO is actively engaged in many initiatives within the Libraries, across the University, nationally and internationally to ensure that the rights granted by the U.S. Copyright law are fully utilized.

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OFF THE SHELF

Continuing Vacancy

- Head, Division of Archives and Special Collections and University Archivist

To view all Purdue job postings visit the [Purdue employment page](#). If you have additional questions, contact [Michelle Conwell](#), 494-2899.

LIBRARIES IN THE NEWS

UNS Press Release, November 24, 2010

[Libraries reel in film preservation grant for Gilbreth collection](#)

Also appeared:

- [Associated Press](#)
- [Connecticut Post](#)
- [Chicago Tribune](#)
- [USA Today](#)
- [FOX 41](#) - Louisville, KY
- [WNDU 16](#) - South Bend
- [WBAA](#)
- [FOX19](#) - Cincinnati, OH

ARL: Reshaping Scholarly Communication, November 30, 2010
[Partnering to Publish: Innovative Roles for Societies, Institutions,](#)

Graduating Seniors Honored

Guiding Principles: Provide excellent customer service

These 2010 graduating seniors were recognized by Dean Mullins for their dedicated service to the Purdue Libraries.

Nathan Ballard (IDPS)
Cody Chambers (PUP)
Nathan Crank (ENGR)
Isiah Hudson (IDPS)
Eugenia Hunter (HIKS)
Aaron Lam (HSSE)
Joe Lee (LIFE)
Jessamie Leonard (HKRP)
Jonathan Mabrito (IDPS)
Matthew Reichart (IDPS)
David Ruthsatz (AVTE)
Erika Salazar (UGRL)
Britney Young (HIKS)
Jonathan Yuan (EAS)

A book, in recognition of their service to the Libraries, will be plated from the library in which they worked. Graduating students from other departments will have a book plated from HSSE's collection. Each graduating student received a duplicate bookplate of the one to be placed in a book in their honor.

Purdue Libraries and the American Chemical Society Campus Event BY JEREMY GARRITANO

PILLAR: Campuswide Information Literacy & Robust Local Collections



On November 15 and 16, 2010, I helped coordinate a visit from the American Chemical Society (ACS) as part of their inaugural year of ACS on Campus events. Initiated by the Library Relations department of ACS Publications, ACS on Campus is an opportunity for librarians, faculty and students to dialogue about how the library can facilitate and aid faculty and student research. On the 15th, the program focused on scholarly publishing, with a panel of speakers discussing peer-review, ethics in publishing and tips for having your research published in scholarly journals. The panel included Tim Zwier, the M.G. Mellon Distinguished Professor of Chemistry from Purdue in his role as Senior

Editor for *The Journal of Physical Chemistry*, Donna Minton, from ACS, who is the managing editor of *The Journal of Physical Chemistry Letters* and me. A little over 30 students and faculty from chemistry, chemical engineering, pharmacy and other areas came to the panel and accompanying lunch to ask questions about the process a manuscript goes through from submission, to peer-review and (hopefully) publication. In my role as chemical information specialist, I emphasized the CIC Author Addendum, author's rights, Purdue e-Pubs, bibliographic management software and ethics regarding research data.

The program on the 16th focused on alternative careers for chemists as well as a networking luncheon. Nearly 50 undergraduate and graduate students were in attendance to hear a panel led by Jan Kravitz, ACS career consultant. Participants on the panel included me (discussing academic librarianship), a sale representative from Chemical Abstracts Service, an intellectual property lawyer, a human resources manager from Dow AgroSciences and an entrepreneur. We each brought a variety of perspectives and enlightened the audience about non-traditional career paths in the chemical sciences. During the luncheon afterward, all of the panelists who stayed were swamped by students asking additional questions.

In addition to these two programs, ACS Publications and the Chemical Abstracts Service held focus groups with graduate students, post-docs and faculty to help them better understand how the participants use various ACS (and other) information resources in their day-to-day research as well as gather feedback on the particular services they provide. Jan Kravitz also offered resume reviews

[Presses, and Libraries](#); Charles Watkinson, moderator and presenter

[Ex Libris](#), December 1, 2010
[Ex Libris Delivers the Second Partner Release of Its Unified Resource Management Solution to Development Partners](#)

Also appeared:

- [Library Technology Guides](#)

[UNS Press Release](#), December 3, 2010

[Purdue Libraries to extend hours as students prep for finals](#)

Also appeared:

- [Purdue Exponent](#)
- [Lafayette Online](#)
- [Lafayette Journal & Courier](#)

[Lafayette Journal & Courier](#), December 6, 2010

[Author advises boomers to plan ahead for retirement](#); Purdue Press book

[ACRL Insider](#), December 6, 2010
[Member of the Week: Beth McNeil](#)

[UNS Press Release](#), December 6, 2010

[New Purdue journal to highlight best of undergraduate research](#); published by Purdue University Press

ANNOUNCEMENTS

Annual Faculty and Staff Recognition and

Arts & Craft Show and Sale
 Tuesday, December 14, 2010
 2:00 p.m.–3:30 p.m.
 STEW 279

Purdue's Bellwether of Diversity: The Life and Legacy of Dr. Cornell Bell

Archives & Special Collections
 September 23–December 22, 2010
 HSSE 4th floor

Ergo Training and Information Sessions

with
 Kristi Evans, Occupational Specialist
 Thursday, January 6, 2011
 9:30 a.m.–11:00 a.m.
 HIKS B848
 or
 Thursday, January 13, 2011
 2:30 p.m.–4:00 p.m.
 HIKS B848

LIBRARIES STAFF A-Z

for approximately 15 graduate students.

Overall, these two days raised student and faculty awareness about a variety of issues while allowing the Libraries to be a part of the conversation. I found it both rewarding to participate and enlightening to hear the various concerns of the students.

More information can be found on the ACS on Campus Web site at: <http://pubs.acs.org/page/4librarians/acsoc/index.html>

ADA Training Sessions

BY JULIE HILLGROVE

PILLAR: Infrastructure

Each member of our faculty and staff needs to attend an ADA training session. To accommodate as many employees as possible, we have made arrangements for additional training times beyond the "Libraries only" sessions. Please **choose one** of these training times in January and register as directed below. Please note: I must track all Equal Opportunity, Equal Access (ADA) training. If you attend one of the general sessions, and not a Libraries only session, please let me know.

General Purdue Sessions:

Sessions for Supervisors Only

January 18, 7:30AM	PFSB 1179A/B Supervisors
January 18, 2:00PM	STEW B848 Supervisors — LIBRARIES ONLY SESSION
January 19, 9:30AM	ROSS #130 Supervisors
January 25, 2:00PM	PFSB 1179 A/B Supervisors
January 26, 4:00PM	PFSB 1179 A/B Supervisors
January 27, 8:00AM	PFSB A/B Supervisors

Sessions for Faculty and Staff, Non-supervisors

January 13, 7:00AM	BRNG 1222 Faculty and Staff
January 20, 3:00PM	STEW 318 Faculty and Staff
January 25, 10:00AM	STEW B848 Faculty and Staff — LIBRARIES ONLY SESSION
January 27, 2:30PM	STEW 318 Faculty and Staff
January 28, 10:00AM	FREH 1-2 Faculty and Staff

Instructions to register:

Go to the link below. You will be at the Office of Institutional Equity home page. There will be an underlined link Phase II Briefing Sessions Scheduling & Registration. Click here. Log on using your Purdue user name and password.

<http://www.purdue.edu/ethics/oie/EqualAccessEqualOpportunityBriefing.shtml>

In Memoriam: Purdue Libraries Advocate Martha Jane Graham



Martha Jane Graham, 96, of West Lafayette passed away on November 29, 2010. Mrs. Graham graduated from Otterbein High School and received her bachelor of science in chemistry from Purdue University in 1935.

Martha was elected secretary of the Class of 1935, a role she continued to serve conscientiously throughout the next 75 years, updating class members with a newsletter annually. She became a liaison to the Libraries when the class selected the Libraries as the recipient of its 50th Anniversary gift in 1985. That gift was used to create the Libraries Scholars Program. She faithfully communicated with her classmates about the program, thus helping steward their gifts and keeping them in touch with the Purdue Libraries. In the last several years, she attended the Libraries Scholars Grant luncheons to represent her class.



VICKI KILLION
Head, Health and Life Sciences Division

Q. What do you enjoy most about your job and why?

A. Things I get to do or participate in and the people I get to work with...an ever-changing variety!

Q. How long have you worked in the Libraries and at Purdue?

A. I started in September 1991 as the Pharmacy, Nursing & Health Sciences Librarian. One of the first pharmacy faculty I met was a recently retired professor who immediately informed me that he had taught Theodora (Teddy) Andrews, the previous PNHS Librarian, everything about pharmacy and he was ready to do the same for me. Thankfully my previous experience as the liaison to the pharmacy school at the University of Cincinnati was deemed as more than adequate!

Q. What is one unforgettable experience that has happened to you or your coworkers while working in the library?

A. Well, let's skip over the ones that involved calling the Purdue Police. One of our student assistants in the PNHS Library closed the library early on Saturday afternoon because she had tickets to the football game. Needless to say, she didn't work for us much past the following Monday morning.

Q. What's your favorite book, Web site, movie or database?

Book: the one that puts me to sleep at night. Web site: whatnottocrochet.wordpress.com – there are many things that woman (or man) was not meant to create with yarn! Movie: "Singin' in the Rain" or any of the totally unrealistic musicals that MGM produced in the 1950s. Database: PubMed, of course!

Q. Coffee, tea, water or soft drink?

A. Coffee in the morning and then water the rest of the day, unless I need caffeine mid-afternoon, then it is usually a piece of chocolate!

Q. What do you like to do for fun?

A. I wish I could say sky diving, mountain climbing, or even gardening, but I hate to fly, stairs are a problem still after three joint replacements, and I'm allergic to grass, pollen, weeds, trees, in short, the greater outdoors. So, instead, I drive or take the train whenever I can, I'm usually waiting for the elevator, and I stay indoors and read, watch old movies, crochet, cook or bake.

Winter at Happy Hollow Park



Photo by Patrick Whalen, HSSE

Shop Purdue University Press Catalogs Online



Purdue University Press has a new Holiday 2010 Catalog which offers a 50% discount on selected titles from several of our signature areas including Purdue and Indiana, History, Agriculture and more. For a complete list of specials check the catalog at <http://www.thepress.purdue.edu/pages/catalogs-leaflets>.

Also, the Press has started an e-news program which allows interested people to fill out a simple online form and choose their preferred signature areas of interest. Periodic e-newsletters will be sent out regarding new titles, announcements, special sales, etc. of books and journals related to these signature areas. We invite you to sign-up today at www.thepress.purdue.edu/eneews

Please share these Web sites with your friends, colleagues and others that might enjoy what the Purdue University Press has to offer.

Q. Feel free to include any information about yourself that you would like to share with the staff?

A. I have offices in the Pharmacy, Nursing and Health Sciences Library, the Life Sciences Library and my car.

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[@PurdueLibraries](#)

WHAT'S COOKING?

Pecan Balls

Visit the [Libraries Intranet](#) site for this recipe.

Send recipes to [Teresa Brown](#).

COPY DEADLINE

Copy for the December 22 issue is due by December 20, 2010. Send to [Teresa Brown](#).

LIBRARIES INSIDE NEWSLETTER December 8, 2010, Volume 4: Number 25

Comments and suggestions are invited. Send information to Teresa Brown/INSIDE/STEW 264, 49-47178 or tmabrown@purdue.edu

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