

## Alumnus Roland Parrish Makes \$2 Million Gift to MEL Renovation

**PILLAR: Reconfigured, Relevant, Strategic Space**



Dean of Libraries James L. Mullins, Purdue President France A. Córdova and alumnus and entrepreneur Roland G. Parrish share a moment Friday, October 15, during the celebration of Parrish's \$2 million gift in the library that will bear his name. When complete in early 2012, the Roland G. Parrish Library of Management and Economics will stand as a prototype state-of-the-art library, laboratory and learning commons. Purdue honored Parrish with a Pinnacle Award, the highest recognition for philanthropic contributions to the university. The Parrish Library of Management and Economics bears distinction as Purdue's first major campus facility named in honor of an African-American alumnus. Parrish is the president, CEO and owner of Parrish McDonald's Restaurants Ltd., which owns 25 McDonald's franchises in North Texas. Parrish and his wife, Jewel, a Lafayette native, celebrated their 33rd anniversary on Friday. Parrish also spoke at the Libraries' Cornell Bell exhibit in Archives and Special collections Friday night.

For more about Roland Parrish visit <http://www.purdue.edu/newsroom/general/2010/101014MullinsParrish.html>.

## Big Group, Big Job, Big Ideas: October 5-6 Retreat of the Strategic Planning Group

BY NANCY HEWISON

**PILLAR: Infrastructure**



further refine assumptions about the future: consider the insights from our stakeholders, as gathered by consultant Paul Meyer. Identify synergies between the University strategic plan and our plan. Review our core purpose/mission, core values, and our "Big Hairy Audacious Goal," otherwise

The nearly forty-member Strategic Planning Group (SPG) met October 5 and 6, at the Purdue College of Agriculture's Wright Forestry Center, for two days of intense work. With an ambitious agenda for the two days, we began with the following steps: Use the ideas generated at the September 27 and 28 Strategic Planning Focus Groups as a springboard to

### CONTENTS

- Strategic Planning Retreat Update
- International Open Access Week
- National Information Literacy Awareness Month
- Purdue's Common Reading Program
- Announcing: *The Kite Runner* Trivia Contest
- Reminder about Performance Management Update Meetings
- Off the Shelf
- Libraries in the News
- Announcements
- Copyright in the News
- Libraries Staff A-Z
- Own a Piece of Purdue: Apollo 11 Banner Auctions
- Connect with Purdue Libraries
- What's Cooking?

### OFF THE SHELF

#### Continuing Vacancy

- Head, Division of Archives and Special Collections and University Archivist
- Library Clerk IV, PNHS
- Marketing Associate, AP

To view all Purdue job postings visit the [Purdue employment page](#). If you have additional questions, contact [Michelle Conwell](#), 494-2899.

### LIBRARIES IN THE NEWS

**Library Journal**, October 4, 2010  
[Among \\$9.3 Million in National Leadership Grants, IMLS Backs ALA E-Government Project](#); Purdue Libraries awarded \$100,000 grant

**CNN Money.com**, October 7, 2010  
[How women can change the work world](#); [Susan Butler interview](#)

**Purdue Today**, October 13, 2010

known as our vision and how the future will look when we “achieve preeminence as an innovative and creative research university library in meeting the challenge of the Information Age.”

After working through the above, we moved on to an assessment of progress toward the four big goals (and related objectives) in our current plan. Considering accomplishments over the past 4 1/2 years of our plan, Paul challenged us to decide to what percent we’ve achieved each of our 2006-2011 goals regarding Learning: Information Literacy, Discovery: Interdisciplinary Research, and so on. Five percent? 25 percent? 80 percent? And for each of the goals or goal-related objectives, should we continue pursuing it strategically or operationally? We followed this up with initial work on the big goals for the next five years, 2011-2016.

We ended the day with a rough draft of purpose/mission, values and vision. We had intended to share a draft document containing this information immediately after the retreat, for input from all the faculty and staff of the Libraries, Press and Copyright Center, but it became clear by the end of day two that SPG needed time to do more work on it first. So, between now and SPG’s second retreat on December 15 and 16, SPG will review all of the work from the first retreat and nail down the language of vision, mission, and core values. Then we’ll share that document for input. At its December retreat, SPG will review the ideas received and make any needed revisions, further develop and prioritize goals for the next five years, and determine objectives and strategies related to those goals. It will then be time for all of us to look at the plan which will guide the Libraries, Press and Copyright Office in 2011-2016.

#### What some of our stakeholders had to say:

“The library’s presence whether online or when you walk through the door encourages me to study . . . I think it really enhances learning.”

“I never thought about how I can access information practically anywhere as an extension of the library, but it really is true how the library is everywhere.”

Library spaces are “a place to learn *and* socialize, not just socialize.”

“It’s all about teaching students to learn. I heard a speaker once say, ‘everything you learned in college you will only use in the first six months of employment’ . . . you have to know how to produce and continue to learn (after the first six months).”

“As our (Purdue University) research infrastructure grows, the need to figure out how to store and make the data available becomes a huge priority. Having knowledgeable (Libraries faculty and) staff available to help and potentially lead in this effort is really important.”

With regard to scholarly communication, “Purdue has all the pieces (referring to the Press and Copyright Office in addition to the Libraries) to assist the academic community in expanding our thinking in this area.”

“One of the most important aspects of the library is that, on campus, it’s a neutral player. . . The faculty are used to working independently whereas the library supports everyone. . . The library can facilitate (interdisciplinary collaboration).”

[Book suggestions for Common Reading Program due Friday](#)  
[Library Scholars Grant Program accepting applications](#)

**UNS Press Release**, October 14, 2010  
[Alumnus Roland Parrish puts Libraries' project on fast track with \\$2 million gift](#); MEL Renovation  
Also appeared:

- [Inside INdiana Business](#)
- [Lafayette Journal & Courier](#)

**UNS Press Release**, October 14, 2010  
[Libraries to host events for International Open Access Week](#)

**Lafayette Journal & Courier**,  
October 15, 2010  
[Purdue library renovation gets \\$2M](#)

#### ANNOUNCEMENTS

**All Staff Meetings**  
Monday, October 25, 2010  
1:30 p.m.-3:00 p.m.  
HIKS B848

or  
Friday, October 29, 2010  
10:00 a.m.-11:00 a.m.  
HIKS B848

**Head of Archives and Special Collections Candidate Presentations**  
*Michael Holland*  
Monday, October 25, 2010  
10:00 a.m.-11:00 a.m.  
HIKS B848

*Stephen Hussman*  
Thursday, October 28, 2010  
10:00 a.m.-11:00 a.m.  
HIKS B848

**Purdue’s Bellwether of Diversity:  
The Life and Legacy  
of Dr. Cornell Bell**  
Archives & Special Collections  
September 23-December 22, 2010  
HSSE 4th floor

#### International Open Access Week

BY BETH McNEIL

#### PILLAR: Robust Research & Scholarship Program



This week October 18-25 is International Open Access Week.

**What is Open Access?** Open Access (OA) means free availability on the Internet, permitting any user to read, download, print, search or link to the full texts of materials. Open access works are freely accessible but their use is still protected under U.S. Copyright law.

There are **two** primary ways to deliver open access to research articles: through OA archives (like Purdue’s e-Pubs) and through OA journals. At Purdue, faculty are involved in various open access initiatives, from depositing their research publications

#### COPYRIGHT IN THE NEWS

As many of you are aware there is ongoing litigation between Georgia State University and several major publishers on the legality of e-reserves. Georgia State is arguing fair use while the publishers claim copyright infringement. Without going into all the complexities of the legal wrangling, the judge recently issued a major ruling on parts of the case. In essence the judge has determined that Georgia State’s policy on e-reserves does not encourage infringement so

(after retaining their copyright, of course) and other publications into Purdue's own institutional repository, e-Pubs, to publishing in OA Journals, such as the ones published by Purdue University Press.

Purdue's **e-Pubs** also hosts other Purdue publications, in addition to pre-prints and post-prints of faculty research publications. These include e-books, papers, reports, dissertations and other documents by Purdue authors.

**Why is Open Access important?** What started as one day, Open Access Day, in October 2007 has expanded to a week of international events, and provides an opportunity for academic and research communities to learn more about the benefits and challenges of open access to research information. For more information about events taking place around the world, please see: <http://www.openaccessweek.org/>.

In 2007, for Open Access Day the Libraries Scholarly Communication Committee (SCC) hosted an evening event in the Hicks iLab. This year SCC has three programs planned in conjunction with the international event. For more information about the events see <http://www.lib.purdue.edu/info/oaweek.html>.

SCC members are: Kristine Anderson, Tomalee Doan, Donna Ferullo, Beth McNeil, Mark Newton, Maribeth Slebodnik and Charles Watkinson. Thanks to SCC members for their hard work planning events for OA Week and their contributions to this article.

### Benefits of Open Access to Purdue Scholarship

OA increases global impact of Purdue-produced research, helping us to fulfill our mission to "meet global challenges."

- Broad dissemination of our research results and works of scholarship ranks among the most important imperatives of the institution. Supporting open access publishing models confirms our commitment to breaking down barriers and bringing the findings and work of our research community to a broad, global research audience of colleagues, governments and funding institutions.
- Authoring in Open Access publications and depositing in Open Access repositories brings the work of our community in contact with the democratizing delivery power of the Internet, reducing the barrier of access fees to scholars in developing nations with limited subscription capacity.

OA makes "discovery with delivery" possible by bringing Purdue research into the hands of practitioners, entrepreneurs and other problem solvers of the future.

- Purdue researchers who support open access models get their work out from behind exclusive library subscriptions and into the hands of practitioners and others outside of the academy who can bring that research to bear on real-world problems and projects. Open access to quality research is a significant piece of the translational research puzzle — creating important access points for problem-solvers who can bring Purdue-affiliated data and research findings to bear on tomorrow's solutions.

OA fosters interdisciplinary collaboration, a priority for Purdue and for sponsoring agencies, by fostering interdisciplinary discovery, providing out-of-discipline venues for scholarly communication.

- Open access journals more ably support interdisciplinary research and scholarly exchange as their business models are freed from disciplinary and society subscription and membership fees for sustainability.

Research published in open access journals becomes accessible by the general scholarly community as results are broadcast rather than narrowcast to disciplinary colleagues. Open access thus breaks down disciplinary walls and facilitates cross-pollination of innovation and exploration across domains of expertise.

## National Information Literacy Awareness Month

BY SHARON WEINER

### PILLAR: Campuswide Information Literacy

Awareness of information literacy reached the White House level last year when President Obama declared October to be National Information Literacy Awareness Month. This year, the Purdue Libraries are recognizing the month in two ways. Elaine Bahler prepared a week-long exhibit for a case in the



the question will be is the policy being applied consistently and ultimately is each use of a work considered fair use under the law. The judge has now narrowed the scope of the lawsuit and the case will continue on to trial or to a settlement. One of the most fascinating facts that were revealed in the ruling is that the Copyright Clearance Center is paying for half of the litigation costs for the publishers. It has long been suspected that the CCC plays a major role in facilitating litigation by publishers but to the best of my knowledge this is the first time that such a claim has been substantiated.

Contact [Donna Ferullo](#) with questions and comments.

### LIBRARIES STAFF A-Z



#### DAVID HOVDE

Virginia Kelly  
Karnes Archives &  
Special Collections  
Research Center  
Research &  
Instruction  
Librarian

#### Q. What do you enjoy most about your job and why?

A. Recently a graduate student, after one of my classes dealing with the use of primary sources in research, came up to me and said, "You have inspired me."

#### Q. How long have you worked in the Libraries and at Purdue?

A. Twenty-one years.

#### Q. What is one unforgettable experience that has happened to you or your coworkers while working in the library?

A. Taking a break from driving to New Orleans for an ALA convention on the veranda of the Nottaway Plantation sipping mint juleps with some remarkable colleagues from the HSSE Library. <http://www.nottaway.com>

#### Q. What's your favorite book, Web site, movie or database?

A. Book: *The Last Place on Earth* by Roland Huntford. Movies: *Hello Dolly*, *Fifth Element*, *Master and Commander* and *Name of the Rose*.

#### Q. Coffee, tea, water or soft drink?

A. Everybody should believe in something. I believe I'll have another coffee ~ author unknown

<http://www.quotegarden.com/coffee.html>

#### Q. What do you like to do for fun?

A. Working in my pottery studio, blacksmithing, reenacting, 1858 Rules

Stewart Center last week. She also created an announcement that rotates in a text box on the Libraries home page.

The Purdue Libraries are recognized leaders in information literacy!



There are many great examples of teaching and promoting information literacy at Purdue. The mission statement for the [Purdue Libraries Information Literacy Program](#) guides our planning and decision-making. The Libraries engage in every existing method for teaching information literacy competencies! Tutorials are available to all on the Libraries web site. Anyone can submit a message to the "Ask a Librarian" service to receive advice on finding information. Members of the Libraries faculty teach information literacy courses, consult with student project teams and individuals and guest lecture in courses. There are many collaborations among faculty in the Libraries and the Colleges and Schools that promote student success through information literacy.

## Purdue's Common Reading Program

BY SHARON WEINER

### PILLAR: Campuswide Information Literacy

The Purdue Libraries and Student Access, Transition, and Success (SATS) partner in offering the Common Reading Program to first-year students. The purpose of the Program is to provide first-year students with a common intellectual experience. It connects students to each other and to their instructors, which helps them succeed in college life. The students receive a copy of the Common Reading book during STAR week. They are expected to read the book during the summer. The residence hall advisors and others engage the students in discussions about the book. Many faculty integrate the book into their courses for first-year students.

The Common Reading Committee selected the *Kite Runner* from almost 150 titles suggested by Purdue faculty, staff and students for this year. More than 5,000 people, mostly first-year students, attended a presentation by author Khaled Hosseini at a convocation on the day before fall classes began. You may want to check out the book from one of our Libraries or access it electronically through the online catalog. Check out the contest announcement in the following article.

There are some great resources for learning more about Afghanistan at <http://www.purdue.edu/sats/commonreading/resources.html>.

Sharon Weiner and Dan Carpenter, interim director of SATS, are Co-Chairs of the Common Reading Committee. Catherine Fraser Riehle is Co-Chair of the Curricular and Co-Curricular Applications Subcommittee.

## Announcing ... *The Kite Runner* Trivia Contest!

BY CATHERINE FRASER RIEHLE

### PILLAR: Campuswide Information Literacy

All Libraries faculty and staff are invited to participate in a trivia contest related to this year's Common Reading selection, *The Kite Runner* by Khaled Hosseini. The first round of questions appears in today's INSIDE (*below*) and a set of different questions will appear in each of the following two INSIDE issues, October 27 and November 10.

Contest logistics: Answer as many trivia questions as you're able each round, and email your answers to [tmabrown@purdue.edu](mailto:tmabrown@purdue.edu). Please include the question numbers and/or questions in your email, so we know which questions you're answering. Winners of each round will be recognized in the following INSIDE issue, and a **grand prize** gift basket featuring an assortment of related items will be awarded to the individual who submits correct answers to the **most total questions** (from all three rounds). The grand prize winner will be announced in the November 24, 2010 issue.



If you haven't read the book, now's a great time to check it out! Copies are available in the [several libraries](#) across campus.

Good luck, everyone!

### *The Kite Runner* Trivia Questions: Round One

Please don't delay. Submit your answers for this round by **October 25, 2010**.

1. What does Amir call his father?
2. What type of fruit does Amir throw at Hassan?
3. What is Hassan's first spoken word?

baseball judge (umpire), canoeing, watching my kids playing in the school band and school sports.

**Q. Feel free to include any information about yourself that you would like to share with the staff?**

A. I am an assistant scout master, a district round table commissioner and merit badge counselor for the Boy Scouts. I also participate in Grand Victorian Balls.

## OWN A PIECE OF PURDUE APOLLO 11 BANNER AUCTION



Now's your chance to relive one of the most memorable moments of the 20th century – the Apollo 11 moon landing, when the world stood breathless as Purdue graduate Neil Armstrong took humankind's first steps on the lunar surface.

Participate in Marketing & Media's online auction and take home a piece of space history – [specially designed banners](#) displayed on Purdue's campus to celebrate Apollo 11's 40th anniversary, commemorate Armstrong's accomplishments and recognize the 21 other astronauts who hail Purdue as their alma mater.

Each [winning bid](#) comes with a beautiful commemorative book that charts Purdue's history as the "cradle of astronauts" along with the 78"x30" vinyl banner. Bidding runs through October 31, 2010.

All proceeds benefit the [Emerging Urban Leaders Scholarship Fund](#).

## CONNECT WITH PURDUE LIBRARIES



[Become our fan on Facebook](#)

Follow us on Twitter:  
[@PurdueLibraries](#)

4. What gift does Amir receive from Assef for his thirteenth birthday?

For more info on the Common Reading initiative, check out: <http://www.purdue.edu/sats/commonreading/index.html>.

## **Reminder about Performance Management Update Meetings**

**BY JULIE MUSICK HILLGROVE**

### **PILLAR: Infrastructure**

This is a reminder to all supervisors and employees about the update meetings that are an important part of the performance management process for clerical/service and administrative/professionals.

In January, supervisors met with employees in order to determine measurable goals and priorities and to record them on the employee's "Form A." To continue the performance planning and updating process, the employee and supervisor must discuss the information on the employee's "Form A" and update it as needed at least two times a year between January and December prior to the annual performance review meeting in December. More frequent meetings during the year to discuss progress are encouraged as employee and/or supervisor see the need to seek and provide coaching to assist in progress toward goals and priorities and/or if these require revision.

Ideally, the two required meetings have been completed by this point in the year. If this has not happened, supervisor should schedule a meeting as soon as possible. Remember, performance management resources are available on our Intranet at: <http://intranet.lib.purdue.edu/display/HR/Home>.

**LIBRARIES INSIDE NEWSLETTER** *October 18, 2010, Volume 4: Number 21*

Comments and suggestions are invited. Send information to Teresa Brown/INSIDE/STEW 264, 49-47178 or [tmabrown@purdue.edu](mailto:tmabrown@purdue.edu)

©2010 Purdue Libraries. All rights reserved.  
Please request permission before reprinting any portion of this newsletter  
EA/EOU

### **WHAT'S COOKING?**

#### **Mile-High Caramel Apple Pie**

Visit the [Libraries Intranet](#) site for this recipe.

Send recipes to [Teresa Brown](#).

### **COPY DEADLINE**

Copy for the October 27 issue is due by October 25, 2010. Send to [Teresa Brown](#).