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A STAFF E-NEWSLETTER JANUARY 23, 2013



END OF YEAR PHILANTHROPY REMAINS A STRONG PUSH FOR LIBRARIES

BY SANDY HOWARTH



Often I receive questions about the best time of year to make a gift to the Libraries. Well, there are as many answers to that question as there are alumni! However, most often our alumni, donors and friends look to make their annual charitable gifts by the end of the year to insure they receive the associated tax benefit. I am happy to report that as of December 31 the Libraries has already received gifts totaling \$1,331,687 for fiscal year 2013!

Now you might also be wondering how these individuals become aware of the Libraries and Press funding needs. As a matter of practice each year the Dean and I work hand-in-hand to identify the Libraries priority fundraising initiatives. Armed with information provided by our Advancement Research Department the Dean and I determine those individuals whom we would like to meet and share our strategic initiatives and ultimately make those all-important major gift "asks" throughout the year.

We support these face-to-face interactions with our annual Libraries print communications: The Dean's Annual Appeal Letter, [VOLUME](#) and the Dean's End-of-the-Year Card.

- The Dean's Annual Appeal Letter is typically mailed out in June and is a direct appeal for funding to support the Libraries, Press and Archives.
- [VOLUME](#) is published and mailed out in October and provides us with the opportunity to highlight our strategic initiatives and further educate and remind our philanthropic constituencies of those varied initiatives and the remarkable research being conducted by our Libraries faculty.
- The Dean's End-of-the-Year Card is then mailed in December and although it does not make a direct ask for support, does serve to remind our constituents of various Libraries initiatives and further inspire additional year-end support to the Libraries and Press.

We know that it is through engagement opportunities with our alumni, donors and prospects that we begin the process of educating and inspiring them to think about how they could make a gift that would support the Libraries philanthropic priorities as well as be meaningful for them personally. Thus, by communicating the most critical priorities coupled with our strategic written communications the Dean and I facilitate opportunities to make major gift "asks" and thereby secure the support necessary for our Libraries' students, faculty, programs and facilities needs.

In closing, and as we are enjoying a successful fundraising year within the Libraries, I would like to once again remind each of you that YOU are also an integral part of the Advancement Team. You have numerous interactions on a daily basis with faculty, staff, students and alumni and it is through these interactions that we educate our supporters about the Libraries and Press. On behalf of the



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STRATEGIC GOAL ICONS

You will notice the use of these icons before the article that are symbolic of our Libraries strategic goals.



LEARNING: Libraries faculty lead in information literacy and learning space implementation, research and scholarship.



SCHOLARLY COMMUNICATION: Libraries facilitate and enhance the continuum of the scholarly communication process.

entire Advancement Team I would like to say "Thank you!" for doing stellar work and sharing the story of the Libraries and Press. We look forward to your continued support in 2013.

NOTE: If you made a gift to Purdue during the last couple weeks of December and have not received an acknowledgement letter or tax receipt don't despair. As of last week we were reassured by our Gifts Processing Department that all gifts should be processed and acknowledgement letters sent by the end of January.



LIBRARIES CREATE DISPLAYS TO HONOR DR. KING'S MESSAGE

Several Libraries have created displays centered on the week-long celebration of the life and legacy of Dr. Martin Luther King, Jr. Using materials from their library's collections, staff members have created a number of displays related to the university-wide theme *The Fierce Urgency of Now: The Time is Always Right to Do What is Right*.

Displays on exhibit

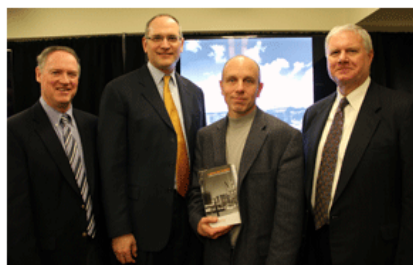
- Hicks Undergraduate Library — Civil Liberties: the Foundations of Our Freedoms Today
- Humanities, Social Science and Education Library — Civil Rights authors.
- Chemistry Library — Dr. Marie Maynard Daly, first African American woman to receive a Ph.D. in Chemistry and supporter of higher education for African Americans.
- Physics Library — Dr. George R. Carruthers, an internationally-renowned astrophysicist and inventor of the far ultraviolet camera/spectrograph (UVC).
- Engineering Library — David Crosthwait, engineer, inventor and Purdue graduate.



Humanities, Social Science and Education Library display



PRESS CELEBRATES BOOK PUBLICATION AND ONLINE COLLECTION



Collections.

In the photo from left to right, Pankow Foundation Board members Timothy P. Murphy and Ron Klemencic celebrate publication by Purdue University Press of [A Better Way to Build: A History of the Pankow Companies](#) with author Michael R. Adamson and Mark Permiconi, President of the Foundation. Members of the Pankow Foundation Board and family were at Purdue to celebrate the launch of the book and the [Charles Pankow Legacy Project website](#) and online collection, created by Archives and Special



GLOBAL CHALLENGES:

Libraries faculty lead in international initiatives in information literacy, e-science, information access and data management and collaborate on Purdue's global initiatives.



INFRASTRUCTURE:

Libraries staff working together to enhance the users experience, raise awareness of Purdue Libraries and recognize the continued learning and successes of our knowledgeable staff.

CONGRATULATIONS

As part of Purdue's overall strategy for "Engaging with India," twelve internal proposals aimed at fostering research, educational or commercialization partnerships with institutions in India were funded recently. **Michael Witt**, Thomas Hacker and Aman Yadav will travel to India to present "Fostering Data-Driven Scientific Collaboration with India" as one of the twelve teams.

OFF THE SHELF

Continuing Vacancies

- Director of Strategic Communication (A/P) (Posting #1201660) (On-site interviews completed)
- Molecular Biosciences Information Specialist (Faculty) ([Visit Libraries Web page](#)) (Offer made))
- First Year Experience and Emerging Technologies Specialist (Faculty) ([Visit Libraries Web page](#)) (In process)

New Staff

- **Lauren White**, Project Archivist for University Records

To view all Purdue job postings visit the [Purdue employment page](#). If you have additional questions, contact [Julie Hillgrove](#) or 49-42903.

EVENTS AND EXHIBITS

Jerry L. Ross: An Astronaut's Journey Exhibit



LIBRARIES NEW STAFF



Carly Dearborn

Digital Preservation and Electronic Records Archivist

I joined Purdue Libraries Archives and Special Collections unit on December 3 as Digital Preservation and Electronic Records Archivist — what a mouthful! I am excited to use this new position to meet some of Purdue's — and the discipline's — digital preservation challenges.

Prior to joining the Libraries I worked as an archival technician for the University of Texas at Austin Libraries, an archive volunteer for the Harry Ransom Center and as an archivist for the National Park Service. My Masters of Science in Information Studies from the University of Texas at Austin introduced me to a multitude of archival and information science theories — both analog and digital. My coursework lead me to a position on a digital processing team where I was able to explore a wide range of digital preservation issues from capture, to arrangement, to access. This project also gave me experience interacting with donors, one of my favorite aspects of archival processing.

While I received my masters education in the South, I am originally from South Dakota (and am no stranger to cold weather!). I spent most of my childhood on the South Dakota Coteau and attended the University of South Dakota located right on the Missouri River where I earned my Bachelors in History and Political Science. I grew up the daughter of a National Park Ranger so I've always loved hiking, camping and roadside historical markers. I'm trying to resist the role of stereotypical librarian, but I must admit I also love to quilt.

I'm so happy to be back in the Midwest and am very happy to be a part of the Purdue Libraries team. If you have any questions relating to digital preservation or anything else, please feel free to contact me at cdearbor@purdue.edu or 49-46766. My office is currently located in Hicks G934.

Archives and Special Collections
January 7-February 22
HSSE 4th floor
STEW

Jerry Ross Reception and Book Signing

February 7
5 p.m.
Archives and Special Collections
HSSE 4th floor
STEW

[RSVP by February 2](#)

"Cheerio and Best Wishes: Letters from a World War II Hoosier Pilot"

Book Launch
February 21
5:30-7 p.m.
Swaim Instruction Center
HSSE 4th floor
STEW

Annual Libraries Clerical and Service Staff Breakfast with the Deans

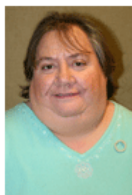
April 5
8:30-9:30 a.m.
Location TBD

Libraries Annual Staff Awards Luncheon

April 23
PMU South Ballroom
More details to come



LIBRARIES STAFF A-Z



Donna Slone

Library Assistant IV
Physics and
Earth and Atmospheric Sciences

Q. What do you enjoy most about your job and why?

A. Working with the student employees and helping the patrons.

Q. How long have you worked in the Libraries and at Purdue?

A. It will be 9 years on May 4.

Q. What is one unforgettable experience that has happened to you or your coworkers while working in the library?

A. While cleaning out the attic at the old Consumer and Family Sciences Library in Stone Hall my coworker and I found a hotdog suit.

Q. What is your favorite book, website, movie or database?

A. *The Three Musketeers* is still one of my favorites.

Q. Coffee, tea, water or soft drink?

A. Water.

Q. What do you like to do for fun?

A. Reading, antiquing and shopping at junk stores.

Q. Feel free to include any information about yourself that you would like to share with the staff?

A. I have two sons, a granddaughter and a grandson who all live in West Lafayette.

PUBLICATIONS AND PRESENTATIONS

Jake Carlson, Lisa Johnston, Brian Westra and Mason Nichols presented "Developing an Approach for Data Management Education: A Report from the Data Information Literacy Project" at the 8th Annual International Digital Curation Conference (iDCC) in Amsterdam, the Netherlands, January 15. <http://www.dcc.ac.uk/events/idcc13/programme>

Jean-Pierre V.M. Herubel,

"Disciplinary Morphologies, Interdisciplinarity: Conceptualizations and Implications for Academic Libraries," in *Interdisciplinarity and Academic Libraries*. Ed. by D.C. Mack and C. Gibson. Chicago, ACRL, 2012. <http://www.alastore.ala.org/detail.aspx?ID=3863>

Paul J. Bracke "Public presentations of professional change in academic research library strategic plans." Ph.D. thesis, University of Arizona, 2012. <http://arizona.openrepository.com/>

[arizona/bitstream/10150/265362/1/azu_etd_12460_sip1_m.pdf](http://www.lib.purdue.edu/inside/2013/january23.html#5)

LIBRARIES IN THE NEWS

Purdue News January 15

[Purdue takes leadership role in initiating Libraries publishing coalition](#)

Purdue News January 16

[Purdue launches book, app and exhibit on astronaut Jerry Ross](#)

Purdue Today January 16

[12 faculty groups funded for 'Engaging with India' projects](#)

Purdue Today January 18

[Did You Know? Senior Cords \(Archives and Special Collections\)](#)

WBAA January 22

[Purdue Archives exhibiting donation from astronaut alumnus](#)

WHAT'S COOKING?

Buffalo Chicken Wing Dip

Visit the [Libraries Intranet](#)

COPY DEADLINE

Copy for the February 6 issue is due by February 4. Send to tmabrown@purdue.edu

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Comments and suggestions are invited. Send information to Teresa Brown/INSIDe/STEW 264, 49-47178 or tmabrown@purdue.edu

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