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A STAFF E-NEWSLETTER MARCH 6, 2013



PROGRESS ON THE STRATEGIES OF OUR 2011-2016 STRATEGIC PLAN

BY NANCY HEWISON



The change of the calendar from 2012 to 2013 also marked the halfway point of the second full year of our 2011-2013 strategic plan. At this juncture in our plan, the Planning and Operations Council (POC) looked at progress on accomplishing the strategies that were developed in May 2011 to enable us to reach each of the plan's goals (Learning, Scholarly Communication and Global Challenges) by 2016. POC reviewed the existing strategies, revising them and adding others as needed, as well as confirming or changing the priority of specific strategies and updating the designations of who is responsible for moving the strategy forward. The most

significant step POC took was determining the current status of each strategy, including what has been accomplished and what will be done next to accomplish a strategy in the remainder of FY13 (July 2012-June 2013) or to continue working toward its accomplishment. The chart POC created to hold all this information is available on the intranet at <http://intranet.lib.purdue.edu/pages/viewpage.action?pageId=25985054>. Under the Plans/Pillar/Goals heading, click on "Strategic Plan 2011-2016 – FY13 Goals, Objects, Strategies, and Metrics" and the document will open.

Here are three examples of high priority strategies and their status mid-way through FY13:

- Under our plan's goal of Learning, one objective is to integrate information literacy (IL) into student learning at Purdue through partnerships and collaboration. POC determined that we have completed this objective's first strategy, which is to develop a plan to advocate for the integration of information literacy in the campus core curriculum. In this high priority area, IL has been integrated into the Core Curriculum and we're now offering workshops and increasing awareness on campus. Our faculty liaisons are partnering with disciplinary faculty in departments across campus to integrate IL into courses, which will help these courses meet core curriculum requirements. We also have a member (Clarence Maybee) on the University Curriculum Council.
- The goal of Scholarly Communication includes the objective of improving and increasing access to and use of scholarly resources. A key strategy under this objective is to enhance the effectiveness of our web presence for providing access to and increasing the usability of scholarly resources. That strategy involves numerous actions, most of which have been achieved or are under way. Examples include hiring a digital user experience specialist (Tao Zhang), forming an advisory group (the Web Steering Committee), implementing Drupal and the phased implementation of Primo.
- An objective under the Global Challenges goal is broadening the global availability of scholarly information through for open access strategies, new modes of publishing and digitization. One of the strategies for achieving this is to increase the discoverability of unique collections. The Primo implementation is one way we're doing this. Another way is through improvements to CONTENTdm.



CONTENTS

- [Progress on the strategies of our 2011-2016 Strategic Plan](#)
- [Libraries Celebrate Women's History Month](#)
- [6th Annual One Book Higher](#)
- [A good fit for HSSE: The Media Collection's new location](#)
- [Common Reading Program](#)
- [Research Grants awarded to Libraries faculty](#)
- [February's SMILE Award](#)
- [Libraries Staff A-Z](#)
- [Strategic Goal Icons](#)
- [Off the Shelf](#)
- [Service Anniversary](#)
- [Announcements](#)
- [Events and Exhibits](#)
- [Publications and Presentations](#)
- [Libraries in the News](#)
- [What's Cooking?](#)

STRATEGIC GOAL ICONS

You will notice the use of these icons before the article that are symbolic of our Libraries strategic goals.



LEARNING: Libraries faculty lead in information literacy and learning space implementation, research and scholarship.



LIBRARIES CELEBRATE WOMEN'S HISTORY MONTH

Exhibit honors pioneering women in Engineering



Archives and Special Collections is celebrating Purdue women who helped pave the way for future generations of female engineers with "Women at Work: Celebrating the Legacy of Purdue Women Engineer." The exhibit is on display through July 31 and was curated by Stephanie Schmitz.

The Women in Engineering Program at Purdue was established in 1969, the first of its kind in the nation. Today women receive 20 percent of the undergraduate engineering degrees granted at Purdue. This exhibition honors the female students, faculty and staff who broke new ground for women in a field that currently remains largely male dominated. Incorporating archival photographs, documents and memorabilia, the exhibit features the lives and careers of well-known engineers such as Lillian Gilbreth and Janice Voss, who inspired other women to pursue engineering work. The exhibit also celebrates alumnae such as the Curtiss Wright Cadettes who trained in engineering at Purdue during World War II and other women students, staff and faculty who supported women in engineering from the turn of the century to the present.

Women's Archives honors Susan Bulkeley Butler



As part of the celebration, Alumna and former Purdue Trustee Susan Bulkeley Butler was awarded the Outstanding Contribution to Women's Archives Award on March 4. Her contributions to Archives and Special Collections established the Susan Bulkeley Butler Women's Archives. "We are incredibly grateful for Susan Butler's steadfast support in helping build this collection from the ground up. Without Susan there would not be a Women's Archives. Her passion and enthusiasm for women's history at Purdue has ensured that the legacies of many Purdue women will be remembered for generations to come," said Stephanie Schmitz, the France A. Córdova Archivist for the Women's Archive.



6TH ANNUAL ONE BOOK HIGHER

Have you worked on an interesting project lately? Has your library or unit implemented a new and innovative service or practice? Share your experience with the rest of your colleagues in the Libraries' 6th annual One Book Higher poster session.

When: April 23, 10 a.m.-noon (set up at 9:30 a.m.)

Where: PMU South Ballroom

Who: all Libraries employees

Vote for the best poster in these categories:

- Most interactive
- Made me LOL
- Most creative
- Most innovative idea
- Most scholarly
- Best furthers strategic plan
- Viewer's Choice

Voting will end promptly at 11:30! The dean will present the poster awards during lunch. The winners will receive award certificates.

To present a poster, enter your information at the following link before **April 10th**:

https://purdue.qualtrics.com/SE/?SID=SV_2h7sbLU6lQHDEix



SCHOLARLY COMMUNICATION:
Libraries facilitate and enhance the continuum of the scholarly communication process.



GLOBAL CHALLENGES:
Libraries faculty lead in international initiatives in information literacy, e-science, information access and data management and collaborate on Purdue's global initiatives.



INFRASTRUCTURE:
Libraries staff working together to enhance the users experience, raise awareness of Purdue Libraries and recognize the continued learning and successes of our knowledgeable staff.

OFF THE SHELF

New Listing

- Library Assistant V, Acquisitions Unit ([Posting #1300186](#)) (Interviewing in process)

New Staff

- **Shannon Walker**, Director of Strategic Communication
- **Jennifer Lynch**, Editorial Assistant

To view all Purdue job postings visit the [Purdue employment page](#). If you have additional questions, contact [Julie Hillgrove](#) or 49-42903.

SERVICE ANNIVERSARY

Sandy Howarth is celebrating 5 years at Purdue.

ANNOUNCEMENTS

Student Awards and Scholarships

Deadline March 8

<http://www.lib.purdue.edu/pulsescholar>

Libraries Annual Staff Awards

Deadline March 19

<http://intranet.lib.purdue.edu/display/HOME/awards>

Submit to JoAnne Carow at

jcarow@purdue.edu

Information Literacy Conferences

There is a running list of information

1. Title of poster.
2. Presenter(s).
3. Estimated cost if supplies are needed.
4. If you will need electricity; an electrical outlet.
5. If you will need a table or display stand.

Supplies for posters will be ordered through your area designated supply coordinator, indicating they are for One Book Higher. Deadline for ordering supplies is **April 4**.

If you have any questions contact one of the One Book Higher committee members: Allen Bol (Chair), Lil Conarroe, Shannon Miller, Emily Branson, Ann O'Donnell, Susan Calvert or Will Ferrall.



A GOOD FIT FOR HSSE: THE MEDIA COLLECTION'S NEW LOCATIONS

BY LINDA ROSE

Media is one of the more widely circulated of the Libraries collections. Though the collection, consisting largely of DVDs and videotapes, is intended to support academic courses, many of the titles are of general interest. The collection has been moved from Hicks Library to the second floor of HSSE where the other large non-print collection — microforms — are housed. In line with the new website's search engine that retrieves a variety of resource formats, patrons will now be able to easily access print, microform and media on the same subject in the same library.



Some of the microform collection has been transferred to the Lynn Repository, where items will be retrievable by request. For the near future, patrons may need extra assistance locating a microform item as catalogers and those shelving in Lynn catch up with the transition.

Media items that are on reserve or scheduled for classroom use will remain at Hicks until the end of the semester as will some of the media viewing equipment. A media viewing room will be set up in HSSE adjacent to the media collection. Roger Strater, who oversees the media collection, has also moved to HSSE where his reference skills and familiarity with the media collection are a welcome addition. Strater can be reached at hawken@purdue.edu or 49-45431 and his office is located in Room 256 of the HSSE Library.

Photo provided by Patrick Whalen



COMMON READING PROGRAM



The 2013-14 [Common Reading Program](#) book is "[No Impact Man](#)" by Colin Beavan. "This book was chosen by a committee of students, faculty and staff," said Robert Freeman, associate professor and Reference, Languages and Literatures Librarian and co-chair of the Common Reading Committee.

"We strive to find titles that are interesting and relevant to students in all areas of study. Colin Beavan swore off plastic, turned the power off, used his bicycle for transportation and went organic, among other things, to help the environment. Maybe our Common Reading Program can inspire students to see what they can do for the environment. Or, maybe it will inspire them in some way to make a difference," said Freeman.

All incoming new students for the 2013-14 academic year will receive a free copy of the book during the Summer Transition, Advising and Registration program ([STAR](#)) and international students are provided with an electronic version of the book.

Beavan will speak on campus on August 18 at 3 p.m. in Elliott Hall of Music. All students, faculty and staff with a valid Purdue ID are invited to attend. Formal talks and presentations will also be held

literacy conferences on the S drive, in the Information Literacy folder, entitled "Information Literacy Conferences."

EVENTS AND EXHIBITS

Lincoln: The Constitution and the Civil War Exhibit

February 20-April 5
Hicks Undergraduate Library

Women at Work: Celebrating the Legacy of Purdue Women Engineers Exhibit

Archives and Special Collections
March 4-July 31
HSSE 4th floor
STEW

All Staff Meeting

March 18
2:30-4 p.m.
STEW 314
Or
March 19
9-10:30 a.m.
STEW 314

Life Inspired 2013

College of Health and Human Sciences
Features former U.S. Surgeon General David Satcher, MD, PhD
March 26
8 p.m.
Loeb Playhouse
Co-sponsored by the Purdue Libraries

Annual Libraries Clerical and Service Staff Breakfast with the Deans

April 3
8:30-9:30 a.m.
HIKS G980D

Libraries Annual Staff Awards Luncheon

April 23
11:30 a.m.-2 p.m.
PMU South Ballroom

One Book Higher

April 23
10:30 a.m.-2 p.m.
PMU South Ballroom

PUBLICATIONS AND PRESENTATIONS

SJake Carlson, panel presentation

throughout the year.

Copies of the book are available in the following Libraries: Aviation Technology, Chemistry, Earth, Atmospheric and Planetary Sciences, Engineering, Humanities, Social Science and Education, Life Sciences, Math Sciences, Parrish, Pharmacy, Nursing and Health Sciences, Physics, Hicks and Veterinary Medical.



RESEARCH GRANTS AWARDED TO LIBRARIES FACULTY

The most recent research proposals were reviewed by Research Council and approved for research support.

Marianne Stowell Bracke was awarded a Research Support Fund Grant for "Evaluating Students' Information Evaluation Abilities in an Agricultural Readings Seminar Class: A Three Pronged Approach," at ALA Annual Conference, STS Research Forum, Chicago, IL, June 27-July 2, 2013.

Sue Ward was awarded an International Travel Grant for "Silent Partners in Collection Development." Invited Keynote Address at the FORBA (Danish Research Library Association) Conference, Middelfart, Denmark, May 30, 2013.

Scott Brandt was awarded an International Travel Grant and a Research Support Fund Grant for "Data Curation Profiles Workshop." International Association of Social Science Information Services and Technology IASSIST 2013, Cologne Germany May 24-31, 2013.

"Data Lifecycles: Whose Life? Which Cycles?" at a Research Data Symposium sponsored by the Center for Digital Research and Scholarship at Columbia University:
<http://cdrs.columbia.edu/cdrsmain/2013/01/research-data-symposium-february-27-2013/>.

Jake Carlson, Jon Jeffryes, Brian Westra and Sarah Wright, poster presentation "Data Information Literacy: Multiple Paths to a Single Goal" at a Research Data Symposium sponsored by the Center for Digital Research and Scholarship at Columbia University: <http://cdrs.columbia.edu/cdrsmain/2013/01/research-data-symposium-february-27-2013/>.



FEBRUARY'S SMILE AWARD



Sam Wehrspann's name was randomly drawn from all those who were SMILED upon in February. He received a \$25 Von's Book Shop gift certificate.

All faculty, administrators and staff are invited to send a note of appreciation for a kindness or thoughtfulness given, assistance provided to or by a Libraries, Press or Copyright Office colleague.

To learn more about how to participate in our SMILE Program, please visit, and bookmark, this page on the Libraries Intranet:

<http://intranet.lib.purdue.edu/display/HR/SMILE+Program>

LIBRARIES IN THE NEWS

Purdue News, February 20
[Purdue selects Colin Beavan's 'No Impact Man' for Common Reading Program](#)

TV 18, February 22
[Lincoln exhibit comes to Purdue](#)

Purdue News, February 22
[Purdue Libraries exhibit features Lincoln, with photos, copied documents](#)

WBAA, February 27
[Cheerio and Best Wishes](#)

Purdue News, March 1
[Purdue Libraries exhibit honors pioneering women in engineering](#)

Journal & Courier, March 2
[Issues that vexed Lincoln, nation featured in Purdue Exhibit, talks](#)



LIBRARIES STAFF A-Z



Jill Stair
 Library Assistant V
 Resource Services/Acquisitions

Q. What do you enjoy most about your job and why?

A. Variety is the spice of life! I like that each day my job is different. One minute I'm learning something new about electronic resources and the next I'm challenged with a problem in Acquisitions!

Q. How long have you worked in the Libraries and at Purdue?

A. 20 years.

WHAT'S COOKING?

Chipotle Bacon Deviled Eggs
 Visit the [Libraries Intranet](#)

COPY DEADLINE

Copy for the March 20 issue is due by March 18. Send to tmabrown@purdue.edu

Q. What is one unforgettable experience that has happened to you or your coworkers while working in the library?

A. Well, anyone who knows me, knows that I do NOT like anything that flies! So I've been trapped in my office on occasion when a bat is hovering around. And be careful if you go outside with me and one of those massive hawks is close, I'll grab you for cover! But THE most unforgettable experience was when Connie Richards rode up in the dumb waiter and almost caused me to have a heart attack.

Q. What is your favorite book, website, movie or database?

A. Hard to name a favorite book, but I love mysteries and my favorite author is Mary Higgins Clark. Also hard to name a favorite movie, since I have several, but one movie I can watch over and over (and have) is "Steel Magnolias."

Q. Coffee, tea, water or soft drink?

A. Coffee in the morning and iced tea the rest of the day.

Q. What do you like to do for fun?

A. I use to play soft-tip darts and even won second and third place finishes at Indiana State competitions, but right now I'm taking a break so most of my free time now is spent with family and friends.

Q. Feel free to include any information about yourself that you would like to share with the staff?

A. I lived and graduated high school in Sleepy Eye, Minnesota. Yes, the town that Laura Ingalls visited occasionally.

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Comments and suggestions are invited. Send information to Teresa Brown/INSIDe/STEW 264, 49-47178 or tmabrown@purdue.edu

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