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A STAFF E-NEWSLETTER OCTOBER 16, 2013



I FEEL IT IN MY FINGERS, I FEEL IT IN MY TOES: OPEN ACCESS IS ALL AROUND US

BY CHARLES WATKINSON

As a sucker for romantic comedies, one of my favorite movies is "Love Actually." So perhaps that is why [the theme song](#), "Christmas is All Around," is running through my head as we all prepare for Open Access Week, the global event that promotes free, immediate access to scholarly information as the new norm. As Billy Mack sings, "I feel it in my fingers, I feel it in my toes," Open Access initiatives really do seem to be ubiquitous this year. Depending on how funding agencies, when they emerge from furlough, decide to implement the [White House Directive on "expanding public access to the results of federally funded research"](#) and when they announce their plans, Christmas may come early for all of us who advocate for a more equitable system of scholarly communication.

The push to open access to scholarly articles has been the major focus of advocacy over the last six years of Open Access Week, but this year there will be a renewed focus on how publicly sharing data advances science. The White House Directive specifically focuses on the need to open access to the underlying data as well as articles and you'll have the opportunity to hear a major thinker in this field, Dr. Victoria Stodden from Columbia University, will speak about why this is such an important move on [Friday, October 25](#).

As student affordability becomes a central issue of debate around the country, as well as on this campus, the need for replacements for expensive textbooks is generating a lot more interest. The average student pays \$1,200 for textbooks every year, and the idea of developing alternative text materials from inside the university or referring students to materials already licensed by the libraries is attracting attention nationwide. Come and hear one of the gurus, Dave Ernst of the University of Minnesota, speak about the potential of Open Educational Resources on [Wednesday, October 23](#).

While external speakers bring new perspectives, Open Access Week also serves as an opportunity to celebrate unique Purdue contributions to the movement. An Open Research Award will be presented to Dr. Mark Lundstrom who led the creation of NanoHUB as an alternative dissemination method for nanotechnology scholarship and to Dr. Linda Bergmann, the Director of the Online Writing Lab (OWL), the granddaddy of open educational resources that celebrates its twentieth anniversary this year.



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STRATEGIC GOAL ICONS

You will notice the use of these icons before the article that are symbolic of our Libraries strategic goals.



LEARNING: Libraries faculty lead in information literacy and learning space implementation, research and scholarship.



SCHOLARLY COMMUNICATION: Libraries facilitate and enhance the continuum of



DIRECTOR OF ARL VISITS LIBRARIES

BY JIM MULLINS

Dr. Elliott Shore, executive director of the Association of Research Libraries (ARL), visited Purdue on his swing through Indiana. He also visited Notre Dame and Indiana University. This was an occasion for him to learn about priorities that member libraries have for ARL as well as to expose him to the work and innovations taking place around the country. Dr. Shore was kept busy from his arrival on Tuesday evening, September 24, and all day Wednesday. He met with and heard presentations from many Purdue colleagues. He also met with Provost Tim Sands and Howard Zelaznik from the Office of the Vice President for Research. Dr. Shore wrote up his impressions and shared them with all 113 members of the ARL in his monthly publication. About Purdue he wrote:

*South Bend's Notre Dame is a yellow brick campus — West Lafayette's Purdue buildings are almost all in red brick. There, I saw the total transformation of the business library into a skillfully and thoroughly integrated set of spaces that were intended to encompass the needs of its students at various times of the day and evening as they took classes and worked in between them and late into the night. Thoughtful, exquisitely modeled and successfully carried off. Like the Notre Dame Architecture School, here was another example of a complete integration of library and school. A further collaboration caught my eye: the **IMPACT** program brought together the library faculty with the teaching faculty and several other entities on campus to help rethink teaching in a number of the basic courses at Purdue. And a third collaboration that I witnessed was that between the press and the library — this connection seemed exceedingly strong and was evincing benefits to both entities. — Elliott Shore, [Notes from Elliott Shore's Listening Tour: Yellow Brick, Red Brick, Limestone: Three Days in Indiana and on the East and West Banks of the Mississippi](http://www.arl.org/news/arl-news/2939-notes-from-elliott-shores-listening-tour-yellow-brick-red-brick-limestone-three-days-in-indiana-and-on-the-east-and-west-banks-of-the-mississippi), <http://www.arl.org/news/arl-news/2939-notes-from-elliott-shores-listening-tour-yellow-brick-red-brick-limestone-three-days-in-indiana-and-on-the-east-and-west-banks-of-the-mississippi>*



Dr. Shore meets with Donna Ferullo, Charles Watkinson, Dave Scherer and Jim Mullins during his visit to Purdue Libraries.



LIBRARIES SEMINAR FEATURED DR. REICHENTAL

BY LISA ZILINSKI

Purdue University Libraries Seminar Committee welcomed Jonathan Reichental, an award-winning CIO for Palo Alto, California, for a seminar on innovation and open data in local government.

Reichental focuses on modernizing the technology environment, implementing enhancements to the citywide SAP implementation, and pushing the boundaries of innovation in local government such as open data and broader civic participation through mobile devices. He was awarded the distinction of being one of the 25 Doers, Dreamers and Drivers in Government in America in 2013. He has also recently been named the top social government CIO on Twitter.

the scholarly communication process.



GLOBAL CHALLENGES:

Libraries faculty lead in international initiatives in information literacy, e-science, information access and data management and collaborate on Purdue's global initiatives.



INFRASTRUCTURE:

Libraries staff working together to enhance the users experience, raise awareness of Purdue Libraries and recognize the continued learning and successes of our knowledgeable staff.

OFF THE SHELF

Continuing

- Libraries Reference Coordinator (Operational Technical) (Posting #1301501) ([Check the libraries employment opportunities page](#)) On-site interviews taking place.
- Informed Learning Instructional Designer (A/P) (Posting #1301501) ([Check the libraries employment opportunities page](#)) Telephone interviews are taking place.
- Computational Sciences Information Specialist (Faculty) ([Check the Libraries Employment Opportunities Page](#)) Phone interviews completed.

New Staff

- Nastasha Johnson, Physical and Mathematical Sciences Information Specialist

To view all Purdue job postings visit the [Purdue employment page](#). If you have additional questions, contact [Christine Abel](#) or 49-42899.

EVENTS AND EXHIBITS

Purdue Libraries commemorates 100th anniversary of Special Collections Exhibit

Archives and Special Collections
August-December
HSSE 4th floor
STEW

Celebrating 100 Years of History, Preservation and Scholarly Communication Reception and Exhibit



In the picture, Dr. Jonathan Reichental presented an interactive workshop on how vast stores of rich data, coupled with connected, mobile devices, will transform how we live, work and play. This workshop was presented on September 26 and Dr. Reichental gave the first Libraries seminar on September 27. A universal streaming archive of the event is available at: [http://www.kaltura.com/index.php/extwidget/preview/partner_id/1020782/uiconf_id/19707562/entry_id/1_xz1qd4ma/embed/legacy?&flashvars\[streamerType\]=auto](http://www.kaltura.com/index.php/extwidget/preview/partner_id/1020782/uiconf_id/19707562/entry_id/1_xz1qd4ma/embed/legacy?&flashvars[streamerType]=auto)



LCSSAC FALL PICNIC

About 60 people turned out for the Annual LCSSAC Fall Picnic this year and a fun time was had by all! The crossword puzzle was deemed to be the hardest one ever and the white elephant gifts were interesting. Thanks to everyone that came out to make this year's picnic a success!



Be sure to check out the [Libraries intranet](#) for the famous "Picnic Bacon Cookies" recipe created and provided by picnic guest, Candace Holzheuer.



LIBRAIRES CONSTITUTION DAY EXHIBIT

Purdue University Libraries participated in the University's celebration of Constitution Day in September. Events held in the Purdue Memorial Union included videos, exhibits and quiz shows aimed at educating visitors about the freedoms they enjoy as American citizens. The Libraries display included a banned book exhibit, displaying books and a continuous slide show of books that have been censored throughout history.

October 17
5-6:30 p.m.
Archives and Special Collections
HSSE 4th floor
STEW

Open Access Week Events

"Open Textbooks and Education Resources: New Approaches to Affordable Education" with David Ernst
October 23
2-3:30 p.m.
STEW 318

"Journal Editors' Group Tea"

October 24
3-4 p.m.
PMU East Faculty Lounge
RSVP to Becky Bunch at rsbunch@purdue.edu

"Scientific Reproducibility: Opportunities and Challenges for Open Research Data and Code" with Victoria Stodden
October 25
9-10:30 a.m.
LAWS 1142
Note: this event will open with the presentation of Open Access Awards

All Staff Meeting

October 29
1:30 -3 p.m.
STEW 202
or
October 30
9-10:30 a.m.
STEW 202

PUBLICATIONS AND PRESENTATIONS

David Scherer presented "The Many Shades of Open Access: The History and Future of Open Access Initiatives at Purdue University," at the 2013 Great Lakes e-Summit Conference, Oregon, Ohio, September 23.
http://docs.lib.purdue.edu/lib_fspress/36/.

Michael Witt and Databib were featured in the recent report, "FAST (Faceted Application of Subject Terminology) Users: Summary and Case Studies", from OCLC Research.
<http://www.oclc.org/research/publications/library/2013/2013-04r.html>

Tao Zhang and **Ilana Barnes** presented a poster, "Building Better Help: User Characteristics' Effect on Library Help Design" at the Association for Computing Machinery (ACM) Special



Photo provided by Patrick Whalen



LIBRARIES STAFF A-Z



Libby Wahl
Library Assistant
Resource Services

Q. What do you enjoy most about your job and why?

A. Most? — The variety of library staff and coworkers. They are a gracious group adding diversity and humor to my day.

Q. How long have you worked in the Libraries and at Purdue?

A. Five years on November 5.

Q. What is one unforgettable experience that has happened to you or your coworkers while working in the library?

A. I am still waiting for this one.

Q. What is your favorite book, website, movie or database?

A. I enjoy a variety of resources. *The Bible* challenges and centers my thinking the most.

Q. Coffee, tea, water or soft drink?

A. Lots of water and smoothies including green smoothies.

Q. What do you like to do for fun?

A. Spend time with family and friends, travel, read, kayak on 'senior citizen' streams.

Q. Feel free to include any information about yourself that you would like to share with the staff?

A. I've been married for 28 years to Frederick Otto. Guess what nationality? After many early years of working together self-employed in residential construction, Fred is now employed at CAT in sub-assembly. Our three children graduated from Purdue. We enjoy vacationing in Michigan — the shortest distance between land and beautiful, peaceful beaches. However, it appears our youngest daughter is moving to Florida, so distance may have to take second place.

Interest Group on the Design of Communication (SIGDOC) 2013 Conference. Greenville, NC, September 30-October 1, 2013.

Tao Zhang and Michael Witt presented "DMPTool: Expert Resources and Support for Data Management Planning" at the Fourth HUBzero Conference, September 2013.

Tao Zhang and Ilana Barnes presented "User Experience Research 101" and "How to Conduct Usability Studies" for References & User Services Association (RUSA) webinars, September 6, 2013.

Jake Carlson and Marianne Stowell-Bracke, "Data Management and Sharing from the Perspective of Graduate Students: An Examination of the Culture and Practice at the Water Quality Field Station" portal: [Libraries and the Academy](#), 13(4), p.343-361. Doi: 10.1353/pla.2013.0034, 2013.

George Stachokas and Frank Bove moderated the "Experts Panel on Open Access, Scholarly Communication, Licensing and Copyright Issues" at the Great Lakes E-Summit held at Maumee Bay State Park, Oregon, Ohio, September 24, 2013. Panelists included Bill Carney, Tomas Lipinski, Kristi Palmer, Kevin Smith, and Anneliese Taylor.

LIBRARIES IN THE NEWS

Purdue News, September 27
[Trustees approve new learning center, renovations for College of Engineering strategic growth, IPFW buildings](#)

Purdue Today, October 4
[Purdue University Libraries journal subscriptions available through BrowZine app](#)

Purdue News, October 8
[Purdue Libraries celebrates Open Access Week with open education and research events, Journal Editor's Group Tea](#)

Purdue University Calendar, October 14
[Purdue University Libraries will celebrate Open Access Week](#)

Purdue News, October 15
[Purdue University Libraries launches new, open access resource website](#)

WHAT'S COOKING?

Picnic Bacon Cookies

Visit the [Libraries Intranet](#)

COPY DEADLINE

Copy for the October 30 issue is due by
October 28. Send to

tmabrown@purdue.edu

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Comments and suggestions are invited. Send information to Teresa Brown/INSIDe/STEW 264, 49-47178 or tmabrown@purdue.edu

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