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A STAFF E-NEWSLETTER OCTOBER 30, 2013



MEASURING UP: NEW ASSESSMENT ACTIVITIES IN THE PURDUE LIBRARIES

BY PAUL BRACKE



A few months ago I received a new title...and then another one. Both of them, however, have a common denominator — assessment. I thought I would take this opportunity to provide a brief overview of what that means, both in terms of specific projects and for the Libraries in a more general sense. For those of you unfamiliar with the concept, library assessment is a set of activities that allow us to understand our impact upon institutional outcomes like student learning and research; that identify needs and levels of satisfaction; and that can be used to improve collections and services.

Library assessment, then, is a means for allowing us to make better decisions about directions for the library. By better understanding how the Libraries are performing and how the Libraries are meeting the needs of our users, and where there are opportunities to improve or meet previously unmet needs, assessment helps us to provide better customer service and develop improved strategies for meeting the needs of the Purdue community. It also allows us to strengthen the messages about the great things happening in the Purdue Libraries, and to better communicate them to the campus.

With the importance of assessment in mind, I'd like to highlight a few specific initiatives that are underway this year. First, we are in the early stages of re-evaluating how we gather usage statistics for library spaces with the goal of being able to gather more granular statistics about how various areas of the libraries are being used. Second, I am working with David Scherer and Lisa Zilinski on a project to develop more meaningful evaluations of e-Pubs and PURR than what we have now. Finally, Tao Zhang will continue to lead efforts to assess the effectiveness of our web interfaces with a particular emphasis on Primo and our link resolver.

If you have questions or, even better, ideas for assessment projects, please feel free to contact me at pbracke@purdue.edu or 49-63906.



GIS DAY @ PURDUE

BY DEWAYNE BRANCH

Purdue University will host several events for "GIS Day at Purdue: Geospatial Data is Everywhere" on November 6. GIS Day is a global celebration of geospatial research and GIS, which uses a collection of software applications, GPS receivers and data sensors to combine maps and statistical data in a digital mapping environment to answer research questions.



Activities including talks, demonstrations, graduate student presentations and a poster session will be



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STRATEGIC GOAL ICONS

You will notice the use of these icons before the article that are symbolic of our Libraries strategic goals.



LEARNING: Libraries faculty lead in information literacy and learning space implementation, research and scholarship.



SCHOLARLY COMMUNICATION: Libraries facilitate and enhance the continuum of the scholarly communication process.

held 8:30 a.m.-7 p.m. in Stewart Center, Room 306. The events are free and open to the public.

Matt Hutchinson, Research Scientist, Geospatial Intelligence (GEOINT), Woolpert, Inc. will give the morning keynote address at 11 a.m. in Stewart Center, Room 302 on the topic of "Big Data GIS: Unmanned Aerial Vehicles." Randall Raymond, Geospatial Data Information Specialist, Office of Research, Evaluation, Assessment and Accountability, Retired, will present the afternoon keynote address at 2 p.m. in Stewart Center, Room 302, "Pathways to GIS Careers: A bring your laptop, hands-on, ArcGIS Online Experience."

Students and faculty will also learn more about the GIS resources (including software, servers, virtual and local classes) available to them at Purdue University. In addition, a hands-on ground penetrating radar demonstration will take place on the Purdue Mall.

The complete schedule for GIS Day is available at <http://stemedhub.org/groups/2013gisday/college>

GIS Day is sponsored by the Office of the Provost, Office of the Vice President for Research, College of Agriculture, College of Science, College of Education, College of Technology and Purdue University Libraries.



INFORMATION LITERACY RESEARCH SYMPOSIUM @ PURDUE

The Purdue University [Libraries](#), [Discovery Learning Research Center](#), and [Center for Instructional Excellence](#) presented the 5th Information Literacy Research Symposium with Dr. Mary Somerville, University Librarian at the Auraria Library, University of Colorado Denver on October 29.

Dr. Somerville's presentation, "Toward Informed Learning in Professional Practice" focused on her research on informed learning. She explained how it builds on her experiences as a practitioner/researcher/leader. She reflected on her colleagues' engagement with informed learning and the implications of informed learning for academic curriculum design. The afternoon workshop designed an instructional activity and a cross-disciplinary project based on informed learning theory and principles.

Dr. Somerville is the University Librarian and Library Director at the Auraria Library, which serves the University of Colorado Denver, Metropolitan State University of Denver, and Community College of Denver. She is also Co-Director of the Center for Colorado & the West at Auraria Library. Previously, she served as Associate Dean of the joint academic-public Dr. Martin Luther King, Jr. Library on the San José State University campus. Earlier, she was the Assistant Dean of Information and Instructional Services at California Polytechnic State University in San Luis Obispo.



Her leadership approach applies participatory co-design principles and professional practices to further information sharing and knowledge creation within the workplace. Over a decade of research has produced an Informed Systems Approach, which integrates informed learning, appreciative inquiry, action research, and shared leadership elements to catalyze and sustain organizational learning. Early results are reported in *Working Together: Collaborative Information Practices for Organizational Learning*, published in 2009 by the Association of College & Research Libraries.



LIBRARIES SEMINAR WITH DAVID WOODBURY

David Woodbury is the Director of Learning Commons Services for North Carolina State University Libraries where he manages specialized learning spaces including the Libraries' Technology Sandbox and Digital Media Lab. He has worked on the planning of the public services for the James B. Hunt Jr. Library, which opened earlier this year. He served as the project leader of the NCSU Libraries Mobile site and is leading several technology initiatives including NCSU's technology lending program. Prior to NCSU, Woodbury was Project Manager of Bot 2.0, an NSF funded project at the University of North Carolina at Chapel Hill Metadata Research Center and the North Carolina Botanical Garden.



GLOBAL CHALLENGES:

Libraries faculty lead in international initiatives in information literacy, e-science, information access and data management and collaborate on Purdue's global initiatives.



INFRASTRUCTURE:

Libraries staff working together to enhance the users experience, raise awareness of Purdue Libraries and recognize the continued learning and successes of our knowledgeable staff.

OFF THE SHELF

Continuing

- Libraries Reference Coordinator (Operational Technical) (Posting #1301501) ([Check the libraries employment opportunities page](#)) On-site interviews complete.
- Informed Learning Instructional Designer (A/P) (Posting #1301501) ([Check the libraries employment opportunities page](#)) On-site interviews scheduled.
- Computational Sciences Information Specialist (Faculty) ([Check the Libraries Employment Opportunities Page](#)) On-site interviews being scheduled.

To view all Purdue job postings visit the [Purdue employment page](#). If you have additional questions, contact [Christine Abel](#) or 49-42899.

ANNOUNCEMENT

Annual Arts and Crafts Show and Display

The Annual Staff Recognition will be held on December 13 from 2:30-4 p.m. All Libraries staff members are invited to sale and display their handmade items at this event. Please contact [Dot Lanzalotto](#) for more details and to arrange for a display table and chair.

EVENTS AND EXHIBITS

Purdue Libraries commemorates 100th anniversary of Special Collections Exhibit

Archives and Special Collections
August-December
HSSE 4th floor
STEW

Woodbury spoke about his involvement in planning, equipment selection and services for the computing spaces of NCSU's new Hunt Library (the two floors of common areas, media studios, and music rooms). He also introduced the high-end visualization spaces in Hunt Library, including the Teaching and Visualization Lab with 270 degree projection and Creativity Studio with lots of projection and movable walls.

Additional Information:

NCSU's Hunt Library: <http://www.lib.ncsu.edu/huntlibrary>

The online Learning Space Toolkit: <http://learningspacetoolkit.org/>

GIS Day

November 6
STEW 302

[Details available here](#)

Annual Faculty and Staff Recognition

December 12

2:30-4 p.m.

Location to be announced



2013 OPEN ACCESS AWARDS



As part of Purdue University Libraries 2013 Open Access Week activities, Dr. Mark S. Lundstrom was presented with the Open Access (Research) Award by Dr. S. Laurel Weldon, Interim Vice Provost for Faculty Affairs. Dr. Lundstrom is the Don and Carol Scifres Distinguished Professor of Electrical and Computer Engineering and founding director of the Network for Computational Nanotechnology (NCN). The award is presented in recognition of Dr. Lundstrom's leadership in creating NanoHUB, a radical departure from traditional forms of scholarly communication in nanotechnology with a strongly open access character. Annually, nearly 250,000 users in 172 countries access over 3,000 resources from

more than 1,000 authors for research and education, including over 250 simulation tools.

An Open Access (Education) Award was also presented to Dr. Linda S. Bergmann by Dr. A. Dale Whittaker, Vice Provost for Undergraduate Academic Affairs. Dr. Bergmann is Director of the Online Writing Lab (OWL), which celebrates its 20th anniversary in 2013. Now featuring over 300 reference and instructional materials, all made freely available online, OWL has established itself as one of the premier Open Educational Resources on the web.

For more information about Open Access at Purdue visit <http://www.lib.purdue.edu/openaccess>



CELEBRATING 100 YEARS OF ARCHIVES AND SPECIAL COLLECTIONS

A reception was held on October 17 to celebrate 100 years of Archives and Special Collections. Sammie Morris, University Archivist and Head, Archives and Special Collections Division talked about the growth and development of the collection. Libraries Dean Jim Mullins talked about the history of Libraries facilities and its future growth with the upcoming construction of the Active Learning Center.

The exhibit will be on display through December 19 on the fourth floor of the Humanities, Social Science, and Education Library (HSSE). Included in the exhibit are class notes from astronaut Neil Armstrong, Amelia Earhart's flight helmet, the Pulitzer Prize-winning cartoon created by alumnus John T. McCutcheon and a program documenting the short-lived Purdue Circus.

PUBLICATIONS AND PRESENTATIONS

James L. Mullins and Charles

Watkinson, "Purdue University Libraries & Press: from collaboration to integration," [ITHAKA Sustainable Scholarship 2013](#), The Evolving Digital Landscape: New Roles and Responsibilities in Higher Education, Libraries as Publishers, New York, New York, October 2013.

Marianne Stowell Bracke and Sylvie Brouder, interview for "Purdue Librarians Work to Update Agricultural Data Sharing Techniques," [Library Journal](#), October 25, 2013.

LIBRARIES IN THE NEWS

Leadership Magazine, Fall 2013

[Active Learning Center: Full Steam Ahead](#)

Purdue Agriculture News, October 16

[Purdue team heading effort to create ag research data system](#)

Marianne Stowell Bracke and Jake Carlson

Journal & Courier, October 17

[Purdue opening its past for visitors](#)

Journal & Courier, October 18

[Purdue Opening its Past for Visitors](#)

Purdue News, October 18

[Purdue e-Pubs celebrates 5-millionth download, success of highly utilized collections and their impact on research](#)

WTHR 13News, October 21

[Purdue places 100 years of collections on display](#)

WHAT'S COOKING?

Pumpkin Spice Cake and Pumpkin Cream-Cheese Frosting

Visit the [Libraries Intranet](#)



COPY DEADLINE

Copy for the November 13 issue is due by November 11. Send to tmabrown@purdue.edu



LIBRARIES STAFF A-Z



Amy Winks

Libraries Operations Manager — Resource Sharing
Resource Sharing (Interlibrary Loan and Document Delivery)

Q. What do you enjoy most about your job and why?

A. I love helping our users get the materials they need that are not available at Purdue. They are always so happy and appreciative.

Q. How long have you worked in the Libraries and at Purdue?

A. 24 years — all with the Libraries.

Q. What is one unforgettable experience that has happened to you or your coworkers while working in the library?

A. When the HSSE renovation was complete, I was days away from moving into my beautiful new office when HSSE staff had to tell me that they found two students disrobing in it one Saturday near closing time. I've never quite recovered.

Q. What is your favorite book, website, movie or database?

A. I enjoy any book by Jane Austen and some of the movie adaptations. *Gone with the Wind*...both book and movie are also favorites. I'm very grateful for the existence of [IMDb](http://www.imdb.com) on the rare occasion I can't think of an actor's name or a movie title!

Q. Coffee, tea, water or soft drink?

A. Unsweetened iced tea...year-round!

Q. What do you like to do for fun?

A. I love to read, play computer games, listen to music and work jigsaw puzzles. If I am doing all of this surrounded by family and friends, then all the better!

Q. Feel free to include any information about yourself that you would like to share with the staff?

A. I am happily married to the greatest guy in the world (26 years!). We have two sons and one daughter, and numerous other young people that enrich our lives, including 6 grandchildren!

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Comments and suggestions are invited. Send information to Teresa Brown/INSIDe/STEW 264, 49-47178 or tmabrown@purdue.edu

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