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A STAFF E-NEWSLETTER MARCH 19, 2014



AND THE OSCAR COPYRIGHT GOES TO....

BY DONNA FERULLO



Probably one of the biggest controversies that arose from the Oscars had nothing to do with who won or lost but who owned the copyright in Ellen DeGeneres' selfie photo that went viral.

Ellen thought that she owned the copyright and tweeted the picture around the world. However, even though it was Ellen's camera, Bradley Cooper was the one who actually snapped the picture thus making him the copyright owner of what is now an iconic photo.

Determining copyright ownership and understanding how it works can be confusing at times. When authors transfer their copyrights to publishers in exchange for their work being published, they do not realize that they no longer own the rights to the article they wrote. This is becoming increasingly problematic when authors post the publisher's version of their article to a web site. Unless they retained the right to do so then they are infringing on the publisher's copyright. Such an infringement has legal consequences.

In recent months Purdue University has received an increasing number of take down notices from publishers who have found unauthorized copies of their works on Purdue websites. Under the Digital Millennium Copyright Act, Purdue is required to remove the allegedly infringing works from the network. The identity of the alleged infringer is not revealed to the publisher unless Purdue has received a valid subpoena to do so. Once the work is removed, there is usually no further action taken by the publisher.



Such actions by publishers reinforce the importance of understanding and managing copyright. Authors need to understand the contracts that they sign and attempt to negotiate the rights they need for their career. Many times publishers will allow authors to post the author's final version of an article but not the publisher's version in their institutional repository as long as there is no commercial gain or on a restricted access intranet. However, those rights should be spelled out in the publishing agreement.

Open access initiatives highlight the importance of sharing works in a legal way. Purdue University Libraries has taken the lead in educating the Purdue faculty on open access publishing options available to them. It is a win-win situation when faculty retain the rights that they need to post their work in the broadest way possible.



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STRATEGIC GOAL ICONS

You will notice the use of these icons before the article that are symbolic of our Libraries strategic goals.



LEARNING: Libraries faculty lead in information literacy and learning space implementation, research and scholarship.

P.S. Ellen's selfie is reproduced in this article under the fair use doctrine of the U.S. Copyright Act.



2014 LIBRARY SCHOLARS GRANT AWARDS

The Library Scholars Grant Program was established in 1985 by the 50th anniversary gift of members of the Class of 1935, and the class has been continuously supportive of this fund for the past 29 years. This program supports access to unique collections of information around the country and the world for untenured and recently tenured Purdue faculty in all disciplines, from the West Lafayette, Calumet, Fort Wayne IUPUI and North Central campuses. The grants cover the expenses associated with the cost of transportation, lodging, meals and fees charged by the library or the collection owner.

Recipients for this year will be recognized at a luncheon on March 26. Last year's recipients, Jennifer Foray and Jonathan Swarts will make presentations about how the grant helped their research. On April 15 Mita Choudhury and Rebekah Klein Pejsova will make presentations in the Swaim Instruction Center from 2:30–3:30 p.m. about how the grant helped their research.

2014 recipients



Alicia C. Decker, assistant professor of History and Women's, Gender, and Sexuality Studies, was awarded \$5,000 to travel to the Truth and Reconciliation Records Collection at the National Archives Repository in South Africa to support research on her new book *Public Secrets: A Gendered History of Enforced Disappearance in Post-Colonial Africa*. Using transcripts from various truth commissions and commissions of inquiry from across the continent, as well as other types of archival and ethnographic data, this project explores the ways in which gender influences patterns and experiences of forcible abduction by the state. Decker

is particularly interested in looking at disappearance, and other forms of political violence, as gendered scripts that are enacted by the state in order to maintain a certain performance of power. She is also curious about the ways in which various communities "read" these scripts, and how they engage with such knowledge, across space and time. Her study will involve comparative research in multiple African countries, including South Africa, Uganda, Nigeria, and Algeria. The Library Scholars Grant will support the first phase of research in South Africa, which involves analyzing videos of testimony given during the Human Rights Violations Hearings in 1996 and 1997. Decker will conduct this research during her sabbatical in the fall.



Michael Johnston, assistant professor of English, was awarded \$5000 to travel to the United Kingdom in the summer of 2014 to research the reception history of medieval English literature. He will be working in the British Library in London and the college libraries of Cambridge University, which house the majority of the surviving manuscripts of William Langland's *Piers Plowman*, a fourteenth-century dream vision about the decay of society and the hope for renewal; *The Prick of Conscience*, a fourteenth-century poem about sin and confession; and two short poems by the monk John Lydgate: "The Dietary," about the relationship between

right eating and right living, and "Stans puer ad mensam," about how young boys should behave around their social betters. His project considers the active role that scribes played in creating literature for consumers. Thus, he will be examining the surviving copies of each text, considering what the page layout, decoration, and type of script can tell us about readership in fourteenth- and fifteenth century-England. This research represents the final stages of his second book project. He received a Library Scholars Grant in 2009 for his first book project, which also supported archival research in the United Kingdom. That book is due out soon with Oxford University Press.



Silvia Z. Mitchell, assistant professor of European history, was awarded \$5,000 to travel to Spain to conduct research at the Archivo Historico Nacional in Madrid and the Archivo General de Simancas in Valladolid for her book-length manuscript, "Spain under Mariana of Austria: Court, Dynastic, and International Politics in Seventeenth-Century Europe." The project examines the political trajectory of Queen Mariana of Austria (1634-1696), whose life intertwined with major political and diplomatic events in Europe. As the oldest daughter of Holy Roman Emperor Ferdinand III and Empress Maria, and as queen consort of Philip IV of Spain,

Mariana played a central role in the politics of family and state since birth. The sole ruler of the Spanish Empire during the minority of her son, Carlos II, from 1665-1677, she wielded extensive national and international influence. Besides examining the nature of female rule in Spain and among



SCHOLARLY COMMUNICATION:
Libraries facilitate and enhance the continuum of the scholarly communication process.



GLOBAL CHALLENGES:
Libraries faculty lead in international initiatives in information literacy, e-science, information access and data management and collaborate on Purdue's global initiatives.



INFRASTRUCTURE:
Libraries staff working together to enhance the users experience, raise awareness of Purdue Libraries and recognize the continued learning and successes of our knowledgeable staff.

OFF THE SHELF

Continuing

- Digital Data Repository Specialist (A/P) (Posting #1400407) [Check the Libraries employment opportunities page](#). Review of applicants has begun.
- Applications Library Operations Manager (A/P) (Posting #14000409) [Check the Libraries employment opportunities page](#). Review of applicants has begun..
- Processing and Public Services Archivist (A/P) (Posting #1302603) [Check the Libraries employment opportunities page](#). Review of applicants has begun.
- Information Literacy Instructional Designer (A/P) (Posting #1301501) [Check the Libraries employment opportunities page](#). Review of applicants has begun.

To view all Purdue job postings visit the [Purdue employment page](#). If you have additional questions, contact [Christine Abel](#) or 49-42899.

CONGRATULATIONS

Purdue e-Pubs Surpasses 6 million Downloads

In early 2014 Purdue e-Pubs surpassed 6 million downloads. With over 2 million downloads recorded in just the past year, Purdue e-Pubs continues to advance the impact of Purdue Scholarship at the global, national and

the Habsburgs, this study pays substantial attention to policy matters in order to establish the significance of Mariana's political and diplomatic strategies on the European stage and across the globe. The analysis thus makes extensive use of the state council deliberations, which were presided over by the queen herself, who often commented on the discussions and issues raised. These documents, held in boxes or *legajos* that contain hundreds of hand-written notes duly recorded by the appointed secretary, reveal the power structures of Mariana's regime, the decision-making process that developed during her regency, and the significance of her policies for Spain and Europe in the seventeenth century. The Library Scholars Grant will allow Mitchell to examine the state council deliberations from 1670-1675, the second phase of Mariana's foreign policy when Spain, under her leadership, intervened in the Dutch War (1672-1678) and negotiated a Quadruple Alliance designed to limit the French king, Louis XIV's expansionist policies.



Yvonne Pitts, assistant professor of History, was awarded \$ 3,380.00 to continue research for her article, "Vile Characters" and Property Law: Regulating Prostitution and Creating Property in Civil War Era Nashville, 1860-1868" which examines the short-lived system of regulated prostitution in wartime Nashville, Tennessee. Her research explores how legal regulation of labor and property simultaneously created new legal zones of coercion and independent action in Nashville's vice economy. After completing the article, Dr. Pitts plans to integrate the research into the larger book project, tentatively titled "*The Privatness of Property: Escheats, Nuisances, and American Liberty, 1820—1880.*" She will conduct two weeks of research during summer 2014 at the Nashville Public Library-Metropolitan Government Archives (NPL) in Nashville, Tennessee. This archive holds essential records describing daily governance, law enforcement, military policy, civilian responses to the military occupation, and sources on the exploding vice economy.



Michael I. Zimmer, assistant professor of Molecular Microbiology & Immunology at Purdue Calumet, was awarded \$2,742 to travel to Yale University in New Haven, Connecticut, to conduct research on the academic career and personal life of John Franklin Enders. In 1954, John F. Enders, Thomas Weller and Frederick Robbins were awarded the Nobel Prize in Physiology or Medicine for the development of techniques to cultivate poliovirus, work which led to the generation of vaccines to combat poliovirus infection. Although primarily known for his contributions to polio research, Enders's work also significantly impacted the development of treatments for other diseases, including measles and mumps. Indeed, the first vaccine available to combat measles virus infection came from Enders's laboratory. The Sterling Memorial Library at Yale University houses the John Franklin Enders Papers, a unique collection of correspondence, writings, and laboratory notebooks which document Enders's contributions to the field of microbiology. The primary objective of this trip is to review this material to collect data on Enders's lesser-known scientific contributions. Of particular interest is his work on measles virus, as well as novel antiviral compounds produced by fungi and bacteria.

local level. Purdue University Libraries began providing the Purdue e-Pubs service to campus community in 2006 as a means to share research and scholarship openly. The repository now includes over 36,000 items in a range of media, from text to video, all presented in a stable, citable way. For more information contact Dave Scherer, scholarly repository specialist at dscherer@purdue.edu

Reference and User Services Association (RUSA) Award

Iana Barnes, business information specialist, and **Tao Zhang**, digital user experience specialist, of Purdue University Libraries are the project heads of "Assessment of Business Undergraduate Student Engagement and Behavior in a Crowd-Sourced Library Help System: Best Practices and Emerging Technology Opportunities." They have been chosen as the winners of the [BRASS Emerald Research Grant](#). The grant, sponsored by [Emerald Group Publishing Limited](#), provides \$2,500 to further research in business librarianship. Selected for the project's potential to provide insights into user engagement opportunities, Barnes and Zhang aim to study a new type of reference model: crowd-sourcing.

Focus Awards

Purdue's Entrepreneurship Bootcamp for Veterans with Disabilities, housed within the Krannert School of Management recently received the 2014 Focus Award honoring efforts that further Purdue's commitment to disability and disabilities diversity. The **Parrish Library of Management** was part of the EBV group and specifically included in the nomination that won the award.



ROAD SCHOOL AND PURDUE LIBRARIES

BY DAVID SCHERER

On March 11-13 over 2,000 transportation officials, contractors, consultants and state employees ascending Purdue's campus for the 100th annual Purdue Road School conference. Since 2011, the Purdue University Libraries has hosted the proceedings presented during the conference, which can be found at <http://docs.lib.purdue.edu/roadschool/>. To date, the conference presentations have been downloaded more than 25,000 times and accessed from around the world in countries including Slovenia, India, China and Peru. Since 2012 the Libraries has hosted an information display highlighting the partnership the Libraries has with the Purdue Road School and its sponsors such as the Joint Transportation Research Program (JTRP). Attending her first Road School conference, Digital Repository Specialist Marcy Wilhelm-South was excited to speak to attendees and presenters who shared in her excitement about the conference. "I thought it was really cool that speakers were excited to have their presentations available and citable after the fact. Speakers we spoke to in the past came directly to us, and new speakers were on board as soon as they knew what was being offered to them. It was interesting to see non-academics excited about the possibilities of the institutional repository."

EVENTS AND EXHIBITS

Quest for Equality: Celebrating the Leadership, Advocacy and Commitment of Five Purdue Women

Archives and Special Collections
March 17-April 30
HSSE 4th floor
STEW

LCSSAC Breakfast with the Deans

April 4
8-9:30 a.m.
STEW 202

Astronaut Reunion: Countdown

April 12
1 p.m.



LIBRARIES NEW STAFF



Vicki Royer
Receptionist
Libraries Administrative Offices

My name is Vickie Royer and I have worked as a staff member here at Purdue University for over 18 years and proud to be a Purdue Boilermaker. I recently worked at the Card Services Office in the PMU and now I am in the Purdue University Libraries Administrative office as a receptionist.

I have lived in Indiana all my life and I married my High School sweetheart raising our four sons who loved to participate in a variety of sports during their school years. We all love to boat, fish and go to family gatherings and enjoy anything we can do outdoors for family fun. We have nine grandchildren who are the joy of our lives. They sure keep us very busy throughout the year with sports, school and church events but the best part for us is they like to just hang out with their grandparents.

Everyone has been so kind, helpful and patient with me especially the staff in the Libraries Administration office area. I am thrilled to be here as a new member of the family in Libraries and I love my job. I am in STEW 273 and can be reached by phone at 49-42990 or email me at vickie@purdue.edu.

Bethany Whitford
Secretary
Copyright Office



My first day in Purdue Libraries was February 10, 2014. I am the new secretary for Donna Ferullo in the University Copyright Office.

I am a West Lafayette native and am happy to have the opportunity to continue working in the area. I graduated from Purdue with a Bachelor of Arts in Communications and Sociology and hope to continue work on my Masters in the near future.

I am enjoying my new position and am blessed to be in such a welcoming environment with a staff that is willing to answer countless questions!

In my spare time I enjoy reading, cooking, and crossing my fingers for SPRING.

My office is located in STEW 264 and everyone is welcome to reach me by phone at 49-63864 or by email at brwhitfo@purdue.edu.

Spring Game Appearance
Ross-Ade Stadium
Free Admission
and
7 p.m.
A Conversation with Our Astronauts
Elliott Hall of Music
Free Tickets Required
Available at all West Lafayette Campus
Box Offices of by calling 49-43933

All Staff Meetings

April 14
1-3:30 p.m.
PMU East Faculty Lounge
Or
April 15
9-10:30 a.m.
STEW 322

Library Scholars Grant Presentations

April 15
2:30-3:30 p.m.
Swaim Instruction Center
HSSE 4th floor
STEW

One Book Higher

April 23
10-11:30 a.m.
PMU North Ball Room
NOTE NEW DATE

Libraries Annual Staff and Student Awards Luncheon

April 23
11:30 a.m.-2 p.m.
PMU North Ball Room
NOTE NEW DATE

Spring Fling

May 22
11:30 a.m.-4 p.m.
Memorial Mall

PUBLICATIONS AND PRESENTATIONS

Donna L. Ferullo presented two thesis and dissertation workshops to the Graduate School on February 4, 2014.

Donna L. Ferullo presented "Publishing and Copyright" for the *Publishing Bootcamp* honors class taught by **Catherine Fraser Riehle** and **Charles Watkinson** on February 11, 2014.

Donna L. Ferullo presented "Copyright and Data" for the *College of Agriculture Data Literacy* pilot course taught by **Marianne Stowell Bracke** and **Jake Carlson** on March 3, 2014.

David Scherer and **Katherine Purple**



REUNION SET FOR NASA ASTRONAUT ALUMNI



Purdue University has 23 graduates who became NASA astronauts and who have been invited to return to campus for a public reunion on April 12. At least eight of the astronauts, including Eugene Cernan and Jerry Ross, are expected to attend the forum, "A Conversation with Our Astronauts," on April 12th at 7 p.m. in Elliott Hall of Music. The forum is free, but those attending will need [tickets](#).

The astronauts also will be introduced at halftime of the spring football scrimmage at Ross-Ade Stadium on Saturday, April 12 at 1 p.m. Admission is free. The astronauts will be at the West Lafayette campus April 10 and 11, meeting with students and faculty.



ONLINE STAFF DEVELOPMENT COURSES AVAILABLE

PURDUE TODAY, MARCH 11

Human Resources has announced that Purdue faculty and staff can now access Lynda.com's catalog of more than 2,000 online courses. There has been an ongoing demand for professional development and training sessions in the areas of Microsoft Office, Adobe, time management, project management, leadership and supervision and more.

Human Resources Leadership and Organizational Development will work directly with colleges and departments to leverage Lynda.com within their workforce. Specific courses will be featured in future Purdue Today articles.

- Quick Reference Card overview of Lynda.com: www.purdue.edu/hr/pdf/LyndaQRC.pdf
- Get access to Lynda.com: www.purdue.edu/hr/lod/lyndaTraining/dist/index.html

Questions may be directed to lod@purdue.edu. For more information, view Leadership and Organizational Development's core services page at www.purdue.edu/hr/lod.



LIBRARIES STUDENT STAFF



Aaron Heeb
Senior
Aviation Management

Q. What Library or Library Unit do you work in and what is your job?

A. IT — Desktop support

Q. Where is your hometown?

A. Columbus, Indiana.

Q. What do you like most about your job at Purdue Libraries?

A. The flexibility to be able to work around my schedule, while also not having to work weekends.

Q. If you could add a class to Purdue's curriculum, what would it be?

A. Making Balloon Figures.

Q. Who would you like to meet and have dinner with?

A. Larry Bird.

Q. What do you do for fun?

A. Play basketball and go to the gym.

Q. Future plans?

presented "The Best of Both Worlds: Creating a Continuum of Publishing Services for Purdue University," Library Publishing Forum 2014, Kansas City, MO. March 5-6, 2014.

Donna L. Ferullo presented "Copyright is Blooming" to the Extension Educators Orientation on March 7, 2014.

Jennifer Lynch and Brady Kalb presented "Creating Affordable Digital Textbooks Through Collaboration: A Case Study from Purdue," Library Publishing Forum 2014, Kansas City, MO. March 5-6, 2014.

David Scherer, Courtney Matthews, Amit Varma, and Lisa Zilinski presented, "Linking Data to Transportation Research: The Purdue e-Pubs and PURR Model," 2014 Purdue Road School, West Lafayette, IN. March 11-13, 2014.

Donna L. Ferullo presented "Copyright Never Gets a Spring Break" for *Technical Video Production I* taught by Professor Bobby Chastain on March 14, 2014.

LIBRARIES IN THE NEWS

Purdue Today, March 6

[NPR: Can Playing Minecraft Teach Kids to Code?](#)

Interview with **Rey Junco**

Purdue Today, March 10

[Active Learning Center open forum being held Thursday](#)

Purdue Today, March 10, 2014

[Governor to give keynote at Purdue Road School](#)

Archives Exhibit

Purdue Today, March 11, 2014

[New self-service, automated Video Express sites open in West Lafayette campus](#)

Engineering Library

WLFI-TV, March 11

[Road School brings thousands to Purdue](#)

Purdue Today, March 12

[Faculty to share IMPACT experiences at CIE conference, March 26-27](#)

Ihana Barnes presentation

Lafayette Magazine, Spring 2014

Quest for Equality Exhibit featured (subscription only)

Dimensions of Discovery, Spring 2014

A. Living on the beach.



CHECK IT OUT

Are you ready for spring? Have you hit any potholes? Check out the pothole display created by Sandy Galloway located in the lobby outside the Siegesmund Engineering Library. It will be up until the end of April.



[Purdue e-Pubs Surpasses 6 Million Downloads](#)

Purdue Today, March 13
[Business Management Announced 2014 Kaplan Award Recipients](#)
Amy Storms

WHAT'S COOKING?

Turkey and Bacon Monte Cristo by
Rachel Ray
Visit the [Libraries Intranet](#)

COPY DEADLINE

Copy for the April 2 issue is due by noon, March 31. Send to tmabrown@purdue.edu

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Comments and suggestions are invited. Send information to Teresa Brown/INSIDe/STEW 264, 49-47178 or tmabrown@purdue.edu

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