If this does not display correctly, please visit http://www.lib.purdue.edu/inside/ to read it online.

Previous issues may be found at http://www.lib.purdue.edu/inside/archive.html and the Libraries Intranet at http://intranet.lib.purdue.edu/display/HOME/INSIDE

A STAFF E-NEWSLETTER March 5, 2014

STRATEGIC COMMUNICATION UPDATES: STREAMLINING ORIENTATION ACTIVITIES

BY SHANNON WALKER

Purdue University Libraries continues to look for ways to be more efficient and better support the students, faculty and University community we serve.

Beginning this summer, all orientation-related activities will be managed through Libraries Strategic Communication area. Libraries faculty and staff will receive information on orientation-related activities and how they can participate and support each event. All logistics, set-up and support materials for each event will be managed through Libraries Strategic Communication.

Also, as you may know, there will be changes to Boiler Gold Rush (BGR) for this coming fall. While changes to the structure of Boiler Gold Rush are still being outlined and confirmed from the Office of Student Success, we are being proactive in seeking out information and opportunities to participate and enhance the level of awareness and education about Purdue University Libraries faculty, staff and key resources.

In addition, a team of Libraries faculty and staff are working on creating an enhanced Libraries web/mobile experience for BGR and first-year students. Rey Junco and I will work together to lead this project.

These changes, both to BGR and our overall orientation efforts, will allow Libraries faculty members to continue to focus on supporting the academic, curriculum and learning experiences for our first-year students. Plus, Libraries faculty and staff interested in assisting at the various orientation booths will still have opportunities to do so throughout the year.

Stay tuned for more information on the development of these new tools and further structural updates to BGR and orientation activities. Thank you for your continued partnership with these events.

LIBRARIES WELCOMES LIBRARIANS FROM SINGAPORE

Librarians from Nanyang Technological University, Samantha Ang, Deputy Director, Scholarly Communication Group and Head of Science Library and Su Nee Goh, Senior Assistant Director, Head Designate of Data Management visited Purdue University Libraries March 3-5, to learn more about data management and services at Purdue. Ang visited campus once before for the IATUL meeting in 2010. During their three day visit they met with many faculty and staff to discuss various aspects of work with data at Purdue.

CONTENTS

STRATEGIC GOAL ICONS

You will notice the use of these icons before the article that are symbolic of our Libraries strategic goals.

LEARNING: Libraries faculty lead in information literacy and learning space implementation, research and scholarship.

SCHOLARLY COMMUNICATION: Libraries facilitate and enhance the continuum of the scholarly communication process.

Front row: Scott Brandt, Beth McNeil, Su Nee Goh, Samantha Ang, Nicole Kong, Paul Bracke
Back row: Pete Pascuzzi, Michael Witt, Sam Ling, Courtney Matthews, Michael Fosmire

CONNECTING RESEARCH AND RESEARCHERS WITH ORCID

BY MICHAEL WITT

On February 25, the D2C2 and Libraries Faculty Seminar Committee hosted Dr. Rebecca Bryant to present a seminar on ORCID, which is a global initiative to register and link identifiers to connect researchers with the outputs of their research. Purdue joined the effort last year and also received a grant from the Alfred P. Sloan Foundation to integrate ORCID and HUBzero. The seminar was attended by librarians as well as other campus faculty and staff from ITaP and the Office of the Provost.

Dr. Bryant joined ORCID in April 2013 as Director of Community. In this role she develops relationships, programs and communications to support the understanding and integration of ORCID identifiers. Prior to joining ORCID, she served as Assistant Dean in the Graduate College at the University of Illinois.

PULSE AWARD CELEBRATES 10 YEARS!

In the summer of 2003, at a Circulation Reserves Team (CRT) meeting, the idea of a Purdue University Student Employee (PULSE) Award was born. Angie Ewing (the CRT chair) and Mary Sego presented the idea to Dean of Libraries Emily Mobley and Director of Advancement Judy Schumaker and with their approval CRT began developing ideas for funding the award.

Motivated by a love for student workers and a belief that the students deserved an award, Mary Sego, CRT team member, sponsored the first $250 award in memory of her Dad (*Inside Scoop*, January 1, 2004). Meanwhile CRT worked diligently to arrange a garage and bake sale with all proceeds going towards the funding of a second award. The first sale earned $328.35 that was added to Sego's contribution to set up the first two PULSE Awards.

Annual garage and bake sales were held along with other fund raising challenges sponsored by Dean of Libraries Jim Mullins. In 2005 endowment efforts were achieved with the efforts and contributions from Purdue graduates Mike and Judy Humnicky, both former library student employees.

The first two $250 awards were presented in 2004 and since then 24 more awards have been presented to deserving Libraries student staff members. (In 2011 and 2012 four extra awards were

GLOBAL CHALLENGES:
Libraries faculty lead in international initiatives in information literacy, e-science, information access and data management and collaborate on Purdue's global initiatives.

INFRASTRUCTURE:
Libraries staff working together to enhance the users experience, raise awareness of Purdue Libraries and recognize the continued learning and successes of our knowledgeable staff.

OFF THE SHELF

New

- Digital Data Repository Specialist (A/P) (Posting #1400407) Check the Libraries employment opportunities page. Accepting Applications

Continuing

- Library Operations Manager (A/P) (Posting #14000409) Check the Libraries employment opportunities page. Accepting applications.
- Processing and Public Services Archivist (A/P) (Posting #1302603) Check the Libraries employment opportunities page. Review of applicants has begun.
- Information Literacy Instructional Designer (A/P) (Posting #1301501) Check the Libraries employment opportunities page. Review of applicants has begun.

To view all Purdue job postings visit the Purdue employment page. If you have additional questions, contact Christine Abel or 49-42899.

EVENTS AND EXHIBITS

Quest for Equality: Celebrating the Leadership, Advocacy and Commitment of Five Purdue Women
Archives and Special Collections
March 3-April 30
HSSE 4th floor
STEW

LCSSAC Breakfast with the Deans
April 4
8-9:30 a.m.
STEW 202

One Book Higher
April 10

funded by Lucy Scian Allen, a retired Libraries employee, in memory of her foster mother, Marie Jepson Scian.)

Please encourage your students to consider applying for a PULSE award by the **March 14 deadline**.

Important Information

- All student staff members should have received e-mail notification of this opportunity but please make sure that they are aware of these awards and scholarships and of the March 14 deadline.
- Supervisors, please be aware of your part of the application process and the deadline. Students will not be considered without your portion of the application process.
- The URL for the info is <http://www.lib.purdue.edu/pulsescholar> http://www.lib.purdue.edu/pulsescholar
- Remind your senior student staff that they are eligible for the PULSE Award if they meet the other criteria.

Selection committee members include: Chair Becki Corbin, Co-chair Cheryl Oliver, Kay Schurr, Donna Slone, Mary Sego, Monica Kirkwood and Gretchen Stephens.

If you have questions please contact Becki Corbin at rlcorbin@purdue.edu or Cheryl Oliver at csmith68@purdue.edu.

2013 PULSE Award winners were Ciatu Fahnbulleh (CHEM) and Brannon Springer (VETM), 2013 Viton Scholarship winner was Eric Thompson (PRESS) and 2013 McCaw Scholarship winner was Christopher Marks (IT).

RESEARCH GRANTS AWARDED TO LIBRARIES FACULTY

The most recent research proposals were reviewed by Research Council and approved for research support.

Marianne Stowell Bracke was awarded a Research and Scholarship Support Grant to travel to Burlington, VT in May 2014 to present at the 14th Biennial United States Agricultural Information Network (USAIN) meeting.

Paul Bracke was awarded a Research & Scholarship Support Grant to travel to Montreal, Quebec, Canada to participate in a joint presentation on the strategic and practical issues associated with library –vendor partnerships in software development at ELUNA 2014, April 29-May 2, 2014.

Paul Bracke was awarded a Research & Scholarship Support Grant request to travel to Istanbul, Turkey to present at the 6th International Conference on Qualitative and Quantitative Methods in Libraries, May 27-30, 2014.

LIBRARIES AWARDS DEADLINE

JOANNE CAROW

Please don't forget that the deadline is **March 11** for nominating a Libraries colleague for an award this spring. Information about the awards and the nomination form are available on the intranet: https://intranet.lib.purdue.edu/display/HOME/Libraries+Awards.

10-11:30 a.m.
PMU North Ball Room
Details to be announced

Libraries Annual Staff and Student Awards Luncheon
April 10
11:30 a.m.-2 p.m.
PMU North Ball Room
Nominations due March 11

All Staff Meetings
April 14
1-3:30 p.m.
PMU East Faculty Lounge
Or
April 15
9-10:30 a.m.
STEW 322

PUBLICATIONS AND PRESENTATIONS

Lawrence Mykytiuk, "Archaeology Confirms 50 Real People in the Bible," *Biblical Archaeology Review*, March/April 2014 (vol. 40, no. 2): 42–50, 68. Endnotes are online only: http://www.biblicalarchaeology.org/daily/people-cultures-in-the-bible/people-in-the-bible/50-people-in-the-bible-confirmed-archaeologically/**.**

Suzanne M. Ward, "Patrons: Your New Partners in Collection Development." *American Libraries,* 2014 (vol. 45, no. 3/4): 13.

Benjamin D. Branch, "Libraries and Spatial Literacy: Toward Next-Generation Education," *College & Undergraduate Libraries* 2014 (vol. 2, no. 1):109-114.

Amy J. Barton, "Purdue University Research Repository: Supplying the Downstream Digital Humanities Pipeline." iDCC 2014. San Francisco, California, February 2014 (poster).

Ilana Barnes and **Tao Zhang** presented "User Experience Research 101" RUSA webinar March 5, 2014.

Michael Fosmire, "Cognitive Development and Reflective Judgment in Information Literacy." *Issues in Science and Technology Librarianship*, 2014, no. 74. http://www.istl.org/13-fall/reading.html

Michael Witt, "Defining and Deploying an Institutional Data Repository Service at Purdue (PURR)," Research Data Canada, 2014. http://docs.lib.purdue.edu/lib_fspres/44/.

I know it's hard to find the time to compose award-winning, persuasive prose and some may have an aversion to writing, so why not try bullet points? The selection committees are concerned with the criteria for the award and forgiving when it comes to grammar and punctuation.

So, just type up a list of reasons (keep the criteria for the award in mind) why your nominee deserves the award in bullet point format, paste it into the nomination form (linked above), and send it to me via email or campus mail (ADM/STEW) to arrive on or before **March 11**. Be sure to check the box at the top of the form to indicate which award, and put your name on the bottom as nominator.

FEBRUARY'S SMILE AWARD

Neal Harmeyer's name was randomly drawn from all those who were SMILED upon in February. He received a $25 Von's Book Shop gift certificate.

All faculty, administrators and staff are invited to send a note of appreciation for a kindness or thoughtfulness given, assistance provided to or by a Libraries, Press or Copyright Office colleague.

To learn more about how to participate in our SMILE Program, please visit and bookmark this page on the Libraries Intranet: http://intranet.lib.purdue.edu/display/HR/SMILE+Program.

Jake Carlson, "The Data Information Literacy Project: Past, Present and Future." Presented as a webinar for the e-Science Institute 2014. Sponsored by Dura Space. February 6, 2014.

Jake Carlson, "How do researchers define their data lifecycle and what can we learn from their definitions?" International Digital Curation Conference (iDCC) 2014. San Francisco, CA. February 25-26, 2014 (poster).

Jake Carlson and Karen Estlund presented "The Challenges of Publishing Data" Library Publishing Forum 2014. Kansas City, MO. March 5-6, 2014

LIBRARIES IN THE NEWS

Purdue Today, February 26
Active Learning Center open forum being held March 13

The Exponent, February 27
Active Learning Center, planned for 2017, to merge libraries into one

WHAT'S COOKING?

Irish Creme De Menthe Brownies
Visit the Libraries Intranet

COPY DEADLINE

Copy for the March 19 issue is due by noon, March 17. Send to tmabrown@purdue.edu

LIBRARIES *INSIDe* NEWSLETTER **March 5, 2014**, *Volume 8: Number 5*

Comments and suggestions are invited. Send information to Teresa Brown/INSIDe/STEW 264, 49-47178 or tmabrown@purdue.edu