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A STAFF E-NEWSLETTER APRIL 15, 2015



## IT'S THAT TIME AGAIN

BY BETH McNEIL



### Serials pricing increases and the Libraries materials budget: April projections bring May reflections

In September 2007 I wrote my very first article for INSIDE. The topic was scholarly communication. I had just arrived at Purdue that August to be the new associate dean for information resources and scholarly communication and I was eager to work with my new Purdue colleagues to tackle scholarly communication issues.

In the article I described the ACRL/ARL Institute on Scholarly Communication that I had attended that summer in Washington DC, where I met with Jim Mullins, Tomalee Doan, Kristine Anderson and Kayla Gregory, my soon-to-be-new-colleagues for a three-day conference focusing on developing a plan to address SC issues on our campus. I noted then that "...by participating in the University-wide discussion of these issues, we will become a more valuable and more visible part of Purdue's research community. We've made many great efforts so far with e-Pubs and our own faculty members' involvements on interdisciplinary research projects. Working with the University to address scholarly communication issues will be one more step toward our strategic plan goals."

In the 7+ years since that INSIDE issue we at Purdue Libraries have made significant progress in some of the areas, including access, new/emerging opportunities, intellectual property and engagement. I'll list just a few, such as:

- Our liaisons, research specialists, PURR faculty and staff, Dave Scherer, and Donna Ferullo continue to engage with departments to discuss a variety of issues, promote our repositories and services and generally advocate for increased knowledge on our campus of scholarly communication issues
- Scholarly Publishing Services becomes a new imprint, with Purdue University Press, in the Libraries' Publishing Division, and focuses on supporting publishing by Purdue centers and departments
- Programming around International Open Access Week each October
- Initiated the annual Leadership in Open Access Award to celebrate open access successes at Purdue
- IRC makes purchasing decisions to participate in OA-related new efforts, such as BioMedCentral, PLoS, Knowledge Unlatched, OHS, etc.
- And, in 2012 the University Senate unanimously endorsed an open access policy recommending that campus administration adopt a mandate for deposit of faculty-authored peer-reviewed journal articles into Purdue e-Pubs. While not yet a policy at Purdue, this was an important step in the direction of increased understanding by faculty of the issues surrounding traditional publishing and monopolistic vendors/publishers.



## CONTENTS

- [It's that time again](#)
- [Purdue Day of Giving — Libraries](#)
- [Data Stories Seminar with Dr. Stacy Rebich Hesperanza](#)
- [In Memory of Edwin D. Posey](#)
- [The Libraries SMILE Award](#)
- [Libraries New Staff](#)
- [CCO Career Closet accepting clothing donations for students](#)
- [Around the Libraries](#)
- [Strategic Goal Icons](#)
- [Off the Shelf](#)
- [Congratulations — Donna Ferullo](#)
- [Announcement](#)
- [Events and Exhibit](#)
- [Publications and Presentations](#)
- [Libraries in the News](#)
- [SMILE Award link](#)
- [What's Cooking?](#)
- [Copy Deadline](#)

## STRATEGIC GOAL ICONS

You will notice the use of these icons before the article that are symbolic of our Libraries strategic goals.



**LEARNING:** Libraries faculty lead in information literacy and learning space implementation, research and scholarship.

But now, once again, as we deal with the annual serials pricing challenge, I am reminded there is still work to be done. As we do our best to negotiate with publishers and vendors for lower annual increases for the journals and databases, resources that Purdue faculty, researchers and students need, we must also continue to inform and educate our Purdue colleagues about the unsustainable costs of journal subscriptions and other resources from monopolistic publishers/vendors and to promote options such as open access. Clearly, the university-wide conversations around these issues are as important now as they were back in 2007.



## PURDUE DAY OF GIVING — LIBRARIES

[Purdue Day of Giving](#) an annual university-wide effort to build a better, stronger, more affordable Purdue will be taking place on April 29. For 24 hours, students, alumni, faculty, staff, parents and friends come together to grant opportunities and transform lives. Through challenges, interactive leaderboards, and some good old-fashioned rivalry, participants are motivated to give back in hopes of pushing their favorite campus, college, school, program or unit to the top.



The Libraries will be seeking support for our Active Learning Center, Archives and Special Collections and Unrestricted Fund (Dean's Priorities for Libraries and Press) — key Libraries areas that impact the lives of students and scholars across all disciplines, while furthering the global reach and impact of learning and scholarly communication.

Look for more information and communication on the Libraries' plan for Purdue Day of Giving in upcoming all-staff meetings and via email.



## DATA STORIES SEMINAR WITH DR. STACY REBICH HESPANHA

Join Purdue Libraries Seminar Committee in learning more about how data stories can be used for effective data management techniques and education through a seminar and workshop presented by: Dr. Stacy Rebich Hespanha, research associate at the National Center for Ecological Analysis and Synthesis (NCEAS) at UC Santa Barbara.

### Seminar

Data Stories: Researcher Stories Highlight Conflicts and Barriers to Effective Data Management and Sharing

April 20

10 a.m.

HSSE 353

STEW

In this presentation, Dr. Hespanha will emphasize in particular those difficulties for which no adequate technical solutions currently exist, or for which technical solutions do not seem to be appropriate, in the hope that our analysis of these stories will stimulate dialogue about the kinds of technical, social and cultural solutions most needed to accelerate growth in better data management and sharing.

Technically-inclined disciplinary scientists, informaticians and advocates of open science have already begun working together to develop tools and best practices that help to pave the way for a new era in data management and sharing. In spite of these innovative (and mostly technical) advances, researchers who wish to effectively manage and re-use data, or who are obligated by funding requirements to do so, still face many challenges.

The DataONE Data Stories project (<http://notebooks.dataone.org/data-stories/>) is focused on collecting researchers' stories about conflicts and successes that they encounter when managing data and making efforts to share or re-use data.



### SCHOLARLY COMMUNICATION:

Libraries facilitate and enhance the continuum of the scholarly communication process.



### GLOBAL CHALLENGES:

Libraries faculty lead in international initiatives in information literacy, e-science, information access and data management and collaborate on Purdue's global initiatives.



### INFRASTRUCTURE:

Libraries staff working together to enhance the users experience, raise awareness of Purdue Libraries and recognize the continued learning and successes of our knowledgeable staff.

## OFF THE SHELF

### New

- Library Assistant V (C/S) (Posting 1500707). [Check the Libraries Employment Opportunities page.](#) Accepting applications.
- Graphic Designer (A/P) (Posting 1500779). [Check the Libraries Employment Opportunities Page.](#) Accepting applications.

### Continuing

- Research Data Specialist (Faculty) [Check the Libraries Employment Opportunities page.](#) Accepting applications; review of applications has begun.
- Engineering Information Specialist (Faculty) [Check the Libraries employment opportunities page.](#) Accepting applications; review of applicants has begun.
- Libraries Instructional Developer (A/P) (Posting 1403163). [Check the Libraries Employment Opportunities page.](#) Accepting applications.
- Web Application Developer (A/P) (Posting #1500201). [Check the Libraries employment opportunities page.](#) Accepting applications; review of applications has begun.
- Library Assistant IV (C/S) (Posting 1500358). [Check the Libraries Employment Opportunities page.](#) Accepting applications.

Research finds better known obstacles such as the technological and design limits of information management systems intersect with a range socio-cultural norms and dynamics to present researchers with a complex set of challenges. From these stories, we can collect useful insights into the kinds of tools and skills that researchers will need as they venture into projects that involve data management and sharing.

### Workshop

Using Data Stories to Support Professional Development in Data Management and Sharing

April 20

2-4 p.m.

HICKS G959

In this workshop, Dr. Hespanha will provide examples of how she and her colleagues have prepared some of the researchers' data stories for use with the topical lessons in the DataONE data management curriculum. Use of stories can support higher levels of engagement with the material and foster discussion among researchers about the complexities of the challenges they will likely encounter as they explore the world of data stewardship and reuse. After reviewing story-based instructional materials already created, participants will collaboratively design a new story-based set of discussion questions and/or learning activities based on a data management topic and Data Story that participants find relevant to their needs.

Dr. Hespanha is a Research Associate at the National Center for Ecological Analysis and Synthesis (NCEAS) at UC Santa Barbara. Her work is interdisciplinary and integrates approaches such as computational analysis of text, data visualization and content analysis to investigate questions in the domains of environmental communication and education, data management, and sociology of science. She earned a PhD in Geography with an emphasis in Cognitive Science at UC Santa Barbara, and recently completed a postdoctoral appointment with DataONE's Community Engagement and Education working group.



## IN MEMORY OF EDWIN D. POSEY

BY TERESA BROWN



Mr. Posey was the Engineering librarian at Purdue University Libraries for 26 years. He was instrumental in the planning and moving of the Siegesmund Engineering Library, which merged six individual engineering libraries and the Goss Collection into its current location in the A.A Potter Engineering Center.

Ed always appreciated the work of his staff and often times went beyond the "boss/employee" relationship to help or provide guidance when needed. At his retirement luncheon his comments were not about his role but rather his staff, naming every staff and student employee that had worked for him during his tenure at Purdue Libraries.



## THE LIBRARIES SMILE AWARD — SEND A THANK YOU TO A FELLOW EMPLOYEE!

BY NANCY HEWISON

Would you like to express appreciation to someone you work with for their help on a project, or maybe tell them "great job" on solving a problem or assisting a student with a difficult question?

Two and a half years ago, on October 1, 2012, the Libraries SMILE (Staff Morale In Libraries Environment) Program began as a way for Libraries employees to acknowledge — and to demonstrate immediate and spontaneous appreciation for — the contributions of fellow employees.

Every Libraries employee (with the exception of student employees and graduate assistants) may participate in the SMILE program. You can be on the giving end by sending a SMILE note to a colleague. You also can be on the receiving end of a SMILE note.

When something a co-worker did makes you want to say "thanks a lot" or "you really made a difference," consider sending this person a SMILE. It's easy to do! Just click on this link: [https://purdue.qualtrics.com/jfe/form/SV\\_5cMqdlEVJg9geRD](https://purdue.qualtrics.com/jfe/form/SV_5cMqdlEVJg9geRD) which, starting this month, will be found in every issue of INSIDE. When you submit a SMILE, the Libraries human resources

## CONGRATULATIONS

By action of the Board of Trustees, at the recommendation of the Provost and President, the promotion recommendations that passed through the various levels of committee review in the Colleges and Libraries, approved the promotion of **Donna Ferullo**, director of the university copyright, from associate professor to professor.

## ANNOUNCEMENT

**Libraries Bravo Award** nominations are due to the nominee's supervisor by Friday, May 1. Eligibility, award criteria, and the nominations and approval process are explained in detail at <https://intranet.lib.purdue.edu/display/HOME/Libraries+Awards>

## EVENTS AND EXHIBITS

### First in the Filed: Beginnings of the Nation's First Computer Science Department

Archives and Special Collections  
March 16-July 24  
Monday-Friday 10 a.m.-4:30 p.m.  
HSSE Library 4th floor  
STEW

### Purdue Spring Fest

April 18-19  
10 a.m.-4 p.m.

[For more information visit the website](#)

### One Book Higher

April 23  
10-11:30 a.m.  
South Ballroom  
PMU

### 11th Annual Libraries Staff Awards Luncheon

April 23  
11:30 a.m.-2 p.m.  
South Ballroom  
PMU

### All Staff Meetings

April 16  
2-3:30 p.m.  
STEW 214AB  
or  
April 17  
8:30-10 a.m.  
STEW 214AB

### Spring Fling

coordinator turns your SMILE submission into a personalized email, including your message of appreciation and your name, and sends the SMILE on to the recipient.

Additionally, on the first day of every month, the human resources coordinator holds a random drawing from a bag of numbered slips of paper, with each number representing a SMILE submitted in the past month. Based on this drawing, one of the people who received SMILEs during the month is awarded a \$25 gift certificate. This monetary award comes from the Dean as a gift to the awardee.

Note: The human resources coordinator, dean, and associate deans are not included in the monthly drawing for the gift certificate. However, while they aren't eligible to receive these SMILE monetary awards, they may submit SMILE notes and they are eligible to receive them.

You can find further information about the SMILE program on the Libraries intranet at <https://intranet.lib.purdue.edu/display/HR/SMILE+Program> and if you have questions about the program, please contact Nancy Hewison [nhewison@purdue.edu](mailto:nhewison@purdue.edu).

Keep up to date with the SMILE program via INSIDE, where each month's winner is featured in an issue of the next month's INSIDE. Also be sure to look for the link to the SMILE submission form in every issue of INSIDE — and use it to send appreciation to a colleague!



## LIBRARIES NEW STAFF



**Maria Soscia**  
Library Assistant IV  
Digital Programs

Hello, I am the new library assistant in Digital Programs. I assist the department with various digitization projects.

I grew up on the East Coast where I studied English Literature before earning my master's degree in Library and Information Studies. Shortly after graduation, I moved to Austin, Texas and worked as the Assistant Photographic Archivist at the Harry Ransom Center at the University of Texas at Austin.

Outside of work, I enjoy reading, writing screenplays and taking photographs. I am especially passionate about the history of photography and have taken a number of workshops in various nineteenth century photographic processes.

My office is located in STEW 256, and I can be reached by phone at 49-60525 or by email at [msoscia@purdue.edu](mailto:msoscia@purdue.edu).



## CCO CAREER CLOSET ACCEPTING CLOTHING DONATIONS FOR STUDENTS

The Center for Career Opportunities (CCO) has a new initiative to aid in the success of Boilermakers students who may be in need. The [CCO Career Closet](#) will provide professional clothing for students who are unable to financially afford proper interview attire. As part of this initiative, we are reaching out to Purdue faculty, staff and alumni for donations of gently used professional clothing.

We are asking for clean and wrinkle-free donations of:

- men's and women's business suits
- women's blouses and men's dress shirts
- dress pants (men's and women's)
- belts, ties, scarves and other accessories
- gently worn shoes



Donations can be brought to the CCO in Young Hall 132 between 10 a.m. and 4 p.m. Monday-Friday. For any questions, please contact Tamara Clarkson ([tclark@purdue.edu](mailto:tclark@purdue.edu)).

May 21  
11:30 a.m.-4 p.m.  
Córdova Recreational Sports Center

## PUBLICATIONS AND PRESENTATIONS

**Jean-Pierre Hérubel**, Recent Articles on French History *French Historical Studies* (2015) 38(1): 171-180.

**Marianne Stowell Bracke** presented "Data: Where Are We Now?" at the North Central Regional Association of State Agricultural Experiment Station Directors Spring Meeting, San Antonio, TX. March 2015.

**Pete E. Pascuzzi** presented "Embedding Data Literacy Instruction in an Introductory Bioinformatics Course" at the Association of College & Research Libraries 2015 Conference, Portland, OR. March 25-28, 2015.

**Marianne Stowell Bracke**, "Learning as We Go: A Pilot Program to Teach Data Literacy Skills to Graduate Students" at the Association of College & Research Libraries 2015 Conference, Portland, OR. March 25-28, 2015.

**Richard Bernier** was on a discussion panel, "Ask an Archivist" at the Society of American Archivists 2015 Student Conference, Indiana University, Bloomington, IN.

## LIBRARIES IN THE NEWS

**Library Journal**, April 9  
[ACRL 2015: A Breath of Fresh Air](#)  
Ilana Stonebraker and Tao Zhang presented "Crowdsourcing Reference Help: Using Technology to Help Users Help Each Other"

**Purdue Today**, April 10  
[Purdue Libraries to offer data stories seminar and workshop April 20](#)

**WLFI**, April 13  
Interview with Richard Bernier, exhibit creator and processing and public archivist.  
<http://wlfi.com/2015/04/01/purdue-exhibit-showcases-the-history-of-computer-science/>

**Purdue Today**, April 10  
[Purdue trustees approve faculty promotions](#)



## AROUND THE LIBRARIES



Lieutenant Keene Red Elk from the Purdue University Police Department presented **Active Threats Training** to HSSEB faculty and staff on Thursday, April 2. This was the second of two sessions. Workplace Violence Awareness, Part 1, took place Nov. 21, 2014. If you are interested in scheduling a group program with the campus police, visit <http://www.purdue.edu/epps/police/programs/index.html>.

Donna L. Ferullo, professor of library science

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## SMILE AWARD

[Submit your SMILE nomination here](#)

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## WHAT'S COOKING?

**Snickers Caramel Apple Salad**  
Visit the [Libraries Intranet](#)

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## COPY DEADLINE

Copy for the April 29 issue is due by noon, April 27. Send to [tmabrown@purdue.edu](mailto:tmabrown@purdue.edu)

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Comments and suggestions are invited. Send information to Teresa Brown/INSIDe/STEW 264, 49-47178 or [tmabrown@purdue.edu](mailto:tmabrown@purdue.edu)

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