

If this does not display correctly, please visit <http://www.lib.purdue.edu/inside/> to read it online.

Previous issues may be found at <http://www.lib.purdue.edu/inside/archive.html> and the Libraries Intranet at <http://intranet.lib.purdue.edu/display/HOME/INSIDE>



A STAFF E-NEWSLETTER FEBRUARY 18, 2015

## KEY UPDATES IN STRATEGIC COMMUNICATION

BY SHANNON WALKER



As we move forward in 2015, we are working to plan and move the Libraries Strategic Plan and communication forward in partnership with the university's *Purdue Moves* initiative.

It has already been a busy and exciting new year for the Libraries with the announcement of Purdue University Libraries as the recipient of the 2015 ACRL Award of Excellence (university category) and yesterday's announcement of the \$40 million dollar Lilly Endowment, Inc., of which \$5 million that will directly benefit the Active Learning Center, a facility that will fuse classrooms, libraries, and study and collaboration areas into one adaptable space.

Below are some additional strategic communication initiatives to look for in 2015:

### 2015 VOLUME

The 2015 edition of the Libraries' annual publication, *VOLUME* has been intentionally delayed to support critical developments with the Active Learning Center, including yesterday's Lilly Endowment, Inc. announcement. Look for this year's annual edition to come out very soon with the latest information on key Purdue Libraries research, partnerships, projects and awards.

### Increased University Communication

Look for heightened awareness of key Libraries initiatives including the Active Learning Center, IMPACT program and classrooms, unique Libraries faculty collaborations, information literacy and data management initiatives, and many student-centered Libraries activities and opportunities.

### Spring Events

A busy spring season is well-underway with many events in the works including: Think Spring Summer Fair (March 5); Outstanding Contribution to Women's Archives reception honoring Betty Nelson (March 11); Library Scholars Grant (March 23); Computer Science exhibit/reception/book launch (April 13); One Book Higher/Faculty and Staff Award Recognition/ACRL Award Recognition (April 23); Purdue Day of Giving (April 30) and much more. Look for more information with specific details regarding each of these events in the near future.

### Additional News

We are also finalizing the Events Planner position vacated by Becky Bunch upon her retirement from the university this past December. An announcement will be forthcoming in the coming days about this position. I would like to recognize and thank Elaine Bahler, development communication coordinator, PRF, for her unwavering commitment to helping support the Libraries' strategic



## CONTENTS

- [Key Updates in Strategic Communication](#)
- [Lilly Endowment Grant supports Active Learning Center](#)
- [One Book Higher 2015](#)
- [2015 Online Staff Evaluation is ready](#)
- [Nominations for Libraries Staff Awards being accepted](#)
- [Around the Libraries](#)
- [Strategic Goal Icons](#)
- [Off the Shelf](#)
- [Congratulations](#)
- [Events and Exhibit](#)
- [Publications and Presentations](#)
- [Libraries in the News](#)
- [What's Cooking?](#)
- [Copy Deadline](#)

## STRATEGIC GOAL ICONS

You will notice the use of these icons before the article that are symbolic of our Libraries strategic goals.



**LEARNING:** Libraries faculty lead in information literacy and learning space implementation, research and scholarship.



**SCHOLARLY COMMUNICATION:** Libraries facilitate and

communication/advancement area during this hiring process — creating a smooth, seamless transition. Thank you, Elaine!



## LILY ENDOWMENT GRANT SUPPORTS ACTIVE LEARNING CENTER

Lilly Endowment Inc. announced February 18 a grant of \$40 million to support five transformational projects in the colleges of [Engineering](#) and [Technology](#) as well as [Purdue Libraries](#).

The biggest cash gift in Purdue University's history will fund initiatives designed to foster ground-breaking research, expand high-tech job growth throughout Indiana as well as nationally and globally, and enhance opportunities for students.

"This is an important moment in Purdue history," President Mitch Daniels said. "It's now our duty to turn it into a significant event in Indiana history, by delivering even more world-class engineers, technologists and leaders of all kinds, along with the discoveries, innovations and new jobs that great research produces."

The Active Learning Center (ALC) will receive \$5 million, a facility that will fuse classrooms, libraries, and study and collaboration areas into one adaptable space — an innovation that no other American university offers. The active learning approach encourages students to be more active and engaged in their learning activities and the knowledge gained. Early indications of this new approach are profound: higher student GPAs and decreased number of students who earn a grade of D or F or withdraw from these courses. The facility will consist of 38,000 square feet of study space and 59,000 square feet of classroom space.

The ALC, under construction in the heart of campus at the former site of the Engineering Administration Building and the North Power Plant, will blend and integrate centrally scheduled active learning classrooms, library/information services, formal study spaces, collaborative work areas and informal learning spaces. During the class day, 40 percent of the center will be library/study spaces. During the evening and throughout the night, the study space will expand to nearly the entire building. Inside the center, six libraries currently located at various points on campus will come together to form the Thomas S. and Harvey D. Wilmeth Library of Engineering and Science. Students will be able to tailor the spaces to their own needs, pursuing information on their own or meeting in discussion and study groups.

"The Active Learning Center will enable the growth of an innovative and successful teaching/learning methodology, that is, the individual learning by and through team collaboration, in a facility that supports learning taking place seamlessly between the classroom and library spaces," Purdue Libraries Dean James L. Mullins said.

Other areas that the Endowment grant will provide funding for include the [Innovation Design Center](#), expansion of the College of Engineering's [Maurice J. Zucrow Labs](#), the Flex Lab in the College of Engineering, and the College of Technology's transformation into the [Polytechnic Institute](#).



## ONE BOOK HIGHER 2015

BY ANN O'DONNELL

enhance the continuum of the scholarly communication process.



### GLOBAL CHALLENGES:

Libraries faculty lead in international initiatives in information literacy, e-science, information access and data management and collaborate on Purdue's global initiatives.



### INFRASTRUCTURE:

Libraries staff working together to enhance the users experience, raise awareness of Purdue Libraries and recognize the continued learning and successes of our knowledgeable staff.

## OFF THE SHELF

### New

- Research Data Specialist (Faculty) [Check the Libraries Employment Opportunities page](#). Accepting applications; review of applications has begun.

### Continuing

- Web Application Developer (A/P) (Posting #1500201). [Check the Libraries employment opportunities page](#). Accepting applications
- Metadata Services Specialist (A/P) (Posting #1403270). [Check the Libraries employment opportunities page](#). Accepting applications; review of applications has begun.
- Engineering Information Specialist (Faculty) [Check the Libraries employment opportunities page](#). Accepting applications; review of applicants has begun.
- Director, Purdue University Press and Head, Scholarly Publishing Services (M/P) (Posting #1401610) [Check the Libraries Opportunities page](#). Accepting applications; review of applicants has begun.
- Digital Data Repository Specialist (A/P) (Posting #1400407) [Check the Libraries employment opportunities page](#). Accepting applications; review of applicants has begun.
- Library Assistant IV (C/S) (Posting # 1500089). [Check the Libraries employment opportunities page](#). Currently accepting applications.

Have you worked on an interesting project lately? Has your library or unit implemented a new and innovative service or practice? Share your experience with the rest of your colleagues at the Libraries' 8th Annual One Book Higher poster session!

When: April 23, 10:30-11:30 a.m.  
Where: PMU South Ballroom  
Who: All Libraries employees



Additional information on where to sign up for the poster session and deadlines will be sent out soon. If you have any questions contact one of the One Book Higher committee members: [Ann O'Donnell](#) (Chair), [Elaine Bahler](#), [Lori Bryant](#), [Lil Conarroe](#), [Gene Ann Fausett](#) and [Chelsie Schuette](#).

## New Staff

- Lisa Berry-Wensveen, Secretary IV, Libraries Administration

## CONGRATULATIONS

**Anna Seiffert** and her family welcomed their first child, Leah Elizabeth, into their home on February 6.

## EVENTS AND EXHIBITS

**Steps to the Moon. Selections from the Neil A. Armstrong Papers and the Eugene A. Cernan Papers**  
Archives and Special Collections  
October 2014-February 2015  
HSSE Library 4th floor  
STEW

**LCSSAC Breakfast with the Deans**  
March 24  
8-9:15 a.m.  
East Faculty Lounge  
PMU

**One Book Higher**  
April 23  
9-11:30 a.m.  
South Ballroom  
PMU

**11th Annual Libraries Staff Awards Luncheon**  
April 23  
11:30 a.m.-2 p.m.  
South Ballroom  
PMU

**Celebrating Martin Luther King Jr.**  
Purdue Libraries Display Cases

Siegesmund Engineering Library (Potter)  
"Martin Luther King, J. and Amelia Earhart: Innovative Leaders of Their Time"  
Created by Sandy Galloway  
January 15-February 27

Hicks Undergraduate Library (Hicks)  
"Helen Keller: Love, Light and Vision"  
Created by Ann O'Donnell  
January 15-February 27

Chemistry Library (Wetherill)  
"Wilma Mankiller"  
Created by Becky Hunt  
January 15-February 27

Physics Library (Physics)  
"Cesar Chavez"  
Created by Becky Hunt



## 2015 ONLINE STAFF EVALUATION IS READY

BY NANCY HEWISON

As announced in my February 13 Liball message the 2015 evaluation documents are now available for access by clerical/service and administrative/professional staff members and their supervisors. Therefore, you can now begin using the online system to assist in setting and recording expectations and documenting accomplishments for the 2015 performance year.

The [Annual Staff Evaluations](#) page on the website of the Vice President for Human Resources continues to offer useful information, as does Purdue's [Gold Answers for the Performance Management System](#). For any additional questions or support, supervisors and staff members can email the Leadership and Organizational Development (LOD) staff at [LOD@purdue.edu](mailto:LOD@purdue.edu).

To assist staff and supervisors in creating an individualized staff development plan, the "2015 Staff Development Plan Guidebook — Libraries" is now available on the Libraries intranet at <https://intranet.lib.purdue.edu/display/HR/Home>. The content and format of the guidebook are the same as in the 2014 version; it just has a new date.

### Your professional development and the 2015 online staff evaluation document — Steps and tips

The online staff evaluation document includes several items related to "Professional Development," which understandably creates confusion about where to put what sort of information. Here are the steps to take, as well as some tips along the way, to help make this a smoother journey.

**Step #1:** Talk with your supervisor about your strengths, interests and career goals, as well as additional knowledge and skills you need to learn to advance the work of your unit and Libraries in 2015. Discuss ways you might gain the knowledge and skills.

- TIP: The "2015 Staff Development Plan Guidebook — Libraries" will help you and your supervisor create an individualized staff development plan. The guidebook is available on the Libraries intranet at <https://intranet.lib.purdue.edu/display/HR/Home>
- TIP: Learning strategies (ways to gain knowledge and skills) aren't limited to official staff development activities or formal courses. On-the-job training and online offerings such as Lynda.com and webinars are other examples.

**Step #2:** Use item 2.1 — *Potential Development Activities* to record the potential development activities you and your supervisor have identified.

- TIP: If you used the "2015 Staff Development Plan Guidebook — Libraries" you can attach it to your online staff evaluation document and then, in item 2.1, simply type "See attached staff development plan."
- TIP: If you and your supervisor come up with more potential development activities during the year, you can add the new potential activities to item 2.1.

**Step #3:** Use item 2.2 — *Professional Development Accomplishments* to list professional development activities as you complete them during the year.

- TIP: This is NOT the place to write how you applied what you learned. See Step #5 for that.

**Step #4:** Ignore item 2.3 — *Professional Development Hours* and item 2.4 — *Training Investment* Libraries Administration has decided not to track hours and costs.

**Step #5:** Use item 1.3 — *Professional Development* to make notes during the year, and/or at the end of the year, about the ways you applied the new knowledge and skills you gained from your professional development activities.

- TIP: Remember, professional development is not limited to “official” or “formal” learning opportunities. See Step #1 for examples.

Please let me know if you have questions [nhewison@purdue.edu](mailto:nhewison@purdue.edu).



## NOMINATIONS FOR LIBRARIES STAFF AWARDS BEING ACCEPTED

BY JOANNE CAROW

Please submit nominations for the Dagnese, Moriarty and Dean’s Awards **by 5 p.m. on March 12**. There are many unsung heroes in Purdue Libraries. Take a few minutes to nominate one (or several) of them.

Be sure to explain how the nominee meets the criteria, bullet points are fine if you wish, and then email the nomination form to me before the deadline making sure to include your name at the bottom of the form as nominator. You can also send nominations via campus mail to arrive by the deadline.

The nomination form and the criteria for the various awards are listed on the Libraries intranet:

<https://intranet.lib.purdue.edu/display/HOME/Libraries+Awards>

Please let me know if you have questions. [jcarow@purdue.edu](mailto:jcarow@purdue.edu).

Awards will be presented at the **11th Annual Libraries’ Staff Awards Luncheon** on **April 23** in the PMU South Ballroom from 11:30 a.m.-2 p.m.



Dean of Libraries Jim Mullins is pictured with the 2014 recipients. Front row: Amy Storms, Joette Hutchcraft, Catherine Fraser Riehle, Jeremy Garritano, Sue Ward, Teresa Balsler. Back row: April Maybee, Heather Oakley, Sue Long, Matt Riehle, Bonnie Douglas.



## AROUND THE LIBRARIES

### Presidents Day Display

On display in the Hicks Library is a collection of books and movies that focus on two of the men we honor each President’s Day, George Washington and Abraham Lincoln. Both born in February, they are known as remarkable leaders throughout some of the most difficult periods of American history. If patrons would like to learn more about their trials and achievements, they can ask at the iDesk to borrow any of the titles on display. The display will remain up through March 6. If you have questions please contact Ann O’Donnell at [atodonne@purdue.edu](mailto:atodonne@purdue.edu).

January 15-February 27

HSSE Library (Stewart Center)  
"Mahatma Gandhi"  
Created by Patrick Whalen  
January 15-February 27

Math Sciences Library (Math)  
"Martin Luther King, Jr."  
Created by Angela Ewing and Nastasha Johnson  
January 15-February 27

Black Cultural Center Library (BCC)  
"Women and the Civil Rights Movement"  
Created by Jamillah R. Gabriel  
January 12-February 27

### All Staff Meetings

April 16  
2-3:30 p.m.  
STEW 214AB  
or  
April 17  
8:30-10 a.m.  
STEW 214AB

## PUBLICATIONS AND PRESENTATIONS

**Suzanne M. Ward**, *Rightsizing the Academic Library Collection*. Chicago: ALA Editions, 2015.

**Sharon Weiner** presented "[Information Literacy in the “Pathway to Success”](#)" at Indiana State University, January 28, 2015.

**Sharon Weiner** presented "Learning Commons and Transitions to College and Workplace," to Tippecanoe School Corporation administrators on February 13, 2015.

**Jim Mullins** presented “Active learning/IMPACT & the Active Learning Center at Purdue University,” Florida Institute of Technology, Melbourne, FL, February 11, 2015.

**Mary Dugan** “Rice,” *Journal of Agricultural & Food Information*, 16 (1), 3-10, 2015.

## LIBRARIES IN THE NEWS

**WLFI TV-18**, February 10  
[West Lafayette’s oldest records have new home at Purdue](#)  
Archives and Special Collections



**Lafayette Journal & Courier,**  
February 11

[West Lafayette loans volumes of early city records to Purdue Archives and Special Collections](#)

**Purdue Today,** February 11

[Student research leads to book on 1904 graduates](#)  
Archives and Special Collections

**Pharos-Tribune,** February 11

[Purdue to house West Lafayette's historic records](#)  
Archives and Special Collections

**Purdue Today,** February 18

[Faculty, staff invited to attend Feb. 25 panel on active learning, IMPACT classrooms](#)  
Hicks IMPACT classroom

---

## WHAT'S COOKING?

**Cream Cheese Pound Cake**

Visit the [Libraries Intranet](#)

---

## COPY DEADLINE

Copy for the March 4 issue is due by noon, March 2. Send to [tmabrown@purdue.edu](mailto:tmabrown@purdue.edu)

---

LIBRARIES *INSIDe* NEWSLETTER **February 18, 2015**, Volume 9: Number 4

Comments and suggestions are invited. Send information to Teresa Brown/INSIDe/STEW 264, 49-47178 or [tmabrown@purdue.edu](mailto:tmabrown@purdue.edu)

©2015 Purdue Libraries. All rights reserved.  
Please request permission before reprinting any portion of this newsletter

EA/EOU