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A STAFF E-NEWSLETTER SEPTEMBER 2, 2015



UPDATING OUR STRATEGIC PLAN

BY JIM MULLINS



Typically a chill in the air is the indication that fall is approaching. However, at Purdue, for us, it is suddenly standing in a line at PEFUCU or Starbucks and dodging young people as you drive down State Street or enter the parking garage. Would we have it any other way? Having our students back with us makes what felt like an office park over the summer have its true purpose again.

This fall we will review and renew our strategic plan. Our present strategic plan was inaugurated in 2011, and will come to its completion in 2016. Although a strategic plan is never completed, it is a blueprint for us to follow, to keep us focused and purposeful, and to assess the progress we are making and have made. Over the next several months we will look around, evaluate how far we have come, determine objectives for the next planning period and develop a new blueprint. Therefore, when you are asked to participate in the strategic planning process, be active and committed. Our future is one that we all share to insure that our students and faculty colleagues have the Libraries that they need and deserve.



LIBRARIES ADMINISTRATION OFFICES RELOCATE

STEW 279 is a Libraries space that has served many purposes in its 100+ years' existence. Until recently, known as "the old archives" long after archives moved upstairs, it is being re-purposed again. It is now home to two new meeting rooms, scheduled and maintained by Purdue Conferences. The two new rooms are STEW 279, which preserved the tall windows on the south side of the building, and STEW 278 – a smaller meeting room.

The remaining space is now the new entrance to Libraries Administration and the Dean's Office, STEW 278C. Kaitee Hardesty, first point of contact for Libraries Administration, is enjoying her new office. The other workstation there will be occupied by Lisa Berry-Wensveen's replacement. Therefore, if you are asked to find the Libraries' Administrative Offices, please direct them to the second floor of Stewart Center near the entrance from PMU, rather than taking the stairs near the entrance from Heavilon Hall. Signage updates are still in process, along with three other changes.

As George Carlin once remarked, it's all about "having a place to put your stuff." Soon, Jo Carow, along with her stuff, will be occupying the former reception area STEW 271A. Next, Paul Bracke and his stuff will move into Jo's former office, STEW 272. Finally Rebecca Richardson, along with her stuff, will move upstairs to Paul's old office in STEW 276. Phone numbers will remain the same for all involved. The mail drop has moved to the new reception area.



New office for Libraries Administration and Dean's Office.



ENGAGING NEW STUDENTS AT PURDUE: BGR

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STRATEGIC GOAL ICONS

You will notice the use of these icons before the article that are symbolic of our Libraries strategic goals.



SCHOLARLY COMMUNICATION: Libraries facilitate and enhance the continuum of the scholarly communication process.



GLOBAL CHALLENGES: Libraries faculty lead in international initiatives in information literacy, e-science, information access, data management and collaborate on Purdue's global initiatives.



LEARNING: Libraries faculty lead in information literacy and learning space implementation, research and scholarship.



INFRASTRUCTURE: Libraries staff working together to enhance the users experience, raise awareness of Purdue Libraries and recognize the continued learning and successes of our staff.

OFF THE SHELF

New

- Data Repository Outreach Specialist (A/P) (Posting 1501779). [Check the Libraries Employment Opportunities page](#). Accepting applications

Continuing

BATTLEDECKS CHALLENGE!

BY CLARENCE MAYBEE

Purdue Libraries greeted new students in Boiler Gold Rush (BGR) sessions on Saturday morning, August 22. Eight concurrent sessions, led by Megan Sapp Nelson, Ilana Stonebraker, Catherine Fraser Riehle, Scott Brandt, Hal Kirkwood, Mike Flierl, Amy Van Epps, Clarence Maybee and Rachel Fundator (a grad student from the University of Illinois working with Ilana Stonebraker), were held in various large classrooms and theaters across campus.

To prepare for the Libraries BGR sessions on Saturday, we encouraged new students to take photos of themselves in different libraries as part of a series of photo challenges that were announced on Twitter. Student groups were challenged to do things like find and pose with the life-sized cutout of Amelia Earhart that traveled to a different library each day, take a photo with their student mentor in his or her favorite place to study, and pose with a Purdue artifact selected for display by Archives and Special Collections.



In the Saturday BGR sessions, we conducted a Student Mentor Battledecks Challenge! A battledeck is an improv game where contestants have to give a presentation on a specific theme and relate it to a set of PowerPoint slides they have never seen before. The main idea was to have student mentors tell new students about the wonderful spaces, services and resources provided by the Purdue Libraries. It worked! In our competition, two teams of student mentors had to present on the theme of either "The Libraries at Your Fingertips" or "The Libraries and You." Cheered on by the new students, each team presented while 15 slides advanced every 20 seconds in the background. Some of the slides showed things like the Libraries' website with images of Purdue Pete pointing at the Ask a Librarian link. Other slides, however, had humorous images, such as a drawing of animals playing musical instruments. Some of the images in the slide show also came from photos the new students took of themselves in the Libraries and posted on Twitter as part of the photo challenges.

The difficult part of our Battledecks Challenge is that the mentors needed to tie the image on each slide to the theme they are presenting. Needless to say, some hilarity ensued. After the two teams gave their presentations, the new students choose the winner with their applause. Although the mentors who presented spoke very highly of the Libraries, the librarians did need to make a few "corrections" at the end of the sessions, e.g., most libraries do allow food, and yes, you can have more than 10 books checked out at once, and so forth. The new students were extremely engaged throughout the session and some groups even posted pictures about the Libraries on Twitter after!

In addition the Libraries' faculty and staff listed above, Neal Harmeyer and Shannon Walker were part of the Libraries BGR planning group. A very long list of fantastic Libraries staff helped bring this project to life as well.

- Head, Humanities, Social Sciences, Education and Business Division (Faculty). [Check the Libraries Employment Opportunities page.](#) Accepting applications; review of applications has begun.
- Engineering Information Specialist (2 positions) (Faculty) [Check the Libraries employment opportunities page.](#) Accepting applications; review of applicants has begun.
- Molecular Plant Sciences Information Specialist, (Faculty). [Check the Libraries Employment Opportunities page.](#) Accepting applications; review of applications has begun.
- Geographic Information Specialist (GIS) Analyst (A/P) (Posting 1501721). [Check the Libraries Employment Opportunities page.](#) Accepting applications; review of applications has begun.
- Library Assistant IV (Posting 1501633). [Check the Libraries Employment Opportunities page.](#) Accepting applications; review of applications has begun.
- Library Assistant V (Posting 1501651). [Check the Libraries Employment Opportunities page.](#) Accepting applications; review of applications has begun.
- Secretary V (Posting 1501654). [Check the Libraries Employment Opportunities page.](#) Accepting applications; review of applications has begun.

New Staff

- Amanda Visconti, Digital Humanities Specialist
- Sarah Eckhart, Library Assistant IV, Parrish Library

Retirement

- Jim Derringer, PSET

PARRISH LIBRARY CASE COMPETITION

BY ILANA STONEBRAKER



Parrish Library of Management and Economics is pleased to announce its 2nd Annual Case Competition! This case competition will be marketing and strategy focused and this year includes students from Purdue University, University of Notre Dame and Indiana University. This competition is intended to bring attention to business information literacy excellence among undergraduates and is sponsored by EBSCO.

Parrish Library Case Competition is open to all undergraduate students regardless of major. The teams should be 4-5 students. At Purdue, at least one student should have taken MGMT 175. Two of the students need to be freshmen or sophomore level (doesn't have to be the same as MGMT 175 participant). This case competition is intended to be a "lower division" case competition. First prize: \$500; Second prize: \$300; Third prize: \$100. More information: <https://www.lib.purdue.edu/parrishcasecompetition>

Callouts

Wednesday Sept. 16, KRAN 202, 5-6 p.m.
Wednesday, Sept. 23, KRAN 202, 5-6 p.m.
Tuesday, Sept. 29, KRAN 202, 5-6 p.m.

Teams Form and Case Presentation

Wednesday, Sept. 20, 6 p.m. (online)

First Round Executive Summaries

Due Oct. 5 (submitted online)

SERVICE ANNIVERSARIES

- **Lori Bryant** is celebrating 30 years at Purdue.
- **Becki Corbin** is celebrating 10 years at Purdue.

EVENTS AND EXHIBITS

Global Fest

September 5
Morton Community Center
222 North Chauncey Avenue
West Lafayette
[More Information](#)

Constitution Day

September 16
10 a.m.-3 p.m.
Room 118
PMU

LCSSAC Fall Picnic

September 29
5-8 p.m.
Happy Hollow Park, Shelter #1

Final Presentations

Friday, Oct. 9, 1-4 p.m.

Burton Morgan Center for Entrepreneurship 121

Open to Public



VOLUNTEER CALLOUT FOR CONSTITUTION DAY

BY RAELENN BOES

Wednesday, September 16, is Purdue's annual commemoration of Constitution Day and Libraries is again participating. We are asking for volunteers to staff the display, which will be in the Purdue Memorial Union Room 118 from 10 a.m.-3 p.m. Visitors to past Constitution Days from the University and the community have enjoyed the Libraries display which demonstrates the importance of freedom of speech by highlighting books that have been banned over the years. Shifts that need coverage are listed below. Please check with your supervisor for permission to participate and let me know when you are available rboes@purdue.edu. Thank you.



10-11 a.m.
11 a.m.-12 p.m.
12-1 p.m.
1-2 p.m.
2-3 p.m.



JIM DERRINGER RETIRES

**Jim Derringer**Library Assistant
Math and Aviation Technology

Jim first started working at Purdue as a 14-year-old dishwasher in the Purdue Memorial Union, making 45 cents an hour. Later, as an undergrad and again as a graduate student, he worked at the Aviation Technology Library for Barbara Stair. Jim began his full time career with the Purdue Libraries in 1986, when he was hired by Richard Funkhouser to work in the Math Library. Jim's primary responsibility was the serials collection in Math, including binding. He served on the Libraries Safety and Ergonomics Committee since its inception. In 2011, Jim graciously agreed to split his time between the Math Library and the Aviation Technology Library — a perfect fit for him because he is also a pilot. Because of his experiences outside of the Libraries Jim was able to bring a higher level of customer service to our patrons.



AUGUST SMILE AWARD



Sue Long's name was randomly drawn from all those who were SMILED upon in August. She received a \$25 Von's Book Shop gift certificate.

All faculty, administration and staff are invited to send a note of appreciation for a kindness or thoughtfulness given, assistance provided to or by a Libraries, Press or Copyright Office colleague.

To learn more about how to participate in our SMILE Program, please visit and bookmark this page on the Libraries intranet: <http://intranet.lib.purdue.edu/display/HR/SMILE+Program/>



AROUND THE LIBRARIES

Iana Stonebraker reports that Students in MGMT 175 (Information Strategies for MGMT Students) Direct Admit

RSVP**Lafayette Farmers Market**

Saturdays

May 2-October 31

7:30 a.m.-12:30 p.m.

5th Street between Main and Columbia streets

[More Information](#)**West Lafayette Farmers Market**

Wednesdays

May 6-October 28

3:30-7 p.m.

Cumberland Park

3065 North Salisbury Street

[More Information](#)**Purdue Farmers Market**

Thursdays

May 7- October 29

11 a.m.-2 p.m.

Memorial Mall

[More Information](#)

PUBLICATIONS AND PRESENTATIONS

L. M. Ray, Vicki F. Croft, Susanne K. Whitaker and **Gretchen Stephens**. "Impacting Librarianship and Veterinary Medicine: History of the Veterinary Medical Libraries Section of the Medical Library Association from 1974 to 2014." *Journal of Agricultural and Food Information* 16(3): 253-270, 2015.

Tomalee Doan, Linda Rose, Mary Beth McNeil. "Change in the 21st-Century Library: Fate or Opportunity?" Book Chapter in *Difficult Decisions: Closing and Merging Libraries* edited by Amber Butler Lannon and Sara Holder for ACRL, 2015.

Sapp Nelson, Megan. "Data Management Outreach to Junior Faculty Members: A Case Study." *Journal of eScience Librarianship* 4(1): e1076, 2015.
<http://dx.doi.org/10.7191/jeslib.2015.1076>

Carlson, J., **Nelson, M. S.**, Johnston, L. R., & Koshoffer, A. "Developing Data Literacy Programs: Working with Faculty, Graduate Students and Undergraduates." *Bulletin of the American Society for Information Science and Technology*. 41(6), 14-17, 2015. <http://onlinelibrary.wiley.com/doi/10.1002/bult.2015.1720410608/abstract>

Carly Dearborn presented "Research Data Management: A Space Where Archivists Belong" at the Society for American Archivists (SAA) Annual Conference, Cleveland, OH. August 22, 2015.

SMILE AWARD

[Submit your SMILE nomination here](#)

WHAT'S COOKING?

Zucchini Pizza Casserole
Visit the [Libraries Intranet](#)

Learning Community visited MatchBOX coworking studio on August 26. The short tour is part of the course theme "Making greater Lafayette greater" where students use business information to improve their community. They will also visit The Foundry in the Burton Morgan Center for Entrepreneurship, hear from speakers from Anvil as well as tour Small Spaces Lafayette.



COPY DEADLINE

Copy for the September 16 issue is due by noon, September 14. Send to tmabrown@purdue.edu

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Comments and suggestions are invited. Send information to Teresa Brown/INSIDE/STEW 264, 49-47178 or tmabrown@purdue.edu
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