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A STAFF E-NEWSLETTER FEBRUARY 17, 2016



CELEBRATING FAIR USE

BY DONNA FERULLO



Get out your party hats. It's time to celebrate fair use. The week of February 22-26 is Fair Use Week. This is an annual event coordinated by the Association of Research Libraries that highlights the incredible impact and benefits of fair use that we enjoy all year long.

Fair use is an exception under the U.S. Copyright Act. It allows copyrighted works to be used without the copyright holder's permission provided the use complies with the rules of the exception. It is a four factor test that analyzes the purpose and character of the use; the nature of the work being used; the amount of the work being used; and whether the market for the original work will be impacted by the new work. For more information on applying the fair use

factors, check out fair use on the Purdue University Copyright Office's website. https://www.lib.purdue.edu/uco/CopyrightBasics/fair_use.html

In higher education, fair use is used in both teaching and research. Faculty, staff and students apply it on a daily basis probably without even realizing it. Uses can range from showing a video clip in a classroom to quoting passages from a copyrighted work in a student paper or faculty journal article. The fair use exception is critical to promoting advances in arts and sciences which is the fundamental purpose of the copyright clause in the U.S. Constitution and promulgated by the U.S. Copyright Act.

In the past few years, there have been some high profile cases where fair use was challenged and the courts ruled in favor of the exception. Three noteworthy cases that impacted Purdue were the Google Library Books Project, the Georgia State e-reserves case and the HathiTrust challenge. Those specific instances of mass digitization were found to be fair use with some caveats. The courts looked to the intent of copyright and ruled that transformative uses such as what occurred in those three cases were the essence of what copyright is all about.

So, fair use is real. Fair use is important. Fair use is critical to libraries and education.

Please join the University Copyright Office in celebrating Fair Use Week. We will have cake and discussions on fair use on Tuesday, February 23, 2016 from Noon-1 p.m. in the main floor entryway of Hicks.

For information on major events being held around the country during Fair Use Week, check out www.fairuseweek.org.



BRAVO AWARDS UPDATE

BY NANCY HEWISON

The who, what, why, when, where and how of the Libraries Bravo Awards

Deadline for nominations: February 29, 2016

What is the Libraries Bravo Award?

The Libraries program follows University guidelines in making awards to individual Libraries employees to recognize a significant one-time contribution to the University's or the Libraries' mission or goals. Nominations must include a description which links the accomplishment to one or more of the following award categories: Moving the University/Libraries Forward; Operational Excellence; Innovation/Creativity; Fiscal Stewardship.



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STRATEGIC GOAL ICONS

You will notice the use of these icons before the article that are symbolic of our Libraries strategic goals.



SCHOLARLY COMMUNICATION: Libraries facilitate and enhance the continuum of the scholarly communication process.



GLOBAL CHALLENGES: Libraries faculty lead in international initiatives in information literacy, e-science, information access, data management and collaborate on Purdue's global initiatives.



LEARNING: Libraries faculty lead in information literacy and learning space implementation, research and scholarship.



INFRASTRUCTURE: Libraries staff working together to enhance the users experience, raise awareness of Purdue Libraries and recognize the continued learning and successes of our staff.

OFF THE SHELF

Continuing

How is the Libraries Bravo Award different from the awards already given in Libraries (Moriarty, Dagnese and Dean's awards)?

The main differences are as follows:

A Libraries Bravo Award recognizes a significant one-time contribution to the University's or Libraries mission or goals, occurring within a specific time period and clearly and significantly going beyond the requirements of the individual's job. The Dagnese and Moriarty awards recognize contributions that may take place over an extended period of time and are closely related to the requirements of the individual's job. The Dean's Awards (individual and team) recognize outstanding contributions in support of strategic initiatives during longer time periods.

What are the criteria for the Libraries Bravo Awards?

Libraries Bravo Awards may be provided to eligible individuals who make significant one-time contributions to the University's or the Libraries' mission or goals. Awards are tied to a specific message of recognition for a concrete or measurable goal, achievement or contribution which fits within one or more of the award categories set forth by the University:

Moving the University Forward

Accomplishments or contributions that transform or advance University objectives (i.e., initiatives that improve graduation rates, development of programs to measure student academic knowledge, enhancing the academic excellence of the University, improving student affordability, etc.).

Operational Excellence

Extraordinary effort during times of critical department need (e.g., contribution that clearly and significantly exceeds standard job requirements and impacts the accomplishments of important and critical business operational goals and deliverables or extraordinary performance that far exceeds expected or required performance. Managers must be able to document specific achievements and/or measurable contributions to the unit's business based upon the employee's exceptional performance.).

Innovation/Creativity

Innovative work or suggestions, well beyond standard job requirements, that significantly improve operational efficiencies, introduce a new or modified business practice or improve work process, workflow or customer service.

Fiscal Stewardship

Significant cost saving or cost avoidance realized beyond normally expected or established standards.

What is the time period during which the accomplishment must have taken place?

May 2, 2015 through November 30, 2015. The nomination must include a statement of the time frame in which the accomplishment occurred.

What if the work toward the accomplishment began earlier than this time period?

If the accomplishment was completed and/or a significant result occurred during the period May 2, 2015, through November 30, 2015, this will be taken into consideration in evaluating the nomination.

Who is eligible to receive an award?

Regular Libraries employees (i.e., not undergraduate student workers or graduate students) who have completed at least three months of service, have no outstanding disciplinary action, and are employed when the award is paid in the final week of April 2016. Exceptions: The dean, associate deans, directors reporting directly to the dean and serving on Dean's Council, division heads are not eligible for the awards, nor are members of the Bravo Awards Committee during their service on the committee. Teams are not eligible.

Who can nominate a Libraries employee for an award?

Libraries regular employees may make nominations.

Can I nominate myself?

Yes, self-nominations are accepted.

Can I nominate a team?

No, teams are not eligible for Libraries Bravo Awards.

Who decides which nominees will receive an award and the amount of the reward?

The Dean of Libraries appoints a Bravo Awards Committee (BAC) to review nominations and to advise on awards with the membership composed of the chairs of the Libraries Clerical Service Advisory Committee (LCSSAC), the Libraries Administrative Professional Advisory Committee (LAPSAC), and the Libraries Faculty Affairs Committee (FAC); and the Associate Dean for Planning and Administration, who chairs the committee. Present members are Dianna Deputy, Amy Winks, Vicki Killion and Nancy Hewison. The Libraries Bravo Awards Committee reviews nominations, including supervisors' statements explaining why the nomination merits an award, and makes recommendations to the Dean of Libraries. The Dean makes the final decision to grant an award and decides on the amount of the award.

Where can I get more information? The following questions are answered in an expanded version of this article, which you will find on the [Libraries Awards page](#) of the intranet:

- What steps do I need to take to nominate someone for an award?
- What do I, as a supervisor, need to do when I receive a Bravo Award nomination form for an employee who reports directly to me?

- Head, Humanities, Social Sciences, Education and Business Division (Faculty). [Check the Libraries Employment Opportunities page](#). Accepting applications; review of applications has begun.
- Molecular Plant Sciences Information Specialist, (Faculty). [Check the Libraries Employment Opportunities page](#). Accepting applications; review of applications has begun.
- Engineering Information Specialist, (Faculty). [Check the Libraries Employment Opportunities page](#). Accepting applications; review of applications has begun.
- Business Information Specialist (Faculty). [Check the Libraries Employment Opportunities page](#). Accepting applications.
- Data Repository Outreach Specialist (A/P) (Posting 1501779). [Check the Libraries Employment Opportunities page](#). Accepting applications; review of applications has begun.
- Scholarly Publishing Specialist, (A/P) (Posting 1502162). [Check the Libraries Employment Opportunities page](#). Accepting applications; review of applicants has begun.
- Library Assistant V, – Humanities, Social Science and Education (HSSE) Library (C/S) (Posting 1502481). [Check the Libraries Employment Opportunities page](#). Accepting applications; review of applications has begun.

CONGRATULATIONS

Research Council has evaluated and awarded the following grants:

A Research & Scholarship Support Grant to **Nastasha Johnson** to present "Assessing the Value of Library Instruction in an Intro to the Design Process Course: An Assessment in Action Project and An Assessment of Undergraduate Data Information Literacy: From Conception to First Iteration at The Empirical Librarians conference, Greensboro, North Carolina, February 28, 2016.

A Research & Scholarship Support Grant to **Marianne Stowell Bracke** to present "Librarians Collaborating with Agricultural Experiment Station Directors: Creating Data Resources" and to speak for the Legislative and Government Information Committee at the USAIN Conference, Gainesville, Florida, April 25, 2016.

A Research & Scholarship Support Grant to **Jane Yaticilla** to present "Text Mining Analyses Facilitate Understanding of Research Disciplines" at the United States Agricultural Information Network (USAIN) Conference, Gainesville, Florida, April 24-27, 2016.

- Why did the University develop the Bravo Award?
- Who provides the funding for Bravo Awards?
- If I'm given a Libraries Bravo Award, how will I receive the monetary award?

Who can I ask if I have questions about the Libraries Bravo Award, including the nomination and supervisor steps?

Please contact Nancy Hewison, associate dean for planning and administration, nhewison@purdue.edu.

INTERNATIONAL LIBRARIANS VISIT PURDUE LIBRARIES

On Friday, February 5, the Distributed Data Curation Center and Purdue Libraries hosted two visiting librarians from Kyoto University, Ms. Eriko Ono and Ms. Michiyo Yasuhara. With the upcoming Research Data Alliance (RDA) plenary meeting in Tokyo at the end of February, interest in research data management and library services is building in Japan. [Conducting a Data Interview](#) was translated into Japanese, and the RDA will be publishing a translation of [23 Things: Libraries for Research Data](#) to complement a presentation by Michael Witt at the National Institute of Informatics in Tokyo in March.



During their visit to campus, Ono and Yasuhara met with Scott Brandt, Donna Ferullo, Michael Fosmire, Nastasha Johnson, Pete Pascuzzi, Standa Pejša, Marcy Wilhelm-South, and Michael Witt. They learned about Purdue Libraries' data services and, in particular, PURR, data information literacy, and librarian and research data specialist engagement with the campus research community. "There is a plan to build a new library on the Katsura campus of Kyoto University ... the project is still in the planning stage, but the library would [like to] be a center for open science at our university," Ono said. In addition to Purdue, the Kyoto librarians are visiting Stanford, Pittsburgh, and Johns Hopkins as well as the University of California at Berkeley.

IN MEMORY OF DALE WHITE

BY TERESA BROWN



Dale White started working in Auxiliary Services on July 16, 2001 and retired in July 2015. During his time at Purdue Libraries he was involved with many projects including renovations of HSSE, Archives and Special Collections, Parrish, Hicks, IMPACT classrooms, Vet Med and STEW 279. He was also instrumental in the installation of the HSSE, Rawls and Lynn repositories and many other projects that included the installation of fire alarms and sprinkler systems. Dale is remembered for his knack of acquiring used furniture, equipment and space from other departments around campus. He did all this while dealing with the everyday squeaky hinges and a multitude of other projects that may have popped up along the way. In one way or another Dale touched the life of almost every staff member and has left many lasting imprints in Purdue Libraries' legacy.

LIBRARIES NEW STAFF



Will Ferrall
Access Services
Library Assistant

This is my second tour of duty with Purdue Libraries, as I worked in the Life Sciences Library from 2011 through 2013. I now work as a Library Assistant in Access Services, where I process Interlibrary Loan requests from Purdue faculty, staff and students.

I was born in Columbus, Ohio, and first came to Lafayette in 2011 so that my wife could pursue

An International Travel Grant to **Catherine Fraser Riehle** to present "Students, Librarians, and Opportunities at the Intersection of Information Literacy & Scholarly Communication" at the Workshop for Instruction in Library Use, Vancouver, British Columbia, May 30-June 1, 2016.

EVENTS AND EXHIBITS

All Staff Meetings

April 7
9-10:30 a.m.
STEW 310

Or

April 8
3:30 - 5 p.m.
STEW 310

One Book Higher

April 22
10-11:30 a.m.
South Ballroom
PMU

Annual Staff Awards Luncheon

April 22
11:30 a.m.-2 p.m.
South Ballroom
PMU

PUBLICATIONS AND PRESENTATIONS

Bert Chapman "Geopolitics of the 2015 British Defense White Paper and Its Historical Predecessors," *Geopolitics, History, and International Relations*, volume 8 (2), pages 42-63, 2016.
http://docs.lib.purdue.edu/cgi/viewcontent.cgi?article=1135&context=lib_fsdocs

Lisa D. Zilinski, **Amy Barton, Tao Zhang, Line Pouchard** and **Pete Pascuzzi** "Research Data Integration in the Purdue Libraries," *Bulletin of the Association for Information Science and Technology*, volume 42 (2), pages 33-37, December/January 2016.

LIBRARIES IN THE NEWS

Purdue Today, February 9
[Learning Communities' instructors, resident assistants receive awards](#)
Ilana Stonebraker

LINK LETTER

[Submit your LINK Letter here](#)

SMILE AWARD

[Submit your SMILE nomination here](#)

her MA in English at Purdue. Since we have been here I have also received an MA from Purdue, in Political Science, where I concentrated my research on international human rights policy.

As for things I enjoy while not at work, I like to write, draw, read, play the drums, watch television, and spend quality time with my wife, Ashley.

My office is located in the ILL office in the HSSE Library. My office phone number is 49-42804, and my email address is wferrall@purdue.edu.

WHAT'S COOKING?

Apple Pie Bites

Visit the [Libraries Intranet](#)

COPY DEADLINE

Copy for the March 2 issue is due by noon, February 29. Send to tmabrown@purdue.edu

LIBRARIES AND BLACK HISTORY MONTH

Purdue University Libraries is recognizing Black History Month with the following displays and ongoing available digital resources:

Civil Rights Movement video display (pictured)

Hicks Undergraduate Library

By Ann O'Donnell

MLK, JR display using magazine features from the 60's — *Life*, *Newsweek*, *Ebony*, etc.

HSSE Library

By Patrick Whalen



Libraries digital resource/database: *Ambrose Digital* — A continually growing collection of 575 videos, all closed captioned and spanning many subject areas, particularly the arts, humanities, and sciences. Watch, *A History of Black Achievement in America*, an original 8 part series. This resource is available year-round.

AROUND THE LIBRARIES

Student staff have a variety jobs within the Libraries. Kathryn Roesel, a sophomore in Speech, Language & Hearing Sciences, works in Digital Programs. Here she prepares to scan items from the Frank & Lillian Gilbreth Collection for Archives and Special Collections.



Libraries INSIDE Newsletter

February 17, 2016, Volume 10: Number 4

Comments and suggestions are invited. Send information to Teresa Brown/INSIDE/STEW 264, 49-47178 or tmabrown@purdue.edu
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