

## WHY I LOVE THE LIBRARIES CONTEST RULES & GUIDELINES

### ABOUT THE CONTEST:

This video contest is an opportunity for Purdue University undergraduate and graduate students to communicate in a visual, video format why they love the Purdue University Libraries. Finalists will be selected by a student panel comprised of the Undergraduate Student Libraries Advisory Council (USLAC). Winners will be selected by the Dean of Libraries and Director of Strategic Communication.

### WHO CAN ENTER:

Purdue undergraduate and graduate students currently enrolled at Purdue University are eligible to enter the contest.

### HOW TO ENTER:

- All video entries must be an original work made between October 1-30, 2015.
- There is no fee for submitting the entry.
- Only one entry may be entered per person or group.
- A maximum of six people may participate in any one group; Awards will be given per video submission.
- An entry form must be submitted by midnight on October 30, 2015
- Videos must focus on Libraries spaces, environment, services, resources and expertise and should illustrate diversity and be representative to the university/Libraries constituencies.
- If you have any questions about the Purdue University Libraries video contest, please contact Shannon Walker at: 765-496-9610 or [walker81@purdue.edu](mailto:walker81@purdue.edu)

### WHO WINS

The Purdue Libraries Undergraduate Student Libraries Advisory Council (USLAC) will judge all eligible videos and make recommendations for final judging by Dean of Libraries and Director of Strategic Communication. Winners will be announced Nov. 20, 2015

### WHAT DO I WIN:

WINNERS – winners will win a monetary award: **First Place (\$1000), Second Place (\$750) and Third Place (\$500).** The monetary award will be given to an individual, or divided evenly among the group if

the submission is a team project. All monetary awards will run through financial aid and post to any outstanding balance first before payment is made to any winner.

The winning videos may be used by Purdue University Libraries in marketing and promotional materials. The videos selected as finalists may appear on Purdue University Libraries' website, lib.purdue.edu or social media channels.

**THE FINE PRINT:**

- All participants must be 18 years or older.
- Video entries must be between 1 to 3 minutes in length
- Videos must focus on Libraries spaces, environment, services, resources and expertise and should illustrate diversity and be representative to the university/Libraries constituencies.
- All contest entrants must be current, enrolled students at Purdue University as of Oct. 1, 2015
- Participants must read and acknowledge to the terms of use of their videos.
- Anyone who is recognizable in the video is considered a contestant/participant and MUST give their consent or that of a legal parent/guardian in order for the video to be eligible for the contest.
- Videos may have up to 6 participants, with awards being given per video submission.
- Entries may be live-action, animation, or more
- Music, images and video clips included in the video must be legally obtained either by obtaining the copyright holder's permission, using materials licensed through Creative Commons licensing, or using entirely original content created by the person(s) submitting the project.
- Contestants agree that Purdue University may publish their video and name(s) and may use both in future advertising campaigns and/or marketing materials.
- Purdue University Libraries has no obligation to use the winning video for any purpose whatsoever.
- Purdue University is not responsible for any lost, delayed, damaged, misdirected or illegal submissions.
- No entries will be returned
- Purdue University Libraries may disqualify any entry based on content and/or production
- All costs associated with making and submitting a video are the contestant's responsibility. Purdue University will not reimburse or be responsible for any costs incurred in the making or submission of any entry.
- Purdue University Libraries reserves the right not to choose a winner.
- All monetary awards will run through the Office of Financial Aid and post to any outstanding balance first before payment is made to any winner.