

Why I Love Purdue Libraries Video Contest Rules & Guidelines

1st Prize = \$1,000

2nd Prize = \$750

3rd Prize = \$500

There are more than 150 ways to love Purdue University Libraries and School of Information Studies! Share your story about the ways you love Purdue Libraries by entering the 2019 Why I Love Purdue Libraries video contest, and you could win \$1,000! Winners will be selected by a panel of student and full-time employees in Purdue Libraries and School of Information Studies. **Deadline to enter is 11:59 p.m. Monday, April 15, 2019.**

Following are the general guidelines (pp. 1-2), copyright information (p. 3), and a video release form (p. 4). Please print and reference this guide as you engage in production of your video.

Who Can Enter

Purdue undergraduate and graduate students currently enrolled at Purdue University (West Lafayette campus) are eligible to enter the contest.

What and How to Enter

- All video entries must be an original work.
- There is no fee for submitting the entry.
- Only one entry may be entered per person or group.
- A maximum of 6 people may participate in any one group, and group members will evenly split any awarded prize.
- **Entries must be submitted by 11:59 p.m. Monday, April 15, 2019.**
- Files can be sent to tkoltzen@purdue.edu, or if the file size is too large, please submit via DropBox, WeTransfer, or Purdue's File Locker service (www.itap.purdue.edu/service/catalog/security/filelocker.html) to the above-listed email address. Only files sent through one of the ways listed above will be entered into the contest; please **DO NOT** send a YouTube link.
- Please submit a transcript or caption file of the dialogue or text appearing in the video and include it with the video file sent to tkoltzen@purdue.edu or in a compressed folder sent via a file transfer service (see above).
- Winning videos will be posted on Purdue Libraries and School of Information Studies' social media channels on the Purdue Day of Giving 2019 (April 24).

Prizes

The monetary award (first prize = \$1,000; second prize = \$750; and third prize = \$500) will be given to an individual, or divided evenly among the group if the submission is a team project. All monetary awards will run through financial aid and post to any outstanding balance first before payment is made to any winner. The winning videos will be used by Purdue University Libraries and School of Information Studies in marketing and promotional materials.

The Fine Print

- **Terms of Use:** Contestants agree that Purdue University Libraries and School of Information Studies may publish their videos and name(s) and may use both in future advertising campaigns and/or marketing materials; entry of a video affirms that contestants agree to the terms of use (see p. 3).
- All participants must be 18 years or older.
- Video entries must be between 1-3 minutes (max. 3 minutes) in length.
- A transcript or caption file must be submitted with each video to meet ADA compliance (file should be included in a compressed folder with the video file).
- Submitted videos must focus on Purdue Libraries and School of Information Studies' resources, spaces, environment, services, and expertise and should illustrate diversity and represent the University and Purdue University Libraries and School of Information Studies in a positive manner.
- All contest entrants must be current, enrolled students at Purdue University West Lafayette as of Sept. 1, 2018.
- Anyone who is recognizable in a video is considered a participant and **MUST** give their consent or that of a legal parent/guardian to the video producer(s) for the video to be eligible for the contest.
- Videos may have up to 6 producers/team members, with the award divided evenly among the team.
- Entries may be live-action or animation.
- **Copyright Guidelines:** Images and video clips included in the video must be public domain and/or legally obtained either by obtaining the copyright holder's permission, using materials licensed through Creative Commons licensing, or using entirely original content created by the person(s) submitting the project.
- Personnel in Purdue University Libraries and School of Information Studies have no obligation to use the winning videos for any purpose whatsoever.
- Purdue University Libraries and School of Information Studies is not responsible for any lost, delayed, damaged, misdirected, or illegal submissions.
- No entries will be returned.
- Purdue University Libraries and School of Information Studies personnel may disqualify any entry based on content and/or production.
- All costs associated with making and submitting a video are the contestant's responsibility. Purdue University will not reimburse or be responsible for any costs incurred in the making or submission of any entry.
- Personnel in Purdue University Libraries and School of Information Studies reserve the right not to choose a winner.
- All monetary awards will run through financial aid and post to any outstanding balance first before payment is made to any winner.
- Questions can be directed to Teresa Koltzenburg, director of strategic communication at Purdue University Libraries and School of Information Studies, at tkoltzen@purdue.edu.

Use of Intellectual Property; Granting of Non-exclusive License

I hereby grant to Purdue University a non-exclusive perpetual royalty-free license to use, duplicate and distribute the work ("Work") in whole or in part. I further grant to Purdue University the right to transfer the Work to any format or medium not known or later developed for preservation and access in accordance with this agreement. This agreement does not represent a transfer of copyright to Purdue University.

I represent and warrant Purdue University that the Work is my original work and does not, to the best of my knowledge, infringe or violate any rights of others nor does it violate any applicable laws. I further represent and warrant that I have the authority and/or have obtained all necessary rights to permit Purdue University to use, duplicate and distribute the Work and that any third-party owned content is clearly identified and acknowledged within the Work.

By submitting my video entry, I acknowledge that I am granting this non-exclusive license and also acknowledge that I have read and agreed to (a) the terms of this agreement and (b) Purdue University's policy on intellectual property (see <https://www.purdue.edu/policies/academic-research-affairs/ia1.html>).

Why I Love Purdue Libraries Video Contest

Photo/Video/Publicity Release Form

I hereby represent and warrant to Purdue University that all persons depicted in the Purdue University Libraries and School of Information Studies video contest have given permission to use their names, likenesses, images, voices, and/or appearances as such may be embodied in any pictures, videos, photos, video recordings, audiotapes, digital images, and the like, taken or made on behalf of the Purdue Libraries and School of Information Studies video contest activities.

By submitting my video entry, I acknowledge that I have read this form and have obtained all necessary permissions from all persons depicted in this video.